

9/19-33

4 15 PM

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D. 3110

ORDER NO. 68393

DATE 9-11-1933

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER BATTLEFIELD HOTEL,  
GETTYSBURG, PA.

Photos for  
this Customer

2 M FC

SIZE 3 1/2 x 5 1/2

STYLE PHOTO VARICOLOR, WHITE  
BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

THE BATTLEFIELD HOTEL GETTYSBURG, PA.

Where Route 140 from Baltimore joins Route 15  
from Washington to Harrisburg (2 lines under picture)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Remove poles & wires

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. Screen 150  
Stripping — White Border — Full Face. Screen 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

Dark red brick, slate roof. Bright buff  
gable & cornice & porches & railings  
Buff sash and window frames  
Orange gas pumps and columns on bottom of  
porch on right. Sign on bldg. white black  
letters. Side sign on left dark green white  
letters. Sign on lower center base white  
red letters dark doors

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
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SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL

SIZE WIDE HIGH. SAME SIZE

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

Extra  
Art Work  
1.50

R. 2  
200 34  
A. 134  
C. 1/2

NO

YES

RETURN PHOTO



CUSTOMER

PHOTO PROPERTY OF C. T. &amp; CO.

NO

YES

RETURN PHOTO

DIAL No. **D-3111**ORDER NO. **68394** DATE **9-12-1933**

CUSTOMER

**WARTLUFT'S RESTAURANT,  
WERNERSVILLE, PA.**DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer**2 M FC**SIZE **3½ x 5½**STYLE **PHOTO VARICOLOR, WHITE****BORDER**

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **WARTLUFT'S RESTAURANT,  
WERNERSVILLE, PA.**FRONT NO. **5**(All of this on address label) R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

## RETOUCHING DEPARTMENT

☒ Submit — ☐ Sketch — ☐ Layout — ☒ Retouched Photo — ☐ Wash Drawing  
Follow Layout

POWER LINE BRACKETS AT TOP OF LEFT SIDE OF PHOTO  
SHOULD BE REMOVED. ALSO THE REFLECTION SHOWING  
IN WINDOW AT LEFT FRONT, ALSO ALL WINDOW CARDS EXCEPT  
THE MAIN NRA SIGN. REMOVE BLDGS. THAT SHOW AT  
EACH END OF PHOTO DOWN TO THE GREEN HEDGES  
LAWN, OR ELSE TONE THEM DOWN SO THEY WILL NOT  
BE VERY PROMINENT.

## COLOR DESCRIPTION

BLDG. IS BROWNISH RED AND TAN MOTTLED BRICK  
WITH GREEN LAWNS AND TREES. USE ONLY SOFT TONES,  
DO NOT LET BLDG. COME OUT A DISTINCT RED.

## PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

AND ☐ Line — ☐ Halftone — ☐ Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

☒ Blue Print ☒ Handcolor ☐ Black & White Proof. Titles — Red, Blue.

## ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE &amp; HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH. SAME SIZE

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR

SOLID METAL - FLUSH TOP - FLUSH BOTTOM

FLUSH SIDES - FLUSH ALL AROUND

UNMOUNTED WITH BEARERS

CUT TO PICAS (see size)

## PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF

ON WOOD METAL.

PHOTO RETURNED

TO

PHOTO USED FOR

Extra  
Art Work  
2.75



19/17 1045 AM

PHOTO PROPERTY OF C. T. & CO. CUSTOMER

DIAL NO. **D-3112** ORDER NO. **68493** DATE **9-18-1933**

CUSTOMER **THE TOLEDO TIMER CO.,**  
**TOLEDO, OHIO**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

**10 M PC** SIZE **3 1/2 x 5 1/2**

STYLE **PHOTO VARICOLOR, WHITE**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full  
**TOLEDO MOULDED TIMER SHORT PROOF**  
**(ETC. AS PER COPY.)**

FRONT NO. **5** (All of BORDER side)  
R. M. ☒ Yes ☐ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer **C. T. Imprint** No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

*Use same layout as card.*

PHOTO LITHO  
Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12 -  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE SAMPLE COLOR OF RED MARKED ON CARD ATTACHED.

**SHOW A MODELED EFFECT BEHIND THE COPY PANEL. SHOW**  
**A LITTLE ~~NEW~~ CLOUDED EFFECT IN THE PANEL THAT SHOWS**  
**THE TIMER BUT DO NOT BRING THE CLOUDING CLOSE ENOUGH**  
**TO THE TIMER TO SPOIL THE OUTLINE.**

ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_ COPIES  
DUPLICATES ZINC COLOR PLATES  
\_\_\_\_ LINE & HALFTONE COMB. COLOR PROCESS  
Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH, SAME SIZE \_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH, SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS

\_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK  
\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

DEADLINE

*Return Photo*

*rel. 8/9/34*



RETOUCHING DEPT. PHOTO PROPERTY OF C. T. & CO. CUSTOMER

DIAL No. D-3113

ORDER NO. 68492

DATE 9-18-1933

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER

AUTO WHEEL RIM SERVICE CO.,  
LOUISVILLE, KY.

2 M FC

SIZE 3 1/2 x 5 1/2

STYLE PHOTO VARICOLOR, WHITE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

742 SOUTH FIRST STREET, LOUISVILLE, KY.

FRONT NO. 5

(All of this on BORDER)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit

Sketch — Layout

Retouched Photo

Wash Drawing

Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES. ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives

Extra Stripping

Strip To Size

Double Print

Reverse Position

Reverse Color

See Day

ZINC ETCHINGS FROM COPIES

DUPLICATES. COLOR PLATES

Extra Negatives

Extra Stripping

Strip To Size

Double Print

Reverse Position

Reverse Color

See Day

SIZE — WIDE — HIGH, SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR

SOLID METAL - FLUSH TOP - FLUSH BOTTOM

FLUSH SIDES - FLUSH ALL AROUND

UNMOUNTED WITH BEARERS

CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — IN COLORS — SPECIAL STOCK

ELECTROTYPES EACH OF

ON WOOD METAL.

SIZE — WIDE — HIGH, SAME SIZE

SCREEN - 85 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE

SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT

WITH LINE - WITHOUT LINE - SPECIAL BORDER.

DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

Extra for  
Art Work

1.00



2

NO. D-3114 ✓

REV. HARRY B. KING,  
HARRISBURG, PA.

ORDER NO. 68497

DATE 9-18-1933

1 M PHOTO PLATIN POST CARDS, ~~XNOXEXBOXER~~ FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL) NO TITLE.

IMPRINT NONE

# on front

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

1-7

X



CUSTOMER — PHOTO PROPERTY OF C. T. & CO. — NO YES RETURN PHOTO

DIAL NO. D-3115 ORDER NO. 68502 DATE 9-19-1933

CUSTOMER LAMA PRODUCTS CO.,  
CHICAGO, ILL.

DEPT. RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M CIRCULARS SIZE 10 1/2 x 6

STYLE ARTGRAVURE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full LAMA PRODUCTS CO.  
(AS PER LAYOUT)

FRONT NO. NONE (All of this on address side)  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit Sketch Layout Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

SEE LAMA LAYOUT ATTACHED.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH, SAME SIZE

SIZE WIDE HIGH, SAME SIZE

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BRASSERS  
CUT TO PICAS (see size)

ETCHING DEPT. PAINT IN BACKGROUND SOLID

PROOFS

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

FLAT GOOD IN COLORS SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

make blue impressions  
see Mr. Bruehner



WOODWARD STUDIO,  
SALEM, VA.

NO. D-3116

ORDER NO. 68511

DATE 9-19-1933

3 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ANDREW LEWIS HIGH  
SCHOOL, SALEM, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

CUT OFF PERX FROM FOREGROUND FOR PROPORTION.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER —

DIAL No. D-3117 ORDER NO. 68516 DATE 9-19-1933

CUSTOMER COURT CAFE, ALBUQUERQUE, N. M.

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

Photos for this Customer

12 1/2 M MENUS SIZE 11 x 17 SCORED TO 8 1/2 x 11 STYLE ART COLORTONE ON 1 SIDE ONLY, REVERSE SIDE BLANK  
PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full ~~XXXXXXXXXX~~ NO COPY  
XXXXXXXXXXXXXXXXXXXX  
FRONT NO. NONE R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit Sketch Layout Retouched Photo Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto  
Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT  
HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  
Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color See Day  
ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES  
Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color See Day  
SIZE WIDE HIGH, SAME SIZE  
BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)  
PROOFS  
FLAT GOOD IN COLORS SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL

Large Layout

Sketch of layout  
10 1/2  
R- 5  
W.C. 8  
A- 60

PHOTO RETURNED TO PHOTO USED FOR



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-3118 ✓

ORDER NO. 68530

DATE 9-20-1933

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER

CHARLES MULLER,  
SCHLITZ GARDEN CAFE, CHICAGO, ILLINOIS.

Photos for  
this Customer

10 M P.C.

SIZE 3½ X 5½

STYLE ART GRAVURE-BROWN

PLACE OF TITLE: Upper, Lower, Center Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP-SCHLITZ GARDEN CAFE — MULLER & PABST  
CAFE  
BOT-A CENTURY OF PROGRESS CHICAGO  
WORLD'S FAIR 1933

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from — Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER — Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

Take out fence in photo #2.

COLOR DESCRIPTION

HALFTONES FROM — COPIES

DUPLICATES. ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip to Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE — WIDE — HIGH. SAME SIZE.

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM — COPIES

DUPLICATES. COLOR PLATES

Extra Negatives	Extra Stripping	Strip to Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE — WIDE — HIGH. SAME SIZE.

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — IN COLORS — SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO

Deadline

Art Work

9.00

and  
Grouping  
Changes



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. D-3119 ORDER NO. 68561 DATE 9-21-1933

CUSTOMER ZWEIGLE BROS.,  
ROCHESTER, N.Y.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

1 M FC SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN, WHITE  
BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full ZWEIGLE BROS. FEATURES 45-POUND HAM  
BOLOGNA AT ROCHESTER PROGRESS EXPOSITION

FRONT NO. NONE R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Positives	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Positives	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BRASSERS  
CUT TO PICAS (see size)

PROOFS

FLAT. GOOD IN COLORS SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL

DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

Extra for  
Art Work  
5.00



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL No. **3 D-3120** ORDER NO. **68578** DATE **9-23-1933**

CUSTOMER **THE HERMITAGE ART CO., INC**  
**CHICAGO, ILL.**

DEPT. ☐ RETOUCHING  
☐ ENGRAVING  
☐ PHOTO LITHO  
☐ COMPOSING  
☐ LITHO ART

Photos for this Customer

**6 M DOUBLE CARDS** SIZE **3 1/2 x 11**

STYLE **PHOTO COLORIT, WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full **GENERAL VIEW OF BENEDICTINE CONVENT,  
CLYDE, MISSOURI**

FRONT NO. **125** R. M. Yes ☒ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT Customer No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

**ENLARGE BUILDINGS AND REMOVE FOREGROUND.**

PHOTO LITHO

NEG. NO.

Rephoto  
Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from — Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Half-tone — Combination  
Dry — Wet — Panormatic — Color Separation  
Transfer — Paper Process — New Process  
Stripping — White Border — Full Face  
Blue Prints Handcolor Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO.

ENGRAVING DEPARTMENT

HALFTONES										ZINC ETCHINGS											
LINE & HALFTONE										ZINC ETCHINGS											
Extra	Regulation	Extra	Shipping	Ship To Size	Double Print	Reverse	Position	Reverse	Color	Run Day	Extra	Regulation	Extra	Shipping	Ship To Size	Double Print	Reverse	Position	Reverse	Color	Run Day

SIZE — WIDTH — HEIGHT — SAME SIZE —  
SCREEN — NO. 25 30 40 50 60 70 80 90 100 110 120 130 140  
ETCHING DEPT. —  
FINISHING DEPT. —  
BLOCKING DEPT. —  
PROOFS —



photo 5x7 5

SIDNEY SMITH,  
NEW CASTLE, PA.

NO. D-3121

ORDER NO. 68585

DATE 9-26-1933

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) FIRST CHRISTIAN CHURCH,  
NEW CASTLE, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE  
~~REVERSE SIDE~~ NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF ☒ HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

10

X



SIDNEY SMITH,  
NEW CASTLE, PA.

NO. D-3122 ✓

ORDER NO. 68585

9-26-1933

DATE

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)  
INTERIOR, FIRST CHRISTIAN  
CHURCH, NEW CASTLE, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT ~~XXXXXXXXXXXX~~ NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



RETURN PHOTO

PHOTO USED FOR

July 26

MAKE RED IMPRESSION



1/2

RAVENSWOOD ART CO.,  
CHICAGO

NO. D-3124

ORDER NO. 68749

10-4-1933

DATE

6 M VIEW CARDS SIZE 2 x 3 1/2

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE SKYLINE ACROSS LAKE

EOLA, ORLANDO, FLA.

(IN SKY)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NO

IMPRINT NO

COLOR DESCRIPTION

USE PHOTO NO. 2A-H597

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

3

1 line

A 1/2

X



RAVENSWOOD ART CO.,  
CHICAGO, ILL.

NO. D-3125 ✓

ORDER NO. 68749

DATE 194-1933

6 M VIEW CARDS SIZE 2 x 3 1/2

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SKYLINE BY MOONLIGHT,  
ORLANDO, FLA.

(IN SKY)



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NONE

IMPRINT NONE

COLOR DESCRIPTION

USE PHOTO NO. 115223

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



1/2

RAVENSWOOD ART CO.,  
CHICAGO, ILL.

NO. D-3126 ✓

ORDER NO. 68749

DATE 10-4-1933

6 M VIEW CARDS SIZE 2 x 3 1/2

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BAND CONCERT IN WILLIAMS  
PARK, ST. PETERSBURG, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

USE PHOTO NO. 120499

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

2 lines

442

3  
5



1/2

RAVENSWOOD ART CO.,  
CHICAGO

NO-D-3127 ✓

ORDER NO. 68749

DATE 10-4-1933

6 M VIEW CARDS SIZE 2 x 3 1/2

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MOONLIGHT ON A FLORIDA  
RIVER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

USE PHOTO NO. 105589

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

3



RAVENSWOOD ART CO.,  
CHICAGO

NO. D-3128

ORDER NO. 68749

DATE 10-4-1933

6 M VIEW CARDS SIZE 2 x 3 $\frac{1}{2}$

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) A TROPICAL SHADY WALK,  
FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. NONE

IMPRINT NO

COLOR DESCRIPTION

USE PHOTO NO. 40506.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

3

1  
2







2

SKIDMORE COLLEGE,  
SARATOGA SPRINGS, N. Y.

NO. 0-31 30 ✓

ORDER NO. 68776

DATE 10-5-1933

M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) KEYES HALL, SKIDMORE  
COLLEGE, SARATOGA SPRINGS, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. YES-TO-COME

IMPRINT NONE



COLOR DESCRIPTION  
CUT OFF WHERE MARKED. TAKE OUT SIGN AT LOWER RE RIGHT.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



2

SKIDMORE COLLEGE,  
~~SARATOGA~~ SARATOGA SPRINGS, N.Y.

NO. 0-3131

ORDER NO. 6876

DATE 10-5-1933

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE STUDIO, SKIDMORE  
COLLEGE, SARATOGA SPRINGS, N.Y.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES-~~LAUREL~~

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



2

SKIDMORE COLLEGE,  
SARATOGA SPRINGS, N. Y.

NO. 0-3132 /

ORDER NO. 68776

DATE 10-5-1933

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) COLLEGE HALL, SKIDMORE  
COLLEGE, SARATOGA SPRINGS, N.Y.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NY 10-5-1933

IMPRINT NONE

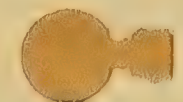
YES

COLOR DESCRIPTION

SUBMIT: RET. PHOTO      B. L. & W. PROOF      HANDCOL PROOF      RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. - ☒ CUSTOMER



CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



5





2

SKIDMORE COLLEGE,  
SARATOGA SPRINGS, N. Y.

NO. D-3133

ORDER NO. 68776

DATE 10-5-1933

1 M PHOTO PLAT IN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) PEABODY HALL, SKIDMORE  
COLLEGE, SARATOGA SPRINGS, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. YES-~~TO BE~~  
IMPRINT NONE



COLOR DESCRIPTION  
DARKEN ROOF SO IT DOES NOT STAND OUT SO MUCH.

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

5





2

SKIDMORE COLLEGE,  
SARATOGA SPRINGS, N. Y.

NO. D-3134 ✓

ORDER NO. 68776

DATE 10-5-1933

M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) SKIDMORE HALL, SKIDMORE  
COLLEGE, SARATOGA SPRINGS, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES-TO-~~GO~~

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. - \* CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



2 1/2

PAUL K. STUTZ,  
UPPER SANDUSKY, OHIO

NO. D-3135

ORDER NO. 68796

DATE 10-19-1933

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER LOWER, CENTER - BORDER.  
TITLE (IN FULL) B.P.O.E. NO. 83, UPPER  
SANDUSKY, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO  
IMPRINT NONE



COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

2

X



2 1/2

PAUL K. STUTZ,  
UPPER SANDUSKY, OHIO

✓ NO. D-3136  
ORDER NO. 58766  
DATE 10-19-1933

1 M PHOTO PLATIN POST ARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) GEORGE WASHINGTON BRIDGE ON  
LINCOLN HIGHWAY, UPPER SANDUSKY,  
OHIO

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO  
IMPRINT NONE

NO 190

COLOR DESCRIPTION  
WHITE CEMENT, BRONZE LAMP POSTS. GREEN FOLIAGE. REMOVE WIRES.

SUBMIT: RET. PHOTO EXL. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

3  
5

X



2

PAUL K. STUTZ,  
UPPER SANDUSKY, OHIO

✓ NO. D-3137

ORDER NO. 68796

DATE 10-19-1933

1 PHOTO PLATIN POST CARDS, WHITE BORDER

M

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) BATHING BEACH AND  
PAVILION, HARRISON SMITH PARK, UPPER  
SANDUSKY, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT NONE



COLOR DESCRIPTION

WHITE WIGWAM IN FOREGROUND. BLDG. ON LEFT CREAM, GREEN ROOF, WHITE TRIM.  
ON RIGHT CREAM, RED ROOF, WHITE TRIM. RUSTIC BRIDGE ON RIGHT. GREEN LAWN  
AND SHRUBBERY AND HEDGE. DARK GRAY DRIVE.

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & CO.

B. & W. PROOF  
X CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

3



2 1/2

PAUL K. STUTZ,  
UPPER SANDUSKY, OHIO

✓ NO. D-3138

ORDER NO. 68790

10-19-1933

DATE

1 M PHOTO PLATIN POST CARDS, WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) MAIN STREET LOOKING NORTH,  
UPPER SANDUSKY, OHIO

IMPRINT NONE



COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. X

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

10









CUSTOMER  
—  
& CO.  
—  
T. T.  
—  
PROPERTY OF C. T.  
—  
PHOTO  
—  
RETURN PHOTO

DIAL NO. D-3140

ORDER NO. 68808

DATE 10-9-1933

CUSTOMER **THE HERMITAGE ART CO., INC.,**

**CHICAGO, ILL.**

1 M

PC

SIZE

3 1/2 x 5 1/2

STYLE PHOTO PLATIN, WHITE

PLACE OF TITLE: Upper, Lower, Center, Border, Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full  
**GLENN PARK, WELLS COLLEGE, AURORA,  
NEW YORK**

FRONT NO. 5

BORDER

R. M. Yes ☒ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Inside Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

*Same as above*

RETOUCHING DEPARTMENT

Subm. Sketch Layout Retouched Photo Wash Drawing

Follow layout

REMOVE WIRES. CLEAN UP SKY. LIGHTEN SHADOWS.

PHOTO ETHO

Rephoto

Photograph each Size 8 1/2 x 11 1/2 10x12

Prints each from Negative MATTE or GLASSY

Mount on CARD, CLOTH, with hinge or without hinge Not mounted  
See Salesman, Customer, or Sample for Position. Office

DELIVER

Straighten Photo

Negative — Line — Half-tone — Combination

120

Dry — Wet — Panchromatic — Color Separation

133

Transfer — Paper Process — New Process

150

Shooting White Border Full Face

175

Blue Print Handcolor Black & White Proof Tinted — Red, Blue

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES

REPRODUCTION

REPRODUCTION

REPRODUCTION

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PHOTO RETURNED  
TO  
PHOTO USED FOR



10-9-1933

2-55 PM

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL NO. D-3141 ORDER NO. 68808 DATE 10-9-1933

CUSTOMER THE HERMITAGE ART CO., INC., CHICAGO, ILL.

1 M PC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border, Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MORGAN HALL, WELLS COLLEGE, AURORA, NEW YORK



RETOUCHING DEPARTMENT

Submit Sketch -- Layout Retouched Photo Wash Drawing Follow Layout

REMOVE WIRES.

COLOR DESCRIPTION

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING DESIGN

DATE COMPLETED

Photos for this Customer

STYLE PHOTO PLATIN, WHITE BORDER

FRONT NO. 5 R.M. Yes No Trade Mark Yes No IMPRINT Customer C.T. Imprint No Imprint

Same as above

PHOTO LITHO

Reprints

NEG. NO.

Photograph, each - Size 3 1/2 x 5 1/2 10X12

Prints each from Negative MATTE or GLOSS

Mount on CARB. CLOTH with hinge or without hinge - Not mounted See Salesman, customer, or Sample for Fastener Office

DELIVER Scratchless Photo

Negative - Line - Half-tone - Combination

Dev. - Wet - Panchromatic - Color Separation

Transfer - Paper Process - New Process

Stippling - White Boyer - Full Face

Color Print Handcolor Black & White Print Tints - Red, Blue

ENGRAVING DETAILS

HALFTONE ZINC CUTTINGS

Table with 10 columns: Engraving, Photo, etc. and 2 rows of data.

FINISHING DEPT. and other departmental notes.

R 1 1/2

C 5

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

12



CUSTOMER







CUSTOMER

PHOTO PROPERTY OF C. T. &amp; CO.

NO

YES

RETURN PHOTO

DIAL NO. **D-3144** ORDER NO. **68809** DATE **10-9-1933**CUSTOMER **THE HERMITAGE ART CO., INC.,**  
**CHICAGO, ILL.**DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer**1 M PC SIZE 3 1/2 x 5 1/2**STYLE **PHOTO PLATIN, WHITE**PLACE OF TITLE: Upper Lower, Center Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **ZABRISKIE HALL, WELLS COLLEGE, AURORA  
NEW YORK**FRONT NO. **5**

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C.T. Imprint No Imprint

*Same as above*

## RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing  
Follow Layout**REMOVE WIRES. SMOOTH OUT FOREGROUND AND DARKEN  
SOMEWHAT.**

## PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative -- Line -- Halftone -- Combination.

Dry -- Wet -- Panchromatic -- Color Separation

Transfer -- Paper Process -- New Process.

Stripping -- White Border -- Full Face.

Blue Print Handcolor -- Black & White Proof. Titles -- Red, Blue.120  
133  
150  
175

## COLOR DESCRIPTION

## ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE &amp; HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDTH HIGH SAME SIZE

SCREEN 55 60 65 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE  
SQUARE LIKE COPY VIGNETTE HIGHLIGHT  
WITH LINE WITHOUT LINE SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDTH HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR  
SOLID METAL FLUSH TOP FLUSH BOTTOM  
FLUSH SIDES FLUSH ALL AROUND  
ORMOUNTED WITH BRASSERS  
CUT TO PICAS (see size)

## PROOFS

FLAT GOOD INCOLORS SPECIAL STOCK  
ELECTROTYPES FACED  
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

*Photo rec. 8/5/35*



CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
RETURN PHOTO  
YES  
NO

DIAL No. D-3145

ORDER NO. 68808

DATE 10-9-1933

CUSTOMER HERMITAGE ART CO., INC.,  
CHICAGO, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

1 M PC

SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN, WHITE

PLACE OF TITLE: Upper Lower, Center Border Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

FRONT NO. 5

(All of this) BORDER

R. M. Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Title in full

CLUB HOUSE AND ATHLETIC FIELD, WELLS  
COLLEGE, AURORA, NEW YORK

*Same as above*

RETOUCHING DEPARTMENT

Submit

Sketch --

Layout --

Retouched Photo

Wash Drawing

Follow Layout

PUT DETAIL INTO TREE AND BUILDING

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size  $5 \times 7$  -  $8 \times 10$  -  $10 \times 12$

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative -- Line -- Halftone -- Combination

Dry -- Wet -- Panchromatic -- Color Separation

Transfer -- Paper Process -- New Process

Stripping -- White Border -- Full Face

Blue Print -- Handcolor -- Black & White Proof. Titles -- Red, Blue.

Each  
120  
133  
150  
175

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COPIES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stropping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stropping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE -- WIDE -- HIGH NAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR

SOLID METAL FLUSH TOP FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

UNMOUNTED WITH BEARERS

CUT TO PICAS (see Size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF

ON WOOD METAL

SIZE -- WIDE -- HIGH NAME SIZE

SCREEN 55 60 65 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE

SQUARE - LINE COPY - VIGNETTE - HIGHLIGHT

WITH LINE WITHOUT LINE SPECIAL BORDER

*Photo set 8/5/35*

*11 1050*



CUSTOMER  
|  
PHOTO PROPERTY OF C. T. & CO.  
|  
RETURN PHOTO

DIAL NO. D-3146 ORDER NO. 68808 DATE 10-9-1933

CUSTOMER THE HERMITAGE ART CO., INC.,  
CHICAGO, ILL.

1 M PC SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

PLACE OF TITLE: Upper Lower, Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BOAT HOUSE, WELLS COLLEGE, AURORA,  
NEW YORK



RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing  
Follow Layout

BRING OUT DISTANCE A LITTLE MORE CLEARLY.

COLOR DESCRIPTION

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED



STYLE PHOTO PLATIN, WHITE

BORDER

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

*Same as above*

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each Size  $8\frac{1}{2} \times 11\frac{1}{2}$  or  $10 \times 12$

Prints each from Negatives MATTE or GLOSS

Mount on CARD, CLOTH, with hinge, or without hinge. Not mounted  
See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Half-tone — Combination

Dry — Wet — Panchromatic — Color Separation

Transfer — Paper Process — New Process

Stripping — White Border — Full Face

Blue Print — Handcolor — Black & White Proof, Titles — Red Blue

ENGRAVING DEPARTMENT

HALFTONES

DUPLICATES

ZINC COLOR PLATES

LINE & HALFTONE

COLOR PLATES

Extra Negative

Extra Stopping

Stop To Size

Public Proof

Reverse Position

Reverse Color

See Day

See Day

See Day

See Day

See Day

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ZINC ETCHINGS

DUPLICATES

LINE & HALFTONE

COLOR PLATES

Extra Negative

Extra Stopping

Stop To Size

Public Proof

Reverse Position

Reverse Color

See Day

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SIZE — WIDTH — HEIGHT — SAME SIZE

BLOCKING DEPT. WOOD, METAL, ANYONE

WILL SPECIAL ORDER — ALL THE BEST

WOOD, METAL, ANYONE

WOOD, METAL, ANYONE

WOOD, METAL, ANYONE

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PHOTO RETURNED  
TO  
PHOTO USED FOR



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-3147 ORDER NO. 68808 DATE 10-9-1933

CUSTOMER THE HERMITAGE ART CO., INC.,  
CHICAGO, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

1 M PC SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN, WHITE  
(all of above) BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MAIN BUILDING, WELLS COLLEGE, AURORA,  
NEW YORK

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

*Same as above*

RETOUCHING DEPARTMENT

Sketch — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each Size 5x7 8x10 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print Handcolor — Black & White Proof Titles Red, Blue.

Screen  
120  
133  
150  
175

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

IMPLICATES ZINC COLOR PLATES

FINE & HALFTONE COMP. COLOR PROCESS

Extra Negative	Extra Shipping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

IMPLICATES COLOR PLATES

Extra Negative	Extra Shipping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT WORD MORTISE ANCHOR

SOLID METAL FLUSH TOP FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

UNMOUNTED WITH DEARERS

CUT TO PICAS (see SIZE)

PROOFS

FLAT GOOD INDOORS SPECIAL STOCK

ELECTROTYPES FACTORY

ON WOOD METAL

SIZE WIDE HIGH SAME SIZE

SCREEN 25 40 55 100 110 120 133 150

ETCHING DEPT PAINTS IN BACKGROUND

FINISHING DEPT OUTLINE OVAL CIRCLE

SQUARE LIKE COPY VIGNETTE HIGHLIGHT

WITH LINE WITHOUT LINE SPECIAL BORDER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. D-3148

ORDER NO. 68808

DATE 10-9-1933

DEPT.

DATE COMPLETED

CUSTOMER

THE HERMITAGE ART CO., INC.,  
CHICAGO, ILL.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

1 M

PC

SIZE

3 1/2 x 5 1/2

STYLE PHOTO PLATIN, WHITE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

AMPHITHEATRE, WELLS COLLEGE,  
AURORA, NEW YORK

FRONT NO. 5

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Same as above

RETOUCHING DEPARTMENT

Submit

Sketch

Layout

Retouched Photo

Wash Drawing

Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process

Stripping — White Border — Full Face

Blue Print — Handcolor — Black & White Proof — Titles — Red, Blue

120  
133  
150  
175

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM

COPIES

DUPLICATES

ZINC COLOR PLATES

LINE & HALFTONE COMB.

COLOR PROCESS

Extra Negative	Extra Sketching	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
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ZINC ETCHINGS FROM

COPIES

DUPLICATES

COLOR PLATES

Extra Negative	Extra Sketching	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
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SIZE — WIDE — HIGH — SAME SIZE

BLOCKING DEPT WOOD — MORTISE — ANCHOR

SOLID METAL — FLUSH TOP — FLUSH BOTTOM

FLUSH SIDES — FLUSH ALL AROUND

UNMOUNTED WITH DECKERS

CUT TO PICAS (see size)

PROOFS

PLAT — GOOD — IN COLORS — SPECIAL STOCK

ELECTROTYPES EACH OF

ON WOOD — METAL

SIZE — WIDE — HIGH — SAME SIZE

SIZES: 5 6 8 10 12 14 16 18 20

ETCHING DEPT PAINTS ON BACKGROUND SOLID

FINISHING DEPT OUTLINE — OVAL — CIRCLE

SQUARE — LIKE COPY — VIGNETTE — HIGHLIGHT

WITH LINE — WITHOUT LINE — SPECIAL BORDER

Photo ret 6/5/35



PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

DIAL NO. D-3149 ORDER NO. 68808 DATE 10-9-1933

CUSTOMER THE HERMITAGE ART CO., INC.,  
CHICAGO, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

1 M PC DOUBLE SIZE 3 1/2 x 11

PLACE OF TITLE: Upper, Lower, Center, Border, Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MACMILLAN HALL, WELLS COLLEGE,  
AURORA, NEW YORK

RETOUCHING DEPARTMENT

Submit Sketch -- Layout -- Retouched Photo -- Wash Drawing  
Follow Layout

REMOVE BUCKET IN FOREGROUND, CLOTH NEXT TO  
LAMP POST AND OBJECT ON STEP.

COLOR DESCRIPTION

STYLE PHOTO PLATIN, WHITE

FRONT NO. 5 (All of the) BORDER R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Custom C. T. Imprint No Imprint

Same as above.

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative - Line - Halftone - Combination  
Dry - Wet - Panchromatic - Color Separation  
Transfer - Paper Process - New Process  
Stripping - White Border - Full Face  
Blue Print Handcolor - Black & White Proof. Titles Red, Blue

ENGRAVING DEPARTMENT

HALFTONES FROM

COPIES

DUPLICATES

ZINC COLOR PLATES

LINE & HALFTONE COMB

COLOR PROCESS

Extra Negative	Extra Positive	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
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ZINC ETCHINGS FROM

COPIES

DUPLICATES

COLOR PLATES

Extra Negative	Extra Positive	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
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SIZE WIDE HIGH SAME SIZE

SCREEN 55 60 65 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE

SQUARES - LINE COPY - SHONETTE - HIGHLIGHT

WITH LINE WITHOUT LINE SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANGLE

SOLID METAL - FLUSH TOP - FLUSH BOTTOM

FLUSH SIDES - FLUSH ALL AROUND

UNMOUNTED WITH BEAKERS

CUT TO PICAS (see size)

PROOFS

PLAT - GOOD - INCOLORS - SPECIAL STOCK

ETCHING DEPT. EACH OF

ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-31 50

ORDER NO. 68808

DATE 10-9-1933

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER THE HERMITAGE ART CO.,  
CHICAGO, ILL.

Photos for  
this Customer

1 M PC SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN, WHITE

PLACE OF TITLE: Upper, Lower, Center Border Follow Layout

FRONT NO. 5 (All of this BORDER)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

Title in Plate Yes No Copyright in Plate Yes No  
Title in full PETTIBONE HOUSE, WELLS COLLEGE,  
AURORA, NEW YORK

*Same as above*

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry - Wet Pancromatic — Color Separation 133  
Transfer — Paper Process New Process. 150  
Stripping — White Border Full Face. 175  
Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
DUPLICATES. ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  
Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day  
ZINC ETCHINGS FROM COPIES  
DUPLICATES. COLOR PLATES  
Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH SAME SIZE  
SCREEN 10 20 30 40 50 60 70 80 90 100

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE LIKE COPY VIGNETTE HIGHLIGHT  
WITH LINE WITHOUT LINE SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK  
ELECTROTYPES EACH  
ON WOOD METAL

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

19  
3



PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL NO. D-31 51 ORDER NO. 68809 DATE 10-9-1933

CUSTOMER THE HERMITAGE ART CO., INC.,  
CHICAGO, ILL.

DEPT. DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART.

Photos for  
this Customer

1 M PC SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN, WHITE

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ~~WELLS COLLEGE, AURORA, NEW YORK~~

GYMNASIUM, WELLS COLLEGE, AURORA, NEW YORK

FRONT NO. 5  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

Same as above

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative - Line - Halftone - Combination

Dry - Wet - Panormatic - Color Separation

Transfer - Paper Process - New Process

Stripping - White Border - Full Face

Blue Print Handcolor - Black & White Proof. Titles - Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives  
Extra Stripping  
Strip To Size  
Double Print  
Reverse Position  
Reverse Color  
Box Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives  
Extra Stripping  
Strip To Size  
Double Print  
Reverse Position  
Reverse Color  
Box Day

SIZE WIDE HIGH SAME SIZE  
SCREEN 55 60 65 100 110 120 133 150

ETCHING DEPT. PAINTED BACKGROUND SOLID

FINISHING DEPT. OUTLINE, OVAL, CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BRACKETS  
CUT TO PICAS (SEE SIZE)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD - METAL

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO



A.H. KRUEGER,  
OAK HARBOR, OHIO

NO. D-3152 ✓  
ORDER NO. 68812

DATE 10-10-1933

2 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) BRIDGE OVER PORTAGE RIVER,  
OAK HARBOR, OHIO



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BRIDGE WHITE CEMENT. BRASS LAMP POSTS. BLDG. ON LEFT LIGHT BROWN.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
RETURN PHOTO  
YES  
NO

DIAL NO. D-3153 ORDER NO. 68827 DATE 10-10-1933

CUSTOMER THE PENN HARRIS HOTEL,  
HARRISBURG, PA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

10 M GROUP (2) FC SIZE

3 1/2 x 5 1/2

STYLE

ARTG. GREEN FULL FACE  
PHOTO LITHO, THREE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

FRONT NO. 5

R. M. Yes No

Title in Plate Yes No

Copyright in Plate Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Title in full

JUST ACROSS FROM PENNSYLVANIA'S BEAUTIFUL  
STATE CAPITOL PARK

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

THE PENN HARRIS HARRISBURG, PA.  
(AS ON LAYOUT)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

Screen 120  
133  
150  
175

#### COLOR DESCRIPTION

THE HOTEL BUILDING HAS NO DISTINCT COLOR IN IT,  
SO SHOWING IT IN RED WILL NOT DO. IT IF IS SHOWN  
IN A GREENISH OR REDDISH TINT, THAT IS ENOUGH.  
THE PARK PHOTO SHOULD SHOW GREEN. STATUE AT ENTRANCE TO  
PARK IS BRONZE.

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negative Extra Shipping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH SAME SIZE

SCREEN 55 60 65 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND/SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE

SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT

WITH LINE - WITHOUT LINE - SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negative Extra Shipping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR

SOLID METAL - FLUSH TOP - FLUSH BOTTOM

FLUSH SIDES - FLUSH ALL AROUND

UNMOUNTED WITH BRASSERS

CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK

ELECTROTYPES EACH OF

ON WOOD METAL

MUST HAVE BLUEPRINT

10/31/33

SURE

PHOTO RETURNED

TO

PHOTO USED FOR

DEADLINE

DEADLINE DEADLINE DEADLINE

DEADLINE

10-3







NO. D-3155 ✓

~~XXXXXXXXXXXX~~ SKIDMORE COLLEGE,  
~~XXXXXXXXXXXX~~ SARATOGA SPRINGS,  
N.Y.

ORDER NO. 68925

DATE 10-17-1933

1 M PHOTO PLATIN POST CARDS, WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) COCHRAN SWIMMING POOL,  
SKIDMORE COLLEGE, SARATOGA SPRINGS,  
N. Y.

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

3

X



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES

DIAL NO. D-3156 ORDER NO. 68933 DATE 10-17-1933

CUSTOMER UGBY KNITTING MILLS, BUFFALO, N.Y.

6 M FC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No

Title in full SEE OTHER SIDE FOR DESCRIPTION AND PRICES

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing Follow Layout

SEE TISSUE ATTACHED.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

DEADLINE

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

STYLE PHOTO VARICOLOR, WHITE

FRONT NO. NONE BORDER. R. M. YES No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each Size 5x7 8x10 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative - Line Halftone - Combination  
Dry - Wet - Panormatic - Color Separation  
Transfer - Paper Process - New Process  
Stripping - White Border - Full Face  
Blue Print - Handcolor - Black & White Proof Titles - Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
ZINC COLOR PLATES  
ZINC ETCHINGS FROM COPIES  
BLOCKING DEPT. WOOD, METAL, ANCHOR  
SOLID METAL, FLUSH TOP, FLUSH BOTTOM  
FLUSH SIDES, FLUSH ALL AROUND  
UNMOUNTED, WITH DRAGERS  
CUT TO PICAS (see size)  
PROOFS  
FLAT, GOOD, INCORRECT, SPECIAL STOCK  
ELECTROTYPES, EACH OF  
ON WOOD, METAL

PHOTO RETURNED

TO

PHOTO USED FOR

Ranger

3 1/2  
3/4  
2  
1 1/2

11/27/33



PHOTO PROPERTY OF C. T. & CO. CUSTOMER

DIAL NO. D-3157 ORDER NO. 68934 DATE 10-17-1933

CUSTOMER RUGBY KNITTING MILLS,  
BUFFALO, N.Y.

DEPT. RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

6 M DOUBLE FC SIZE 5 1/2 x 7

STYLE PHOTO VARICOLOR, WHITE

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SEE OTHER SIDE FOR DESCRIPTION AND  
PRICES

FRONT NO. NONE BORDER Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing  
Follow Layout

SEE TISSUE ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each Size 5x7 8x10 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge or without hinge Not mounted  
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative Line Half-tone Combination 120  
Dry Wet Panoramic Color Separation 133  
Transfer Paper Process New Process 150  
Stripping White Border Full Face 175  
Blue Print Handcolor Black & White Proof Titles Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Shipping	Ship To Site	Double Proof	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Shipping	Ship To Site	Double Proof	Reverse Position	Reverse Color	Ben Day
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SIZE WITH HIGH SAME SIZE

BLOCKING DEPT WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BREAKERS  
CUT TO PICAS (SEE SIZE)

PROOFS

FLAT - GOOD - DISCOLORS - SPECIAL STOCK

ELECTROTYPE EACH IN  
ON WOOD - METAL

SIZE WITH HIGH SAME SIZE

CUTTEN 2 60 85 100 110 120 130 150

ETCHING DEPT PAINTED BACKGROUND SOLID

FINISHING DEPT OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER

DEADLINE

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Order for  
Rugby Knitting Mills  
Buffalo, N.Y.  
7.50







PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-3159 ORDER NO. 68935 DATE 10-17-1933

CUSTOMER RUGBY KNITTING MILLS,  
BUFFALO, N.Y.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M PC SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ARTGRAVURE GREEN, WHITE

PLACE OF TITLE: Upper Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full SEE OTHER SIDE FOR DESCRIPTION AND  
PRICES

FRONT NO. NONE  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE TISSUE ATTACHED.

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each — Size 5x7 — 8x10 — 10x12  
Prints each from — Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge — or without hinge — Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination.  
Dry — Wet — Pancromatic — Color Separation  
Transfer — Paper Process — New Process.  
Stripping — White Border — Full Face.  
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR ENGLISH  
Extra Negatives  
Extra Stripping  
Ship To Size  
Double Print  
Reverse Position  
Reverse Color  
See Day

ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES  
Extra Negatives  
Extra Stripping  
Ship To Size  
Double Print  
Reverse Position  
Reverse Color  
See Day

SIZE WIDE HIGH SAME SIZE  
SCREEN 55 60 65 100 110 120 130 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTFINE OVAL CIRCLE  
SQUARE — LIKE COPY — VIGNETTE — HIGHLIGHT  
WITH LINE — WITHOUT LINE — SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD — MORTISE — ANCHOR  
SOLID METAL — FLUSH TOP — FLUSH BOTTOM  
FLUSH SIDES — FLUSH ALL AROUND  
UNMOUNTED WITH BRACKETS  
CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — IN COLORS — SPECIAL STOCK  
ETCHING TYPES EACH  
ON WOOD — METAL

RETURN PHOTO YES NO

DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

*Art Gravure  
Buffalo N.Y.  
5.00*

5



PHOTO PROPERTY OF C. T. & CO. -- CUSTOMER



THE SAYLOR STUDIO, SOLE DISTRIBUTOR,  
PINEVILLE, KY.

NO. D-3161

ORDER NO. 69107

DATE 10-30-1933

2 M ARTGRAVURE BROWN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

TITLE (IN FULL) CHAINED ROCK, CUMBERLAND  
STATE PARK, PINEVILLE, KY.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



RAY & DAVIDSON,  
OCALA, FLA.

NO. D-3162

ORDER NO. 69112

DATE 10-30-1933

6 M LARGE FOLDER COVER

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) SOUVENIR OF SILVER  
SPRINGS, FLORIDA

IMPRINT NONE

"NATURE'S UNDERWATER FAIRYLAND"

COLOR DESCRIPTION

USE NEW PHOTO. MAKE BATHING SUIT ORANGE. PUT IN A FEW FISH. THIS IS AN  
UNDERWATER PHOTO AND WATER MUST LOOK REAL CLEAR AS CARD 2501-29. SHOW  
SAND AT BOTTOM.

RAY & DAVIDSON,  
OCALA, FLA.

NO. D-3162

ORDER NO. 69112

DATE 10-30-1933

6 M LARGE FOLDER COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) THE HEAD OF SILVER SPRINGS,  
FLA. "NATURE'S UNDERWATER FAIRYLAND"

IMPRINT MADE BY CURT TEICH & CO., INC.,  
CHICAGO, U.S.A.

COLOR DESCRIPTION

USE NEW PHOTO.

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & CO.

B. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

Slater Photo  
Layout  
Ret  
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200 2 1/2  
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see 34474  
for Ocala

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RETURN PHOTO	YES	NO
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#2

PALACE DRUG STORE,  
CLARKSVILLE, ARK.

NO. D-3168 ✓

ORDER NO. 69339

DATE 11-14-1 33

1M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GOING UP OZONE MOUNTAIN,  
NEAR CLARKSVILLE, ARK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

1

R. M

NO

IMPRINT

NONE

COLOR DESCRIPTION

BRING OUT MTS. IN DISTANCE.

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

*Submit for proof C.T. Co.*

3



# 1

PALACE DRUG STORE,  
CLARKSVILLE, ARK.

NO. D-3169

ORDER NO. 69339

DATE 11-14-1933

1 M

PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) GOING UP OZONE MOUNTAIN,  
NEAR CLARKSVILLE, ARK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

BRING OUT MTS. IN DISTANCE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



2 1/2

PALACE DRUG STORE,  
CLARKSVILLE, ARK.

NO. D-3170

ORDER NO. 69339

DATE 11-14-1933

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 1 R. M. NO

TITLE (IN FULL) MUNGER MEMORIAL CHAPEL,  
COLLEGE OF THE OZARKS, CLARKSVILLE,  
ARK.

IMPRINT NONE

COLOR DESCRIPTION

TAKE OUT LETTERING ON PICTURE. BRING OUT MOUNTAINS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

3  
8



PALACE DRUG STORE,  
CLARKSVILLE, ARK.

NO. D-3171 ✓

ORDER NO. 69339

DATE 11-14-1933

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) OZARK MOUNTAINS, AS SEEN  
FROM HIGHWAY NO. 21, NEAR CLARKSVILLE,  
ARK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

ALL BRING OUT MOUNTAINS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO.  
PHOTO TICKET



2

DE WITT VARIETY STORE,  
DE WITT, ARK.

NO. D-3172 ✓

ORDER NO. 69317

DATE 11-14-1933

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: ~~UPPER~~ LOWER, CENTER - BORDER.  
TITLE (IN FULL) ARKANSAS COUNTY COURT  
HOUSE, SOUTHERN DISTRICT, DE WITT,  
ARK.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO  
IMPRINT ~~XXXX~~ NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

3



2 1/2

DE WITT VARIETY STORE,  
DE WITT, ARK.

NO. D-3173 ✓

ORDER NO. 69317

DATE 11-14-1933

1 M

PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL) DE WITT HIGH SCHOOL,  
DE WITT, ARK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

3



2

NO. 0-3174 ✓

KIRKLE BERKELEY SPRINGS VARIETY STORE,  
BERKELEY SPRINGS, W. VA.

ORDER NO. 69328

DATE 11-16-1933

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1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: <input checked="" type="checkbox"/> UPPER LOWER, CENTER - BORDER.	FRONT NO. 1 R. M. NO
TITLE (IN FULL) PARK VIEW INN AND WASHINGTON ELM, BERKELEY SPRINGS, W. VA.	IMPRINTS SAME AS ABOVE
COLOR DESCRIPTION	

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

X

3



BERKELEY SPRINGS VARIETY STORE,  
BERKELEY SPRINGS, W. VA.

NO. D-3175 ✓

ORDER NO. 693B

DATE 11-16-1933

I M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) STATE PARK BATHS AND  
SWIMMING POOL, BERKELEY SPRINGS,  
W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

WHITE CEILING AND UPPER WALL. DARK GRAY BASE WALL. LIGHT TILE  
FLOOR AND POOL. MAKE WATER LIGHT GREEN. REMOVE MAN ON LEFT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — \* CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

DIAL NO. ☒ D-3176 ORDER NO. 69347 DATE 11-15-1933

CUSTOMER  
QUERENCIA POULTRY FARM,  
LOS GATOS, CALIFORNIA

1 M FC SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

PLACE OF TITLE: Upper, Lower, Center, Border -- Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full  
PRIME BLOSSOMS, QUERENCIA POULTRY FARM



RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing  
Follow Layout

COLOR DESCRIPTION

DEADLINE

DEADLINE

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

STYLE PHOTO PLATIN, WHITE  
BORDER

FRONT NO. 5 R. M. ☒ Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT Customer ☒ C. T. Imprint No Imprint

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 8x10 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative - Line - Halftone - Combination  
Dry - Wet - Panchromatic - Color Separation  
Transfer - Paper Process - New Process  
Stripping - White Border - Full Face  
Blue Print - Handcolor - Black & White Proof. Titles - Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

REPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Striping	Strip To Size	Double Proof	Reverse Registration	Reverse Color	Ben Day
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SIZE WIDTH HIGH SAME SIZE

SCREEN 20 30 40 50 60 70 80 90 100 110 120 130 140

ETCHING DEPT. PAINTING DAY FOR GROUNDING

FINISHING DEPT. OUTLINE OVAL CIRCLE

SQUARE LIKE COPY MONOTYPE HIGH LIGHT  
WITH LINE WITHOUT LINE SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

REPLICATES COLOR PLATES

Extra Negatives	Extra Striping	Strip To Size	Double Proof	Reverse Registration	Reverse Color	Ben Day
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SIZE WIDTH HIGH SAME SIZE

BLOCKING DEPT. WOOD MONOTYPE ANCHOR

NON-METAL FINISHING FLUSH BOTTOM

FINISHING FLUSH ALL AROUND

UNMOUNTED WITH DRAGERS

CUT TO PICAS (see size)

PROOFS

LOCAL GOOD INKWORK SPECIAL STOCK

ELECTROTYPES EACH OF

ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO



CURT TEICH & CO.,  
CHICAGO

NO. 0-3177 ✓

ORDER NO. 69351

DATE 11-15-1933

IM ARTGRAVURE BROWN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NO TITLE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

4/10

photo 587 22

X



W. B. KEELER BOOK STORE,  
STATE COLLEGE, PA.

NO. 0-3178 ✓

ORDER NO. 69367

DATE 11-16-1933

4M ARTGRAVURE BROWN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) HOME ECONOMICS BUILDING,  
PENNA. STATE COLLEGE, STATE COLLEGE,  
PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

TAKE 1-2 INCH FROM BOTTON OF PHOTO. INCREASE SIGN OF SHRUBBERY ON  
LEFT & RIGHT, NEXT TO BLDG. REMOVE FIGURES OF PEOPLE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL No. D-3179

ORDER NO.

69369

DATE

11-16-1933

DEPT.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER

DENNY'S CAMPS AND COTTAGES,  
CLAYTON, N. Y.

12<sup>1</sup>/<sub>2</sub> CIRCULARS

SIZE 7 x 6 FOLDED TO 3<sup>1</sup>/<sub>2</sub> x 6

STYLE ART COLOR TONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full DENNY'S FURNISHED COTTAGES  
(ETC. AS PER LAYOUT)

FRONT NO.

NONE

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE LAYOUT ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination

Dry — Wet — Panchromatic — Color Separation

Transfer — Paper Process — New Process

Stripping — White Border — Full Face

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM — COPIES

— Duplicates — ZINC COLOR PLATES

LINE & HALFTONE COMB — COLORETROUFS

Extra Negatives	Extra Shipping	Ship To Size	Double Print	Reverse Position	Reverse Color	See Day
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ZINC ETCHINGS FROM — COPIES

— Duplicates — COLORETROFS

Extra Negatives	Extra Shipping	Ship To Size	Double Print	Reverse Position	Reverse Color	See Day
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SIZE — WILD — HIGH SAME SIZE

SCREEN 55 60 65 100 110 120 130 150

ETCHING DEPT. PAINTED BACKGROUND

FINISHING DEPT. OUTLINE — OVAL — CIRCLE

SQUARE — FILE COPY — VIGNETTE — HIGHLIGHT

WITH LINE — WITHOUT LINE — SPECIAL BORDER

BLOCKING DEPT. WOOD — METAL — ANOTHER

SOLID METAL — FLUSH TOP — FLUSH BOTTOM

FLUSH SIDES — FLUSH ALL AROUND

UNMOUNTED WITH DEAKERS

CUT TO PICAS (see size)

PROOFS

1st — 2nd — 3rd — 4th — 5th — 6th — 7th — 8th — 9th — 10th

ELECTROTYPES EACH OF

ON WOOD — METAL

MAKE RED IMPRESSION



CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

DIAL No. D-3180

ORDER NO. 69411

DATE 11-21-1933

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER

MARSHALL'S CAFETERIA,  
DAYTON, OHIO

1 M PC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: MARSHALL'S CAFETERIA NITE CLUB

BOT: 300 EAST FIRST STREET, DAYTON, OHIO

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing  
Follow Layout

STYLE PHOTO PLATEN, WHITE BORDER

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: C.M. BUNTING, JOURNAL-HERALD BLDG.,  
DAYTON, O.

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative - Line - Halftone - Combination. 120  
Dry - Wet - Panromatic - Color Separation 133  
Transfer - Paper Process - New Process. 150  
Stripping - White Border - Full Face. 175  
Blue Print - Handcolor - Black & White Proof. Titles - Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE. WIDE. HIGH SAME SIZE.  
SCREEN 55 60 65 100 110 120 133 150

ETCHING DEPT. PAINTED BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE WITHOUT LINE SERIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE. WIDE. HIGH SAME SIZE.

BLOCKING DEPT. WOOD METAL ANCHOR  
SOLID METAL FLUSH TOP FLUSH BOTTOM  
FLUSH SIDES FLUSH ALL AROUND  
ORMOUNTED WITH DEAKERS  
CUT TO PICAS (SEE SIZE)

PROOFS

FLAT GOOD INCOLORS SPECIAL STOCK

EXTRA TYPES EACH OF  
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO



Original  
Rel. 3 1/2

SUCESION DE I.L.MADURO, JR.,  
CATHEDRAL SQUARE, PANAMA

NO. D-3181  
ORDER NO. 69460  
DATE 11-24-1933

12 1/2 M BABY FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) SOUVENIR OF PANAMA AND THE  
CANAL ZONE.

IMPRINT SAME AS ABOVE

FRONT: RUINAS DE LA TORRE DE LA CATEDRAL  
EN PANAMA LA VIEJA  
RUINS OF THE CATHEDRAL TOWER AT  
OLD PANAMA

COLOR DESCRIPTION

USE PHOTO NO. N-2264

SUCESION DE I.L.MADURO, JR.,  
PANAMA

NO. D-3181  
ORDER NO. 69460  
DATE 11-24-1933

12 1/2 M BABY FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) EDIFICIO DE ADMINISTRACION,  
BALBOA, ZONA DEL CANAL.  
ADMINISTRATION BUILDING, BALBOA, PANAMA  
CANAL ZONE

IMPRINT NONE

COLOR DESCRIPTION

USE PHOTO NO. 3A502.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. ☒ CUSTOMER Yes

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

40266  
99118

10  
5



Layout 3 1/2  
Ref. 5

A18.

SUCESION DE I.L.MADURO, JR., 34-45 CATHEDRAL SQUARE, PANAMA		NO. D-3182 ORDER NO. DATE 11-28-1933
12M 500 24-POST CARD BOOK COVERS FRONT <i>trans size 14 7/8 x 3 5/8</i>		
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO.	R. M.
TITLE (IN FULL) SOUVENIR OF THE PANAMA CANAL	IMPRINT NONE	NO
FRONT- GENERAL VIEW OF MIRAFLORES LOCKS, LOOKING TOWARDS THE LAKE, PANAMA CANAL		SAME AS ABOVE
COLOR DESCRIPTION		
USE PHOTO NO. 115363.		
SUCESION DE I.L.MADURO, JR., PANAMA		NO. D-3182 ORDER NO. DATE 11-28-1933
12M 500 24-POST CARD BOOKLET COVERS BACK		
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO.	R. M.
TITLE (IN FULL) THE GREAT GAILLARD CUT	IMPRINT NO	NO
COLOR DESCRIPTION		
USE PHOTO NO. 99146.		
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. PHOTO PROPERTY OF C. T. & CO. CUSTOMER		
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET		

DEADLINE

X



PHOTOGRAPH BY W.E.BURGESS,  
SCOTTSVILLE, VA.

NO. D-3183 ✓

ORDER NO. 69482

DATE 11-24-1933

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BRIDGE OVER JAMES RIVER,  
MAIDENS, VA. ROUTE 417.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



11/27-33 7:10 PM

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
RETURN PHOTO YES  
NO

DIAL No. D-3184 ORDER NO. 69511 DATE 11-27-1933

CUSTOMER YOUR FURNITURE STORE, INC.,  
TOLEDO, O.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

4 M PC SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border -- Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full: YOUR FURNITURE STORE, INC.

201 SUMMIT ST., CORNER OF JEFFERSON

TOP - "THE DAYLIGHT STORE"

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing  
Follow layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative - Line - Halftone - Combination  
Dry - Wet - Pancromatic - Color Separation  
Transfer - Paper Process - New Process  
Stripping White Border - Full Face  
Blue Print Handcolor - Black & White Proof Titles Red, Blue

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES		ZINC COLOR PLATES	
LINE & HALFTONE COMB		COLOR PROCESS	
Extra Negative	Extra Stripping	Strip To Size	Double Print
Reverse Position	Reverse Color	Blue Day	

ZINC ETCHINGS FROM COPIES

DUPLICATES		COLOR PLATES	
Extra Negative	Extra Stripping	Strip To Size	Double Print
Reverse Position	Reverse Color	Blue Day	

SIZE WIDE HIGH SAMP SIZE  
SCREEN 55 60 65 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE  
SQUARE LINE CORN VIGNETTE HIGHLIGHT  
WITH LINE WITHOUT LINE SPECIAL BORDER

SIZE WIDE HIGH SAMP SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR  
SOLID METAL FLUSH TOP FLUSH BOTTOM  
FLUSH SIDES FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see Size)

PROOFS

FLAT GOOD INCOLORS SPECIAL STOCK  
FOR TYPES FACED  
ON WOOD METAL

DEADLINE

Center Col  
Rel 1 1/2  
C 1/4

PHOTO RETURNED TO PHOTO USED FOR

X



3 1/2

COLLEGE BOOK STORE,  
CANYON, TEXAS

NOP-3186

ORDER NO. 69535

DATE 11-29-1933

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE ~~UPPER~~ LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) MUSEUM BUILDING, PANHANDLE  
PLAINS HISTORICAL EXHA SOCIETY,  
CANYON, TEXAS

IMPRINT NONE



COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

7

X



RETURN PHOTO



RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL NO. **D-3188**

ORDER NO. 69621 DATE 12-4-1933

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER

555, INC.,

LITTLE ROCK, ARK.

6 M PC SIZE 3 1/2 x 5 1/2

STYLE ARTGRAVURE GREEN, WHITE  
BORDER

PLACE OF TITLE: Upper, Lower, Center - Border Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

FRONT NO. 5

R. M. Yes No

Title in full

TOP: DANCE AT THE NUT CLUB - THE SOUTH'S  
SMARTEST NIGHT CLUB

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

BOT: ATOP 555 BUILDING - SECOND AND BROADWAY -  
LITTLE ROCK, ARK.

RETOUCHING DEPARTMENT

Submit - Sketch - Layout - Retouched Photo - Wash Drawing

Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative - Line - Halftone - Combination

Dry - Wet - Pancromatic - Color Separation

Transfer - Paper Process - New Process

Stripping - White Border - Full Face

Blue Print - Handcolor - Black & White Proof. Titles - Red, Blue.

120  
133  
150  
175

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

FINE & HALFTONE COM. COLOR PROCESS

Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
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SIZE WIDE HIGH SAME SIZE

SCREENS 50 60 85 100 110 120 130 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE  
SQUARE LIKE COPY VIGNETTE HIGHLIGHT  
WITH LINE WITHOUT LINE SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR

SOLID METAL FLUSH TOP FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

UNMOUNTED WITH BEAKERS

CUT TO PICAS (see size)

PROOFS

FLAT GOOD INCOLORS SPECIAL STOCK

FLUORIDES EACH OF

ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

*Letter for  
Art Work  
2.00*



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. **D-3189**

ORDER NO. **69617**

DATE **12-4-1933**

DEPT.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER **MAYTUM COTTAGE COURT,  
DODGE CITY, KANS.**

**25 M BLOTTERS**

SIZE

**3 1/2 x 4 1/2**

STYLE **COLOR**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

**MAYTUM COTTAGE COURT, 1 MILE NORTH OF  
DODGE CITY, KANSAS, ON U. S. 50 S AND 283.**

FRONT NO. **NONE**

R. M. Yes **No**

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer **C. T. Imprint** No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives **MATTE** or **GLOSSY**

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Panchromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print Handcolor Black & White Proof. Titles Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

INDICATES ZINC COLOR PLATES

HALFTONE COM. COLOR PROCESS

Size Position Release Color See Day

Size Position Release Color See Day

Size Position Release Color See Day

Size Position Release Color See Day

Size Position Release Color See Day

Size Position Release Color See Day

Size Position Release Color See Day

Size Position Release Color See Day

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Size Position Release Color See Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Size Position Release Color See Day

Size Position Release Color See Day

Size Position Release Color See Day

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Size Position Release Color See Day

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Size Position Release Color See Day

Size Position Release Color See Day

Size Position Release Color See Day

Size Position Release Color See Day

PHOTO RETURNED

TO

PHOTO USED FOR

Layout  
Rel 3  
200- 1 1/2  
A- 10  
C- 1/4

154  
1274  
23/4



3

GROFFS NEWS AGENCY,  
DOWNINGT WN, PA.

NO. D-3190

ORDER NO. 69604

DATE 12-7-1933

2 M PHOTO PLATIN POST CARDS, WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 1 R. M. NO
TITLE (IN FULL) JUNIOR-SENIOR HIGH SCHOOL, DOWNINGTOWN, PA.	IMPRINT NONE

COLOR DESCRIPTION

REMOVE POLE & WIRES. MAKE CEMENT WALK ALON WHERE GRAVEL WALK IS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

9

X



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. D-3191

ORDER NO. 69662 DATE 12-6-1933

CUSTOMER

HARRIET HAMMOND MC CORMICK MEMORIAL,  
CHICAGO, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

3 M PC

SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full GREETINGS OF THE SEASON

FRONT NO. 5/None R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination.  
Dry — Wet — Panromatic — Color Separation  
Transfer — Paper Process — New Process.  
Stripping — White Border — Full Face.  
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

IMMERGATES ZINC COLOR PLATES

LINE & HALFTONE COM. COLOR PROCESS

Extra Negatives	Extra Shipping	Ship To Size	Double Print	Reverse Position	Reverse Color	See Day
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ZINC ETCHINGS FROM COPIES

IMMERGATES ZINC COLOR PLATES

Extra Negatives	Extra Shipping	Ship To Size	Double Print	Reverse Position	Reverse Color	See Day
--------------------	-------------------	-----------------	-----------------	---------------------	------------------	---------

SIZE — WIDE — HIGH SAME SIZE

SCREEN 55 60 65 100 110 120 133 150

ETCHING DEPT. FAINT BACKGROUND SOLID

FINISHING DEPT. OUTLINE ONAL CIRCLE  
SQUARE — LIKE COPY — SIGNETTE — HIGHLIGHT  
WITH LINE — WITHOUT LINE — SPECIAL BORDER

SIZE — WIDE — HIGH SAME SIZE

BLOCKING DEPT. WOOD — MORTISE — ANCHOR  
SOLID METAL — FLUSH TOP — FLUSH BOTTOM  
FLUSH SIDEN — FLUSH ALL AROUND  
UNMOUNTED WITH DECKERS  
CUT TO PICAS (see SIZE)

PROOFS

FLAT — GOOD — UNCOLORED — SPECIAL STOCK  
ELECTROTYPES EACH Q.  
ON WOOD — METAL

PHOTO RETURNED

TO

PHOTO USED FOR



COLLECTOR PHARMACY,  
DURHAM, N. H.

NO. D-3192 ✓

ORDER NO. 69661

DATE 12-6-1933

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

ALPHA KAPPA PI HOUSE,  
UNIVERSITY OF NEW HAMPSHIRE, DURHAM,  
N. H.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



2 1/2

COLLEGE PHARMACY,  
DURHAM, N. H.

NO. D-3193 ✓

ORDER NO. 69661

DATE 12-6-1933

1 M PHOTO PLATIN OST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

PHI MU DELTA HOUSE,  
UNIVERSITY OF NEW HAMPSHIRE, DURHAM,  
N. H.

IMPRINT

NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

3



2 1/2

COLLEGE PHARMACY,  
DURHAM, N. H.

NO. D-3194 ✓

ORDER NO. 69661

DATE 12-6-1933

1 M PHOTO PLATIN OST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO

TITLE (IN FULL)  
A. T. O. HOUSE, UNIVERSITY OF  
NEW HAMPSHIRE, DURHAM, N. H.

IMPRINT  
NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

3

X



WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

NO. D-3195

ORDER NO. 69577

DATE 12-7-1933

12 1/2 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M. YES

TITLE (IN FULL)

DESERT SCENES OF CALIFORNIA  
THE LAND OF ENCHANTMENT

IMPRINT

SAME AS ABOVE

NO C.T. MARKS.

COLOR DESCRIPTION

USE NEW PHOTO. WATCH THE GREENS, DESERT GREENS ARE NOT VIVID, BUT NOT  
SOMBRE, DRIED GREENS, OLIVE GREENS AND DUSTY GREENS, ALSO QUITE A LOT OF  
DRIED GROWTH

WESTERN PUBLISHING : NOVELTY CO.,  
LOS ANGELES, CALIF.

NO. D-3195

ORDER NO. 69577

DATE 12-7-1933

12 1/2 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M. YES

TITLE (IN FULL)

NO TITLE

IMPRINT

NONE

COLOR DESCRIPTION

USE NEW PHOTO. SHOW ~~XXXXXXXXXX~~ DISTANT MOUNTAINS THROUGH A PURPLE  
HAZE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



RETURN PHOTO YES NO

DEPT.	DATE COMPLETED
RETOUCHING	
ENGRAVING	
PHOTO LITHO	
COMPOSING	
LITHO ART	

Photos for  
this Customer

PHOTO REPRODUCED

To

PHOTO USED FOR

CUSTOMER ELYRIA DRUM & BUGLE CORPS,  
ELYRIA, OHIO.

6 M. POST CARDS      SIZE       $3\frac{1}{2} \times 5\frac{1}{2}$

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate	Yes	No	Copyright in Plate	Yes	No
Title in full					

THE AMERICAN LEGION POST NO. 12 DRUM AND BUGLE,  
CORPS, ELYRIA, OHIO.

STYLE ARTGRAVURE BROWN WHITE BORDER

(All of this on address side)

FRONT NO.	5	R. M.	<input checked="" type="radio"/> Yes	<input type="radio"/> No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front				
Trade Mark	Yes	No	Special type as sample	
IMPRINT: Customer		<input checked="" type="radio"/> C. T. Imprint	<input type="radio"/> No Imprint	

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from \_\_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process	New Process.	150
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Stripping - White Border - Full Face.	5	175
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Blue Print—Handcolor—Black & White Proof. Titles—Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_\_ COPIES

ZINC ETCHINGS FROM. COPIES

—DUPLICATES— ZINC COLOR PLATES

\_\_\_\_ DUPLICATES \_\_\_\_\_ COLOR PALTES

LINE &amp; HALFTONE COMB ... COLOR PROCESS

11  
05  
UO  
86  
el  
WZ  
Gu

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Positive	Reverse Color	Box Day
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Extr Negat	Extr Strip	Stri To S	Doub Print	Rate POS	Reve Car	Ben
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SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE.

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

## PROOFS

FLAT\_\_\_GOOD\_\_\_IN COLORS\_\_\_SPECIAL STOCK  
\_\_\_\_ELECTROTYPES EACH OF\_\_\_\_  
ON WOOD METAL

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH SAME SIZE \_\_\_\_\_

SCREEN : 55 - 60 - ■ - 100 - 110 - 120 - 133 - 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER



CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO  
YES  
NO

DIAL NO. D-3197

ORDER NO.

69739

DATE

12-11-1933

DEPT.

DATE COMPLETED

CUSTOMER

DOLOES SANDWICH MILL,  
OKLAHOMA CITY, OKLA.

4 M PC SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full DOLORES - THE UNUSUAL SANDWICH

MILL, INC. OKLAHOMA CITY. \$25,000 SHOWPLACE  
(ETC. AS PER COPY)

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

STYLE ARTGRAVURE BROWN, WHITE

BORDER.

FRONT NO. 5

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

IMPRINT: W. C. ALLSUP. OKLAHOMA CITY, OKLA.

PHOTO LITHO

Rephoto

NEG NO.

Photograph each — Size 5x7 — 8x10 — 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge — or without hinge — Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination

Dry — Wet — Panchromatic — Color Separation

Transfer — Paper Process — New Process

Stripping — White Border — Full Face

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

ENGRAVING DEPARTMENT

HALFTONES FROM

COPIES

— DIRECTATES —

ZINC COLOR PLATES

— LINE & HALFTONE COMB —

— COLOR PROCESS —

Extra  
Mediums

Extra  
Slipping

Strip  
To Size

Double  
Print

Reverse  
Position

Reverse  
Color

Ben Day

Extra  
Registered

Extra  
Shading

Strip  
To Size

Double  
Print

Reverse  
Position

Reverse  
Color

Ben Day

SIZE — WIDE — HIGH — SAME SIZE

SCREEN 75 85 95 105 115 125 135 145

ETCHING DEPT. — PAINTING & ENGRAVING

FINISHING DEPT. — GILDING — ENAMELING —

REPAIRS — LINE WORK — VIGNETTE — HIGHLIGHT

WITH LINE — WITHOUT LINE — SPECIAL BORDER

5075 — WIDE — HIGH — SAME SIZE

BLOCKING DEPT. — WOOD — METAL — ANGLE

SUCH METAL — ROUND THE 2 FLUSH BOTTOM

FLUSH SIDES — FLUSH ALL AROUND

UNMOUNTED WITH TRAKERS

CUT TO PICAS — SEE SIZE

PROOFS

— PLATE — GROUND — INCOLORED — SPECIAL STALL

— ELECTROTYPED — EACH SIDE

ON WOOD — METAL

PHOTO RETURNED

TO

PHOTO USED FOR

Photos for  
this Customer



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-3198 ORDER NO. 69745 DATE 12-11-1933

CUSTOMER FORD HOTEL CO.,  
ROCHESTER, N. Y.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

10 M PC SIZE 3 1/2 x 5 1/2

STYLE PHOTO VARICOLOR, WHITE  
BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full FORD HOTEL BAY & DUNDAS STREETS  
TORONTO

(ETC. AS PER COPY)

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit -- Sketch -- Layout -- Retouched Photo -- Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative -- Line -- Halftone -- Combination 120  
Dry -- Wet -- Pancromatic -- Color Separation 133  
Transfer -- Paper Process -- New Process 150  
Stripping -- White Border -- Full Face 175  
Blue Print -- Handcolor -- Black & White Proof. Titles -- Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES										ZINC ETCHINGS FROM COPIES										
DUPLICATES					ZINC COLOR PLATES					DUPLICATES					COLOR PLATES					
FINE & HALFTONE COPY					COLOR PROCESS					FINE & HALFTONE COPY					COLOR PROCESS					
Extra Negatives	Extra Shipping	Ship to Size	Double Print	Reverse Position	Reverse Color	See Day	Extra Negatives	Extra Shipping	Ship to Size	Double Print	Reverse Position	Reverse Color	See Day	Extra Negatives	Extra Shipping	Ship to Size	Double Print	Reverse Position	Reverse Color	See Day
SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____										SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____										
SCREEN 50 60 85 100 120 150										SCREEN 50 60 85 100 120 150										
ETCHING DEPT. PAINT IN BACKGROUND SOLID										ETCHING DEPT. PAINT IN BACKGROUND SOLID										
FINISHING DEPT. OUTLINE - OVAL - CIRCLE SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT WITH LINE WITHOUT LINE - SPECIAL BORDERS										FINISHING DEPT. OUTLINE - OVAL - CIRCLE SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT WITH LINE WITHOUT LINE - SPECIAL BORDERS										

RETURN PHOTO YES

PHOTO RETURNED

TO

PHOTO USED FOR

*Lay out 1  
Ret. 4 1/2  
H.C. 1  
A-2 1/2  
C-1 1/2*

*Order for  
Art Work  
9.25*



RETURN PHOTO YES NO  
CUSTOMER  
PHOTO PROPERTY OF C. T. & CO.

DIAL NO. D-3199 ORDER NO. 69745 DATE 12-11-1933

CUSTOMER FORD HOTEL CO.,  
ROCHESTER, N. Y.

10 M FC SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full FORD HOTEL DORCHESTER & BISHOP STREETS  
MONTREAL  
(ETC. AS PER COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

COLOR DESCRIPTION

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

STYLE PHOTO VARICOLOR, WHITE

CALL of this or BORDER

FRONT NO. 5 R. M. Yes No  
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer (T. Imprint) No Imprint

PHOTO LITHO

Rephoto

NEG NO.

Photograph each — Size 5x7 — 8x10 — 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge — or without hinge — Not mounted  
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Half-tone — Combination

Dry — Wet — Panormatic — Color Separation

Transfer — Paper Process — New Process

Stripping — White Border — Full Face

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Box Dry
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SIZE WIDE HIGH SAME SIZE  
SCREEN 55 60 65 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE  
SQUARE LINE COPY VIGNETTE HIGHLIGHT  
WITH LINE WITHOUT LINE SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Box Dry
--------------------	--------------------	------------------	-----------------	---------------------	------------------	------------

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTAR ANCHOR  
SOLID METAL FLUSH TOP FLUSH BOTTOM  
FLUSH SIDES FLUSH ALL AROUND  
UNMOUNTED WITH DEAKERS  
CUT TO PICAS (see size)

PROOFS

FLAT GOOD INCOLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR



OTTO ULBRICH CO.,  
BUFFALO, N. Y.

NO. D-3200

ORDER NO. 69756

DATE 12-12-1933

12 1/2 M LARG E FOLDER COVER

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) SOUVENIR OF BUFFALO AND  
NIAGARA FALLS, NEW YORK

IMPRINT  
SAME AS ABOVE

TAKE OFF IMPRINT AFTER 6,500 ARE RUN.

FRONT: CENTRAL TERMINAL, BUFFALO

COLOR DESCRIPTION

USE PHOTO NO. 2A-H151.

OTTO ULBRICH CO.,  
BUFFALO, N.Y.

NO. D-3200

ORDER NO. 69756

DATE 12-12-1933

12 1/2 M LARG E FOLDER COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES

TITLE (IN FULL) AMERICAN AND HORSESHOE  
FALLS FROM INTERNATIONAL BRIDGE,  
NIAGARA FALLS

IMPRINT  
~~MADE BY CURT TEICH & CO., INC.,~~  
NONE CHICAGO, U. S. A.

COLOR DESCRIPTION

USE PHOTO NO. 2A-H169.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



2

THE YELLOW STORE,  
TROY, MO.

NO. D-3201

ORDER NO. 70306

DATE 1-24-1934

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) "THE CABIN", FRENCHMAN'S  
BLUFF, QUIVRE RIVER, TROY, MO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

3



✓  
41  
42

ECONOMY 5 & 10C STORE,  
ROCKVILLE, MD.

NO. D-3202  
ORDER NO. 72204  
DATE 5-10-1934

**IM PHOTO PLATIN POST CARDS, WHITE BORDER**

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) MONTGOMERY AVENUE  
LOOKING WEST, ROCKVILLE, MD.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO  
IMPRINT NONE

COLOR DESCRIPTION  
REMOVE LARGE POLES & WIRES.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER  
CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

~~DEADLINE~~

8



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER



THE FAD,  
MORGAN CITY, LA.

NO. D-3204

ORDER NO. 69801

DATE 12-18-1933

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MORGAN CITY-BERWICK BRIDGE,  
MORGAN CITY, LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

BRIDGE PAINTED A SILVER WHITE ALL OVER. DO NOT TAKE OFF FROM FOREGROUND.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



LONDON PHARMACY,  
LONDON, OHIO

NO. D-3205 ✓

ORDER NO. 69812

DATE 12-18-1933

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

1

R. M.

NO

TITLE (IN FULL)

MASONIC TEMPLE,  
LONDON, OHIO

IMPRINT

NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



2

LONDON PHARMACY,  
LONDON, OHIO

NO. D-3206 ✓

ORDER NO. 69812

DATE 12-18-1933

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) HIGH SCHOOL, LONDON,  
OHIO

IMPRINT NONE



COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

3



2

LONDON PHARMACY,  
LONDON, OHIO

NO. D-3207 ✓

ORDER NO. 69812

DATE 12-18-1933

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO.

1

R. M

NO

TITLE (IN FULL)

MAIN STREET LOOKING SOUTH,  
LONDON, OHIO

IMPRINT

NONE



COLOR DESCRIPTION

*modern Autos*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



2

LONDON PHARMACY,  
LONDON, OHIO

NO. D-3208 ✓

ORDER NO. 69812

DATE 12-18-1933

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO.

1

R. M.

NO

TITLE (IN FULL)

MADISON COUNTY COURT

IMPRINT

NONE

HOUSE, LONDON, OHIO



COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET



LONDON PHARMACY,  
LONDON, OHIO

NO. D-3209 ✓

ORDER NO. 69812

DATE 12-18-1933

1 M

PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO.

R. M

NO

TITLE (IN FULL)

ADMINISTRATION BUILDING,

LONDON PRISON FARM, LONDON, OHIO

IMPRINT

NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. —

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET



LONDON PHARMACY,  
LONDON, OHIO

NO. D-3210 ✓

ORDER NO. 69812

DATE 12-18-1933

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) ARMORY, LONDON, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. ☒ CUSTOMER  
CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL NO. D-3211

ORDER NO. 69814

DATE

12-18-1933

DEPT.

DATE COMPLETED

CUSTOMER

HOTEL CASA LOMA,  
CORAL GABLES, FLA.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

6 M FC

SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO VARICOLOR, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: ~~THE~~ NEXT DOOR TO THE MIAMI  
BILTMORE HOTEL

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

BOT: CASA LOMA HOTEL CORAL GABLES, MIAMI, FLORIDA

RETOUCHING DEPARTMENT

Submit Sketch — Layout Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each — Size 5x7 — 8x10 — 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge — or without hinge — Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives Extra Stripping Ship To Size Double Print Reverse Position Reverse Color Ben Day

SIZE — WIDTH — HIGH SAME SIZE

SCREEN 55 60 65 100 110 120 132 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE

SQUARE — LIKE COPY — VIGNETTE — HIGHLIGHT

WITH LINE — WITHOUT LINE — SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives Extra Stripping Ship To Size Double Print Reverse Position Reverse Color Ben Day

SIZE — WIDTH — HIGH SAME SIZE

BLOCKING DEPT. WOOD — MORTISE — ANCHOR

SOLID METAL — FLUSH TOP — FLUSH BOTTOM

FLUSH SIDES — FLUSH ALL AROUND

UNMOUNTED WITH BEAKERS

CUT TO PICAS (See Size)

PROOFS

FLAT — GOOD — IN COLORES — SPECIAL STOCK

ELECTROTYPES EACH OF

ON WOOD — METAL

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Photo ret  
12/19/34

4.00

note

T



2

C. F. ACKER,  
LAKEVILLE, N. Y.

NO. D-3212 ✓  
ORDER NO. 69828

DATE 12-27-1933

1 M

PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

1

NO

TITLE (IN FULL)

BATHING BEACH, CONESUS LAKE,  
LAKEVILLE, N. Y.

IMPRINT

NONE

COLOR DESCRIPTION

GRAY PIER. SHOW LAKE CLEAR ON REAR CENTER. MAKE WATER BLUE. SHOW HILLS  
CLEAR ON REAR RIGHT & LEFT.

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

1  
10

TYPE SET UP



C. F. ACKER,  
LAKEVILLE, N. Y.

NO. D-3213 ✓

ORDER NO. 69828

DATE 12-27-1933

L M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

MOONLIGHT ON CONESUS LAKE,  
LAKEVILLE, N. Y.

IMPRINT

~~NONE~~ *same as above*

COLOR DESCRIPTION

MAKE MOONLIGHT SCENE. SHOW MOON IN REAR CENTER SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP



2

C. F. ACKER,  
LAKEVILLE, N. Y.

NO. D-3214  
ORDER NO. 69828  
DATE 12-27-1933

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BOAT LANDING AT LONG POINT,  
CONESUS LAKE, LAKEVILLE, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No 1 R. M. NO

IMPRINT ~~NONE~~ *Send in above*

COLOR DESCRIPTION

BOATS MAHOGANY BROWN, BUFF TOPS. GRAY PIER. MAKE WATER BLUE  
SHOW HILLS CLEAR & GREEN.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET

10  
7



2

C. F. ACKER,  
LAKEVILLE, N. Y.

NO. D-3215 ✓

ORDER NO. 69828

DATE 12-27-1933

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL)

MC PHERSON POINT, CONESUS  
LAKE, LAKEVILLE, N. Y.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M NO

IMPRINT

~~NONE~~ Same as above

COLOR DESCRIPTION

REAR BLDGS. WHITE. WHITE DIVING PIER. MAKE WATER BLUE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

7

TEICH



C. F. ACKER,  
LAKEVILLE, N. Y.

NO. D-3216

ORDER NO. 69828

DATE 12-27-1933

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

IMPRINT

CONESUS LAKE FROM COTTONWOOD

NONE

GOLF COURSE, LAKEVILLE, N. Y.

COLOR DESCRIPTION

BLDGS. BROWN & BUFF. GREEN LAWN IN FOREGROUND. REAR HILLS GREEN. MAKE  
WATER BLUE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

( TYPE SET UP



FOSTER DRUG CO.,  
FRANKLIN, LA.

NO. D-3217 ✓

ORDER NO. 69831

DATE 12-19-1933

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) HANSON MEMORIAL HIGH  
SCHOOL, FRANKLIN, LA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

MOVE FLAG UP AS MUCH AS POSSIBLE AND CLOSE TO POLE. IF IT SHOULD LOOK UNNATURAL, REMOVE FLAG ENTIRELY.

*Take out Altering*

RETURN PHOTO TO:

BROTHER PRINCE,  
C/O HANSON MEMORIAL H.S.,  
FRANKLIN, LA.

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

DIAL No. D-3218

ORDER NO. 69830

DATE

12-19-1933

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER

RAINBOW FLORIST,  
BROOKHAVEN, MISS.

1 M

PC

SIZE

3 1/2 x 5 1/2

STYLE

PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

XX RAINBOW FLORIST, BROOKHAVEN,  
MISS.

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

# RETOUCHING DEPARTMENT

Submit Sketch -- Layout Retouched Photo Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

TAKE OUT BLDG. TO LEFT. DO NOT TAKE OUT THE  
WOMAN.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative -- Line -- Halftone -- Combination.

Dry -- Wet -- Panormatic -- Color Separation

Transfer -- Paper Process -- New Process.

Stripping -- White Border -- Full Face.

Blue Print Handcolor Black & White Proof. Tints - Red, Blue.

Each 120  
133  
150  
175

# COLOR DESCRIPTION

# ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DIFFERATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Regulation	Extra Stopping	Strip in Size	Double Proof	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DIFFERATES COLOR PLATES

Extra Regulation	Extra Stopping	Strip in Size	Double Proof	Reverse Position	Reverse Color	Ben Day
---------------------	-------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH NAME SIZE

BLOCKING DEPT. WOOD, METAL, ANODE

SURF. METAL, FLUSH TOP, FLUSH BOTTOM

FLUSH SIDES, FLUSH ALL AROUND

CUT TO PICAS (SEE SIZE)

PROOFS

FLAT, GROUND, INCHES, SPECIAL STONE

ELECTROTYPES LITHOS

ON WOOD, METAL

SIZE WIDE HIGH NAME SIZE

SCREEN 10 20 25 100 110 120 130 150

ETCHING DEPT. PAPER, OIL, GROUND, SENSITIZED

FINISHING DEPT. OUTLINE, OVAL, CIRCLE

SQUARE, LIKE COPY, VIGNETTE, HIGHLIGHT

WITH LINE, WITHOUT LINE, SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

2.00



5 1/2

RANDOLPH DRUG STORE,  
RANDOLPH, N. Y.

✓ NO. D-3219

ORDER NO. 688 69874

DATE 1-10-1934

2 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO.

R. M

TITLE (IN FULL)

RANDOLPH CENTRAL SCHOOL,  
RANDOLPH, N. Y.

IMPRINT

1

NO

SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

YES

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SE



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-3220

ORDER NO. 69919

DATE 12-28-1933

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER

CROOK'S TERMINAL WAREHOUSES,  
CHICAGO, ILL.

Photos for  
this Customer

2 M 4 FC SIZE SIZE

STYLE ARTGRAVURE GREEN  
WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

FRONT NO. 5

(All of above on address side)

R. M. YES No

Title in Plate Yes No Copyright in Plate Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

Title in full

IMPRINT: Customer C. T. Imprint No Imprint

(AS PER COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each Size 5x7 - 8x11 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge or without hinge Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process

Stripping — White Border — Full Face

Blue Print — Handcolor — Black & White Proof Titles Red, Blue

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

INDICATES ZINC COLOR PLATES

INDICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

LINE & HALFTONE COMB. COLOR PROCESS

Extra  
Negatives  
Extra  
Stripping  
Strip  
To Size  
Double  
Print  
Reverse  
Position  
Reverse  
Color  
See Day

Extra  
Negatives  
Extra  
Stripping  
Strip  
To Size  
Double  
Print  
Reverse  
Position  
Reverse  
Color  
See Day

SIZE — WIDTH — HEIGHT — SAME SIZE

SIZE — WIDTH — HEIGHT — SAME SIZE

SCREEN 50 60 65 100 110 120 130 150

SCREEN 50 60 65 100 110 120 130 150

ETCHING DEPT. PAINTED BACK GROUND SOLID

ETCHING DEPT. PAINTED BACK GROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE  
SQUARE — LIKE COPY — HIGHLIGHT — HIGHLIGHT  
WITH LINE — WITHOUT LINE — SPECIAL PURPOSE

FINISHING DEPT. OUTLINE OVAL CIRCLE  
SQUARE — LIKE COPY — HIGHLIGHT — HIGHLIGHT  
WITH LINE — WITHOUT LINE — SPECIAL PURPOSE

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

*Large prints*  
*100*  
*200*  
*75*

*1 photo 8*  
*L 5*  
*R 27 1/2*  
*C 4*  
*Oh 2 1/2*  
*8 1/2*  
*3 NO*  
*4*  
*YES*

*Large prints*

*8 photo 1/10/33*



RETIRED PHOTO YES NO

Photos for  
this Customer

FRONT NO. R. M. ☒ Yes ☐ No  
 R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
 Trade Mark ☒ Yes ☐ No Special type as sample  
 IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12 120  
 Prints each from \_\_\_\_\_ Negatives MATTE or GLOSSY  
 Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
 See Salesman, Customer, or Sample for Position, Office  
 DELIVER \_\_\_\_\_ Straighten Photo \_\_\_\_\_  
 Negative — Line — Halftone — Combination \_\_\_\_\_  
 Dry — Wet — Pancromatic — Color Separation \_\_\_\_\_  
 Transfer — Paper Process — New Process. \_\_\_\_\_  
 Stripping — White Border — Full Face. \_\_\_\_\_  
 Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue \_\_\_\_\_

ENGRAVING DEPARTMENT

ZINC ETCHINGS FROM COPIES

... DUPLICATES..... ZINC COLOR PLATES

\_\_\_\_\_ DUPLICATES \_\_\_\_\_ COLOR PAGES \_\_\_\_\_

LINE & HALF-TONE COMP.	COLOR PROCESS
Extra Negative	
Extra Stripping	
Ship In Size	
Double Print	
Reverse Position	
Reverse Color	
Ben Day	

Est-a
Negative
Est-a
Sit-Dolog
Stop
To Stop
Double
Print
Reverse
Position
Reverse
Cut
Ben Day

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH SAME SIZE \_\_\_\_\_

SIZE                  WIDTH                  HEIGHT      SAME SIZE      ---

SCREENS 55 60 85 100 110 120 133 150

BLOCKING DEPT WOOD MORTISE - ANCHOR  
SOLID METAL FLUSH TOP FLUSH BOTTOM  
FLUSH SIDES FLUSH ALL AROUND  
UNMOUNTED WITH BEAKERS  
GEL TO PICAS (see size)

ETCHING DEPT. PAINTED BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - CORNERS BORDER

..... ELECTROTYPES EACH OF .....



CUSTOMER  
—  
C. T. & CO.  
—  
NO  
—  
YES  
—  
RETURN PHOTO

DIAL NO. D-3222 ORDER NO. 69960 DATE 1-3-1934

CUSTOMER TUNIS-OQUAGO CAMPS,  
NEW YORK, N.Y.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

2 M PC GROUP (7) SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ARTGRAVURE GREEN, WHITE

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CAMP OQUAGO BEAUTIFUL CAMP OQUAGO  
FOR GIRLS, PERCH LAKE IN ANDES, N. Y.

SUB TITLES: SOCIAL HALL BEAUTIFUL DINING HALL

FRONT NO. 5

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

IMPRINT: Customer

BORDER

R. M. Yes No

Special type as sample

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each — Size 5x7 — 8x10 — 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge — or without hinge — Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Panromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles Red, Blue.

120  
133  
150  
175

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
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SIZE . . . . . WIDE . . . . . HIGH SAME SIZE

BLOCKING DEPT. WOOD, METAL, ANOTHER

SOLID METAL, PLATE, TOP, BOTTOM, BOTTOM

PLATE, SIDES, PLATE ALL AROUND

UNMOUNTED WITH DRAGS

CUT TO PICAS (SEE SIZE)

PROOFS

PLAT. GOOD. IN COLOR. SPECIAL ATOM

ELECTROTYPES EACH OF

ON WOOD . . . . . METAL

PHOTO RETURNED

TO

PHOTO USED FOR



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

DIAL NO. D-3223 ORDER NO. 69960 DATE 1-3-1934

CUSTOMER TUNIS-OQUAGO CAMPS,  
NEW YORK, N. Y.

2 M PC GROUP (5) SIZE 3½ x 5½

PLACE OF TITLE Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full AN IDEAL SUMMER CAMP FOR BOYS IN

DELAWARE COUNTY - TUNIS LAKE CAMP FOR BOYS, LOCATED  
IN ANDES, N. Y.

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing  
Follow Layout

COLOR DESCRIPTION

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

STYLE ARTGRAVURE BROWN, WHITE

(All of this on address — BORDER

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: \*Customer

C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD. CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line Halftone — Combination.

\$ 120

Dry Wet — Pancromatic — Color Separation

\$ 130

Transfer — Paper Process — New Process.

\$ 150

Stripping — White Border — Full Face.

\$ 175

Blue Print Handcolor — Black & White Proof. Titles — Red, Blue

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives Extra Stripping Strip to Size Double Print Reverse Position Reverse Color See Day

Extra Negatives Extra Stripping Strip to Size Double Print Reverse Position Reverse Color See Day

SIZE WIDE HIGH SAME SIZE

SIZE WIDE HIGH SAME SIZE

SCREEN 100 110 120 130 140

BLOCKING DEPT. WOOD MORTISE - ANCHOR

SOLID METAL - FLUSH TOP - FLUSH BOTTOM

FLUSH METAL - FLUSH ALL AROUND

UNMOUNTED WITH BEARERS

CUT TO PICAS see size

ETCHING DEPT. PAINTING & LETTERING

PROOFS

FINISHING DEPT. OUTLINE OVAL - CIRCLE

FLAT GOOD IN COLORS SPECIAL STOCK

SQUARE LIKE COPY VIGNETTE HIGHLIGHT

ELECTROTYPES EACH OF

WITH LINE WITHOUT LINE SPECIAL BORDER

ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. D-3224

ORDER NO. 69960

DATE 1-3-1934

DEPT. DATE COMPLETED

CUSTOMER TUNIS-OQUAGO CAMPS,  
NEW YORK, N. Y.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

2 M PC GROUP (5) SIZE 3 1/2 x 5 1/2

STYLE ARTGRAVURE GREEN, WHITE  
BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

FRONT NO. 5

R. M. Yes No

Title in Plate Yes No Copyright in Plate Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Title in full AN IDEAL SUMMER CAMP FOR BOYS IN

Trade Mark Yes No Special type as sample

DELAWARE COUNTY - TUNIS LAKE CAMP FOR BOYS, LOCATED  
IN ANDES, N. Y.

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each — Size 5x7 — 8x10 — 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge — or without hinge — Not mounted  
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination

Dry — Wet — Panormatic — Color Separation

Transfer — Paper Process — New Process

Stripping — White Border — Full Face

Blue Print — Handcolor — Black & White Print, Titles — Red, Blue

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM

COPIES

IMMEDIATE

ZINC COLOR PLATES

LINE & HALFTONE COLOR

COLOR PROCESS

Extra Resistant	Extra Shading	Strip To Size	Double Print	Reverse Flashed	Reverse Color	Ben Day
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ZINC ETCHINGS FROM

COPIES

IMMEDIATE

COLOR PLATES

Extra Resistant	Extra Shading	Strip To Size	Double Print	Reverse Flashed	Reverse Color	Ben Day
--------------------	------------------	------------------	-----------------	--------------------	------------------	---------

SIZE — WHITE — HIGH — SAME SIZE

SCREEN — 60 — 85 — 100 — 110 — 120 — 130 — 140

ETCHING DEPT. PAINT DRYING SURROUNDING

FINISHING DEPT. OUTLINE — OVAL — CIRCLE

SQUARE — LINE COPY — VIGNETTE — HIGHLIGHT

WITH LINE — WITHOUT LINE — SERIAL NUMBER

SIZE — WHITE — HIGH — SAME SIZE

BLOCKING DEPT. WOOD — MORTISE — ANCHOR

SOLID METAL — FLUSH TOP — FLUSH BOTTOM

ETCHED SIDES — DASH ALL AROUND

UNMOUNTED WITH BEAKERS

CUT TO PICAS (SEE SIZE)

PROOFS

FLAT — GOOD — IMPROVED — SPECIAL TONE

ELECTROTYPE REPRODUCTION

ON WOOD — METAL

PHOTO RETURNED

TO

PHOTO USED FOR



CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
RETURN PHOTO YES

DIAL NO. D-3225 ORDER NO. 69987 DATE 1-5-1934

CUSTOMER **MANNING'S STUDIO,  
AUBURN, ALA.**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

1 M PC SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE **PHOTO PLATIN  
WHITE BORDER**

PLACE OF TITLE: Upper Lower Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

**BENSON'S CONFECTIONERY,  
AUBURN, ALA.**

FRONT NO. 5  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size  $5 \times 7$  -  $8 \times 10$  -  $10 \times 12$   
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination  
Dry — Wet — Panchromatic — Color Separation  
Transfer — Paper Process — New Process  
Stripping — White Border — Full Face  
Blue Print — Handcolor — Black & White Proof Titles Red, Blue

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
ZINC COLOR PLATES  
ZINC ETCHINGS FROM COPIES  
BLOCKING DEPT. WOOD, TORTISE, ANCHOR  
SOLID METAL, FLUSH TOP, FLUSH BOTTOM  
FLUSH SIDES, FLUSH ALL AROUND  
UNMOUNTED WITH BEKKERS  
CUT TO PICAS (see size)  
PROOFS  
FLAT, GOOD, INCOLOR, SPECIAL STOCK  
ELECTROTYPE EACH OF  
ON WOOD, METAL



SANBORN SOUVENIR CO.,  
DENVER, COLO.

NO. D-3226 ✓

ORDER NO. 69969

DATE 1-5-1934

(FOLDER COVER STOCK)

6 M

7 X 11 ART COLOR ONE PICTURES, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NONE

NO

IMPRINT

SAME AS ABOVE

TITLE (IN FULL)

(TITLE ON FRONT)

TITLE - MT. EVANS, ELEV. 14,260  
FT. AND RANGE

COLOR DESCRIPTION

USE PHOTO NO. 3A185. BE SURE AND GET OUTLINE OF PEAKS CORRECTLY.  
PEAKS MUST BE CLEAR AND SHARP AGAINST SKY. COLOR AS CARD ATTACHED.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

YES

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

Tyler set up



SANBORN SOUVENIR CO.,  
DENVER, COLO.

NO. D-3227 ✓

ORDER NO. 69969

(ON FOLDER COVER STOCK) DATE 1-5-1934

6 M 7 X 11 ART COLOR ONE PICTURES, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. NO

TITLE (IN FULL)

(TITLE ON FRONT)

IMPRINT SAME AS ABOVE

TITLE - LONGS PEAK, ELEV. 14,255 FT.  
FROM THE TRAIL RIDGE ROAD, ROCKY  
MOUNTAIN NATIONAL PARK, COLO.

COLOR DESCRIPTION

USE PHOTO NO. 3A142. BE SURE AND DO NOT MAKE PEAKS LOOK ARTIFICIAL  
TAKE OFF SOME OF RETOUCHING ON ROCKS AND MAKE LOOK NATURAL. BE  
CAREFUL AND GET OUTLINE OF PEAKS CORRECTLY. COLORS AS CARD ATTACHED.  
PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

Proffer set up



SANBORN SOUVENIR CO.,  
DENVER, COLO.

NO. 0-3228

ORDER NO. 69969

DATE 1-5-1934

(ON FOLDER COVER STOCK)

6 M ART COLORTONE PICTURES, SIZE 7 X 11, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

(TITLE ON FRONT)

TITLE= MOUNTAIN OF THE HOLY  
CROSS, COLORADO, ELEV. 13,996 FT

COLOR DESCRIPTION

~~USE PHOTO NO. 4A-H21. COLORS AS 4A-H21.~~ Use negatives 4AH21  
enlarge black & color plate to size 7x11 using portion as marked on card.

~~(DO NOT MAKE UP UNTIL CUSTOMER HAS SEEN FINISHED CARD NO.  
4A-H21.)~~

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP



SANBORN SOUVENIR CO.,  
DENVER, COLO.

NO. D-3229

ORDER NO. 69969

(ON FOLDER COVER STOCK)

DATE 1-5-1934

6 M 7 X 11 ART COLORTONE PICTURES, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. NO

TITLE (IN FULL) (TITLE ON FRONT)

IMPRINT SAME AS ABOVE

TITLE - SYLVAN LAKE, YELLOWSTONE  
NATIONAL PARK

COLOR DESCRIPTION

FOLLOW COLOR SCHEME OF CARD ATTACHED. USE PHOTO NO. 2A-H684.  
DO NOT MAKE PEAKS LOOK ARTIFICIAL. BRING OUT PEAKS SHARP AND CLEAR  
AGAINST SKY.

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & CO.

B. L. & W. PROOF  
CUSTOMER

YES

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

*Teich & Co.*



SANBORN SOUVENIR CO.,  
DENVER, COLO.

NO. D-3230 ✓

ORDER NO. 69969

DATE 1-5-1934

(ON FOLDER COVER STOCK)

6 M 7 X 11 ART COLOR TONE PICTURES, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

(TITLE ON FRONT)

TITLE- GREAT FALLS OF THE  
YELLOWSTONE HEIGHT 308 FT.,  
YELLOWSTONE NATIONAL PARK

COLOR DESCRIPTION

USE PHOTO NO. 2A-N710. WASH OFF SOME OF THE RETOUCHING ON ROCKS AND  
LET THEM COME NATURAL. SAME COLOR EFFECT AS CARD ATTACHED.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & CO.

B. L. & W. PROOF YES  
CUSTOMER X

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



SANBORN SOUVENIR CO.,  
DENVER, COLO.

NO. 8 D-3231

ORDER NO. 69969

(ON FOLDER COVER LOCK) DATE 1-5-1934

6M 7 X 11 ART COLORTONE XXXXXXXX PICTURES, FULL FACE  
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (TITLE ON FRONT)

FRONT NO.

NONE

R. M.

IMPRINT SAME AS ABOVE

TITLE - TETONS REFLECTED IN  
JACKSON LAKE

COLOR DESCRIPTION

COLORS LIKE 3A-H142 EXCEPT NO SUNSET EFFECT. BE SURE AND DO NOT  
LOSE CORRECT OUTLINE OF MT. PEAKS. PEAKS MUST COME OUT CLEAR AND  
SHARP AGAINST THE SKY. DO NOT MAKE LAKE SOLID BLUE.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

YES

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



E. B. ACKLEY,  
SANDUSKY, OHIO

NO. D-3232

ORDER NO. 70002

DATE 1-9-1934

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL) RESTAURANT AND POST OFFICE,  
RYE BEACH, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. X

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP



3 1/2

6.5

CUSTOMER  
|  
PHOTO PROPERTY OF C. T. & CO.  
|  
RETURN PHOTO YES NO

DIAL No. D-3233 ORDER NO. 70027 DATE 1-8-1934

CUSTOMER LONGEST BROS. CO.  
LOUISVILLE, KY.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

2 M PC SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN, WHITE  
BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

AT THE SAME CENTRAL LOCATION  
725-29 SOUTH THIRD STREET LOUISVILLE, KY.  
OUR PLANT AND EQUIPMENT ARE THE MOST MODERN FOR  
OUR CLASS OF WORK

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each Size 5x7 8x10 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position. Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Panchromatic — Color Separation 135  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES													ZINC ETCHINGS FROM COPIES												
DUPLICATES													DUPLICATES												
LINE & HALFTONE COMB. COLOR PROCESS													COLOR HALFTONES												
Extra Negative	Extra Shaping	Ship To Box	Double Proof	Reverse Position	Reverse Color	Ben Day							Extra Negative	Extra Shaping	Ship To Box	Double Proof	Reverse Position	Reverse Color	Ben Day						
SIZE WIDE HIGH SAME SIZE													BLOCKING DEPT. WOOD MORTISE ANCHOR												
SCREEN 50 60 80 100 110 120 130 150													SOLID METAL FLUSH TOP FLUSH BOTTOM FLUSH SIDES FLUSH ALL AROUND UNMOUNTED WITH BEAKERS CUT TO PICAS (see size)												
ETCHING DEPT. PAINTED BACKGROUND/SHIELD													PROOFS												
FINISHING DEPT. OUTLINE OVAL CIRCLE SQUARE LINE COPY MOUNTED HIGH LIGHT WITH LINE WITHOUT LINE SPECIAL BORDER													FLAT GOOD IN COLORS SPECIAL STOCK ELECTROTYPES EACH SET ON WOOD METAL												

2 lines

C-1/2 ?

8

X



PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

RETURN PHOTO YES NO

DIAL No. D-3234 ORDER NO. 70027 DATE 1-9-1934

CUSTOMER LONGEST BROS. CO., INC.,  
LOUISVILLE, KY.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

2 M FC SIZE 3 1/2 x 5 1/2

STYLE

PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

MODERN EQUIPMENT FOR AXLE, FRAME, WHEEL,  
AND ALL CLASSES OF WRECKED CAR REPAIRS.  
LONGEST BROS. CO. INCORPORATED 725-29 S. THIRD ST.  
LOUISVILLE, KY.

RETOUCHING DEPARTMENT  
Submit Sketch Layout Retouched Photo Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Panchromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  
Extra Negative  
Extra Stripping  
Strip To Size  
Double Print  
Reverse Position  
Reverse Color  
See Day

ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES  
Extra Negative  
Extra Stripping  
Strip To Size  
Double Print  
Reverse Position  
Reverse Color  
See Day

SIZE WIDE HIGH NAME SIZE

SCREEN 55 60 65 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE  
SQUARE LIKE COPY VIGNETTE HIGHLIGHT  
WITH LINE WITHOUT LINE SPECIAL BORDER

SIZE WIDE HIGH NAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR

SOLID METAL FLUSH TOP FLUSH BOTTOM

ILLUSTRATED FLUSH ALL AROUND

UNMOUNTED WITH BEAKS

CUT TO PICAS (see size)

PROOFS

FLAT WOOD IN COLORS SPECIAL STOCK

FILE TYPES EACH DAY

ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR



SEAWALL SPECIALTY CO.,  
HOUSTON AND GALVESTON, TEXAS

NO. D-3235 ✓

ORDER NO. 70062

DATE 1-15-1934

12 1/2 M LARGE FOLDER COVERS

(ALL OF THIS ON THE PICTURE SIDE)

FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) SOUVENIR FOLDER OF  
GALVESTON, TEXAS

IMPRINT SAME AS ABOVE

BROADWAY BOULEVARD AT 25TH STREET

COLOR DESCRIPTION

(USE PHOTO NO. 3A-H426)

SEAWALL SPECIALTY CO.,  
HOUSTON AND GALVESTON, TEXAS

NO. D-3235

ORDER NO. 70062

DATE 1-15-1934

12 1/2 M LARGE FOLDER COVERS

(ALL OF THIS ON THE PICTURE SIDE)

BACK

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) ON THE BEACH AT GALVESTON

IMPRINT MADE BY CURT TEICH & CO., INC.,  
CHICAGO, U.S.A.

COLOR DESCRIPTION

119687  
USE PHOTO ON BACK OF COVER NO. N-4494.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



BARR'S PHARMACY,  
SANDY LAKE, PA.

NO. D-3236

ORDER NO. 70052

DATE 1-11-1934

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

1

R. M.

NO

TITLE (IN FULL)

BATHING SCENE, SANDY LAKE,  
PA.

IMPRINT

NONE

COLOR DESCRIPTION

GRAY DIVING PIERS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET



2

BARR'S PHARMACY,  
SANDY LAKE, PA.

NO. D-3237 ✓

ORDER NO. 70052

DATE 1-11-1934

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

BATHING SCENE, SANDY LAKE,  
PA.

IMPRINT

NONE

COLOR DESCRIPTION

GRAY PTERS.

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & Co.

B. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

3

SET II  
UP



BARR'S PHARMACY,  
SANDY LAKE, PA.

NO. D-3238

ORDER NO. ~~1-11-1934~~

DATE 1-11-1934 70052

1 M PHOTO PLATIN POST CARDS, WHITE BORDER  
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

MILL DAM, SANDY LAKE,  
PA.

FRONT NO.

1

R. M

NO

IMPRINT

NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



BARR'S PHARMACY,  
SANDY LAKE, PA.

NO. D-3239 ✓

ORDER NO. 70052

DATE 1-11-1934

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) MOONLIGHT ON SANDY LAKE,  
PA.

IMPRINT  
NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP



H. PAULSON, GRAND VIEW POINT,  
CENTRAL CITY, PA.

NO. D-3240

ORDER NO. 69359

DATE 1-31-1934

6 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) SOUVENIR OF LINCOLN  
HIGHWAY PITTSBURGH TO GETTYSBURG

IMPRINT SAME AS ABOVE

S. S. GRAND VIEW <sup>POINT</sup> HOTEL ON LINCOLN  
HIGHWAY, 17 MILES WEST OF BEDFORD,  
PA. ELEVATION 2,464 FT.

COLOR DESCRIPTION

USE REXT NEW PHOTO. SEE LAYOUT ON D-2837, ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF  
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

HANDCOL PROOF YES RETURN PHOTO.

H. PAULSON,  
CENTRAL CITY, PA.

NO. D-3240

ORDER NO. 69359

DATE 1-31-1934

6 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) ~~ENGINE~~ LOOKING UP ALLEGHENY  
MTS. SHOWING S. S. GRAND VIEW POINT  
HOTEL, ELEVATION 2,464 FEET, ON LINCOLN  
HIGHWAY, 17 MILES WEST OF BEDFORD, PA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 3A-H423.

SUBMIT: RET. PHOTO B. L. & W. PROOF  
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



CITY NEWS CO.,  
COUDERSPORT, PA.

NO. D-3241

ORDER NO. 69885

DATE 1-23-1934

12 $\frac{1}{2}$  M

LARGE FOLDER COVER

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. **NONE** R. M. **YES, SAME AS ON D-738**

TITLE (IN FULL) **SOUVENIR FOLDER OF ROOSEVELT**

IMPRINT **SAME AS ABOVE**

**HIGHWAY, PENNSYLVANIA**

**TRADEMARK: PENNA. U S 6**

**U. S. 6 (ROOSEVELT HIGHWAY) NEAR MT.  
JEWETT, PA.**

COLOR DESCRIPTION

*Use neg. for front of*  
~~USE SAME PHOTO AS ON FRONT COVER OF D-738.~~

CITY NEW CO.,  
COUDERSPORT, PA.

NO. D-3241

ORDER NO. 69885

DATE 1-23-1934

12 $\frac{1}{2}$  M

LARGE FOLDER COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. **NONE** R. M. **YES**

TITLE (IN FULL) **WIALUSING ROCK, 500 FEET**

IMPRINT **MADE BY CURT TEICH & CO., INC.,  
CHICAGO, U. S. A.**

**ABOVE SUSQUEHANNA RIVER ON THE  
ROOSEVELT HIGHWAY NEAR TOWANDA, PA.**

COLOR DESCRIPTION

USE PHOTO NO. 3A-14577)

SUBMIT: RET. PHOTO B. L. & W. PROOF  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



2 1/2

C. J. STAHL & CO.  
MT. JEWETT, PA.

NO. D-3242 ✓

ORDER NO. 70231

DATE 2-7-1934

IM PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER)

FRONT NO. 1 R. M. NO

TITLE (IN FULL) BATHING BEACH, KUSHEQUA  
KUSHEQUA LAKE, MT. JEWETT, PA.

IMPRINT NONE

COLOR DESCRIPTION

WHITE PAVILION, RED ROOF, GRAY WALL ON LEFT, REAR BLDGS, LIGHT GRAY  
BUFF CORNICE & TRIM, DARK SLATE ROOF, CHURCH ON REAR LEFT GRAY,  
DARK ROOF,

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TY. 111



C. J. STAHL & CO.,  
MT. JEWETT, PA.

NO. D-3243

ORDER NO. 70231

DATE 2-7-1934

**I M PHOTO PLATIN POST CARDS, WHITE BORDER**

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. **I**

R. M. **NO**

TITLE (IN FULL) **INTERSECTION OF ROOSEVELT**  
**HIGHWAY U.S. 6 AND U. S. 219, BETWEEN**  
**KANE AND MT. JEWETT, PA.**

IMPRINT **NONE**

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

**CURT TEICH & COMPANY, INC., CHICAGO**  
PHOTO TICKET



JERSEY SHORE NEWS AGENCY,  
JERSEY SHORE, PA.

NO. D-3244 ✓

ORDER NO. 70229

DATE 1-19-1934

1 M

PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

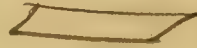
NO

TITLE (IN FULL)

IMPRINT

NONE

JERSEY SHORE HIGH SCHOOL  
AND WORLD WAR MEMORIAL, JERSEY SHORE,  
PA.



COLOR DESCRIPTION

DARK RED BRICK, WHITE CORNICE, PORCH, WINDOW FRAMES AND SASH. GRAY STEPS. RED  
ROSES ON BUSHES ON RIGHT. GREEN SHRUBBERY AND LAWN. MONUMENT ON LEFT LIGHT  
GRAY, BRONZE FIGURE. GRAY DRIVE AROUND YARD. CEMENT ROAD AND WALK IN  
FOREGROUND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. —

☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP



CURT TEICH & CO., INC.,  
CHICAGO, ILL.

NO. D-3245

ORDER NO.

DATE 1-22-1934

18 M BOOKLET COVERS SIZE 14 7/8 x 4 1/8, TRIMMED SIZE 14 5/8 x 3 7/8  
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M

TITLE (IN FULL)  
AVENUE OF FLAGS, CHICAGO  
WORLD'S FAIR

IMPRINT  
NONE

BACK OF COVER

COLOR DESCRIPTION

USE NEGATIVES NO. 3A-H650.

CURT TEICH & CO., INC.,  
CHICAGO, ILL.

NO. D-3245

ORDER NO.

DATE 1-22-1934

18 M BOOKLET COVERS SIZE 14 7/8 x 4 1/8, TRIMMED SIZE 14 5/8 x 3 7/8  
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M

TITLE (IN FULL)  
CHICAGO WORLD'S FAIR

IMPRINT  
(C) CURT TEICH & CO., INC.,  
CHICAGO, U.S.A.

(SEE LAYOUT)

COLOR DESCRIPTION

FRONT OF COVER  
Large Layout

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER



COMPANY 823, C.G.C.,  
MIAMI, ARIZONA

NO. D-3246

ORDER NO. 70283

DATE 1-23-1934

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

TITLE (IN FULL)

IMPRINT

1

NO

NONE

HOME OF CO. 823, CIVILIAN

CONSERVATION CORPS., CAMP F-36-A,

J-K RANCH, MIAMI, ARIZONA

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



LINCOLN NEWS AGENCY,  
LINCOLN, NEB.

NO. D-3247 ✓  
ORDER NO. 70300  
DATE 1-24-1934

6M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) INTERESTING VIEWS OF  
NEBRASKA STATE CAPITOL, LINCOLN,  
NEB.

IMPRINT SAME AS ABOVE

THE SOWER STATUE ATOP CAPITOL  
DOME

COLOR DESCRIPTION

USE PHOTO NO. 4A-H116.

LINCOLN NEWS AGENCY,  
LINCOLN, NEB.

NO. D-3247  
ORDER NO. 70300  
DATE 1-24-1934

6 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) NEW STATE CAPITOL,  
LINCOLN, NEB.

IMPRINT MADE BY CURT TEICH &  
CO., INC., CHICAGO, U.S.A.

COLOR DESCRIPTION

USE PHOTO NO. 1A-H206

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
RETURN PHOTO  
YES  
NO

DIAL NO. **D-3248** ORDER NO. **70345** DATE **1-26-1934**

CUSTOMER

**Y.M.C.A.,  
HARRISBURG, PA.**

**2 M PC** SIZE **3 1/2 x 5 1/2**

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

**THE Y.M.C.A. SWIMMING POOL,  
HARRISBURG, PA.**

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

COLOR DESCRIPTION

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

STYLE **PHOTO VARI-COLOR,  
WHITE BORDER**

FRONT NO. **5**

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each — Size 5x7 — 8x10 — 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge — or without hinge — Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination

Dry — Wet — Panchromatic — Color Separation

Transfer — Paper Process — New Process

Stripping — White Border — Full Face

Blue Print — Handcolor — Black & White Proof — Titles — Red, Blue

120  
133  
150  
175

ENGRAVING DEPARTMENT

HALFTONES FROM — COPIES

DUPLICATES — ZINC COLOR PLATES

LINE & HALFTONE COMB — COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
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ZINC ETCHINGS FROM — COPIES

DUPLICATES — COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
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SIZE — WIDTH — HIGH — SAME SIZE

BLOCKING DEPT. WOOD — MORTISE — ANCHOR

SOLID METAL — FLUSH TOP — FLUSH BOTTOM

FLUSH SIDES — FLUSH ALL AROUND

UNMOUNTED WITH BEAKERS

CUT TO PICAS (See Size)

PROOFS

FLAT — GOOD — IN COLORS — SPECIAL STOCK

ELECTROTYPES EACH OF

ON WOOD — METAL

PHOTO RETURNED

TO

PHOTO USED FOR



C.L. WHITE, WHITE'S CITY,  
CARLSBAD CAVERN, N.M.

NO. D-3250 ✓

ORDER NO. 70369

DATE 2-31-1934

6 M LARGE FOLDER COVER

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) SOUVENIR FOLDER OF CARLSBAD

IMPRINT C.L. WHITE, WHITE'S CITY, AT THE

CAVERN NATIONAL PARK, NEW MEXICO

ENTRANCE TO THE CARLSBAD CAVERN  
NATIONAL PARK

"ROCK OF AGES"

COLOR DESCRIPTION

USE PHOTO NO. 3A-H1081. SHOW ROCK AS LARGE AS POSSIBLE.

C.L. WHITE, WHITE'S CITY,  
CARLSBAD CAVERN, N. M.

NO. D-3250

ORDER NO. 70369

DATE 1-31-1934

6 M LARGE FOLDER COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) GOVERNMENT RANGER STAFF AT

IMPRINT MADE BY CURT TEICH & CO., INC.,

CARLSBAD CAVERN NATIONAL PARK, NEW  
MEXICO

CHICAGO, U.S.A.

COLOR DESCRIPTION

USE NEW PHOTO. COLOR SAME AS 3A-H18.

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & Co. —

B. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



E. A. BISHOP,  
RACINE, WISCONSIN

NO. D-3251 ✓  
ORDER NO. 70479  
DATE 2-7-1934

12 M 500 LARGE FOLDER COVERS		FRONT	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. NONE	R. M. YES
TITLE (IN FULL) GREETINGS FROM ILLINOIS		IMPRINT SAME AS ABOVE	
STARVED ROCK STATE PARK			
SCENIC SPOT,			

COLOR DESCRIPTION  
USE PHOTO ON FRONT OF FOLDER COVER NO. N-4087. SHOW REFLECTIONS OF ROCK AND BOAT IN WATER.

E. A. BISHOP,  
RACINE, WISCONSIN

NO. D-3251  
ORDER NO. 70479  
DATE 2-7-1934

12 M 500 LARGE FOLDER COVER		BACK	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. NO	R. M. YES
TITLE (IN FULL) THE KASKASKIA CANYON		IMPRINT NONE	
SMALL TYPE- (C) E. A. BISHOP			

COLOR DESCRIPTION  
USE PHOTO NO. 102347.

DEADLINE

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X  
CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

Show black proof to Mr. [unclear]



C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. D-3252

ORDER NO. 70546

DATE 2-12-1934

12½ M LARGE FOLDER COVER

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

YES

TITLE (IN FULL) SOUVENIR FOLDER OF THE  
CATSKILL MOUNTAINS, N. Y.

IMPRINT

SAME AS ABOVE

FRONT: HIGH UP IN THE XXX CATSKILLS

COLOR DESCRIPTION

USE PHOTO NO. 66715.

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. D-3252

ORDER NO. 70546

DATE 2-12-1934

12½ M LARGE FOLDER COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

YES

TITLE (IN FULL) ARTISTIC CURVES ON THE  
MOHICAN TRAIL

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 96981.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. —

X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



AMERICAN NEWS CO.,  
NEW YORK, N. Y.

NO. **D-3253**

ORDER NO. **70550**

DATE **2-12-1934**

**1 M** **PHOTO PLATIN POST CARDS, WHITE BORDER**  
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)  
PLACE OF TITLE **UPPER** LOWER, CENTER - BORDER. FRONT NO. **1** R. M. **NO**  
TITLE (IN FULL) **PUBLIC SCHOOL NO. 1** IMPRINT **THOMPSON DRAKE'S PHARMACY,**  
**WOODBIDGE, N. J.** **WOODBIDGE, N. J.**

COLOR DESCRIPTION

**RED BRICK, GREY STONE TRIM, YELLOW BRICK OVER WINDOWS AND DOORS.**  
**GREY SLATE ROOF. TAKE OUT WIRES & POLES WHERE POSSIBLE.**

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER **X**

**CURT TEICH & COMPANY, INC., CHICAGO**  
PHOTO TICKET



X AMERICAN NEWS CO.,  
NEW YORK, N. Y.

NO. D-3254 ✓

ORDER NO. 70550

DATE 2-12-1934

I M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

SAINT JAMES PAROCHIAL

IMPRINT

THOMPSON DRAKE'S

SCHOOL, WOODBRIDGE, N. J.

PHARMACY, WOODBRIDGE, N. J.

COLOR DESCRIPTION

RED BRIC, WHITE STONE BASE AND FOUNDATION, WHITE STONE TRIM.  
DARK GREEN SASH.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE IT UP



AMERICAN NEWS CO.,  
NEW YORK, N. Y.

NO. D-3255

ORDER NO. 70550

DATE 2-12-1934

1 M PHOTO PLATIN POST CARDS, WHITE BORDER  
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)  
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.  
TITLE (IN FULL) SAINT JAMES CATHOLIC  
CHURCH, WOODBRIDGE, N. J.  
FRONT NO. 1 R. M. NO  
IMPRINT THOMPSON DRAKE'S PHARMACY,  
WOODBRIDGE, N. J.

COLOR DESCRIPTION

DARK GREY WOOD, WHITE TRIM. TAKE OUT POLES & FIRES.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET



AMERICAN NEWS CO.,  
NEW YORK, N. Y.

NO. D-3256

ORDER NO. 70550

DATE 2-12-1934

I. M PHOTO PLATIN POST CARDS, WHITE BORDER  
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

MEMORIAL MUNICIPAL  
BUILDING, WOODBRIDGE, N. J.

FRONT NO.

R. M.

NO

IMPRINT

THOMPSON DRAKE'S RX  
PHARMACY, WOODBRIDGE, N. J.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE



AMERICAN NEWS CO.,  
NEW YORK, N. Y.

NO. D-3257 ✓

ORDER NO. 70550

DATE 2-12-1934

I M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WOODBRIDGE HIGH  
SCHOOL, WOODBRIDGE, N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M NO

IMPRINT THOMPSON DRAKE'S  
PHARMACY, WOODBRIDGE, N. J.

COLOR DESCRIPTION

USE PHOTO NO. 1799-30.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



FRASHER'S, INC.,  
POMONA, CAL IF.

NO. D-3258  
ORDER NO. 70562  
DATE 2-13-1934

12 M500 LARGE FOLDER COVERS FRONT

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) LAKE TAHOE COUNTRY

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. NONE R. M. YES  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE NEW PHOTO. SEE SKETCH ON TISSUE ATTACHED. FOLLOW THIS OUT, ALLOWING THE MOUNTAINS AND WATER TO EXTEND OVER THE FACE OF THE FOLDER. HAVE TITLE IN LARGE ATTRACTIVE TYPE, IN COLOR THAT WILL GIVE A STRIKING EFFECT.

SUBMIT: RET. PHOTO B. L. & W. PROOF  
PARTY OF C. T. & CO. - CUSTOMER

FRASHER'S, INC.,  
POMONA, CAL IF.

NO. D-3258  
ORDER NO. 70562  
DATE 2-13-1934

12M 500 LARGE FOLDER COVERS BACK

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) EMERALD BAY, LAKE  
TAHOE

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. NO R. M. YES  
IMPRINT *None*  
MADE BY CURT TEICH & CO.,  
INC., CHICAGO, U. S. A.

COLOR DESCRIPTION

USE PHOTO NO. XXXX255 4A-H204.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



ASHEVILLE POST CARD CO.,  
ASHEVILLE, N. C.

NO. D-3259

ORDER NO. 70583

2-15-1934

DATE

2 M PHOTO VARICOLOR POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) HIGH OAKS HALL, HOME OF  
MRS. L. E. DUNCAN, NEWPORT, TENN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

IF POSSIBLE HAVE FLOWERS IN CENTER BED A DEEPER RED THAN THE  
REST OF THE CARD. THE FLOWERS AROUND THE DRIVEWAY ARE PURPLE  
AND YELLOW, NOT RED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — NO CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP



FOR SPEC. TAKE OFF SEE 70587

NO. D-3260 ✓

ASHEVILLE POST CARD CO.,  
ASHEVILLE, N. C.

ORDER NO. 70585

DATE 2-15-1934

2M PHOTO VARICOLOR POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) DRIVEWAY IN K TULIP  
GARDEN, HIGH OAKS, NEWPORT, TENN.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

FLOWERS ON EDGE OF BRICK WALL ARE WHITE, TULIPS ABOVE CAN BE A  
DARKER OR BRIGHTER RED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP



A27

Referring 3 1/2  
Box 3

AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. D-3261

ORDER NO. 70577

DATE 2-14-1934

6 M LARGE FOLDER COVERS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PICTORIAL FOLDER OF

LAKE WINNIPESAUKEE, N. H.

SMILE OF THE GREAT SPIRIT

FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE SAME PHOTO AS ON FRONT OF COVER NO. N-3999. - D-3261

AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. D-3261

ORDER NO. 70577

DATE 2-14-1934

6 M LARGE FOLDER COVERS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) STEAMER MT. WASHINGTON  
ON LAKE WINNIPESAUKEE, N. H.

BACK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES CO., INC.,

MADE BY CURT TEICH & COMPANY  
CHICAGO, U.S.A.

COLOR DESCRIPTION

(USE PHOTO NO. 4A-H234)

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



CUSTOMER  
—  
C. T. & CO.  
—  
RETURN PHOTO  
YES  
NO

DIAL NO. D-3262

ORDER NO. 70619

DATE 2-15-1934

CUSTOMER  
COLONIAL HOTEL,  
YORK, PA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

1 M PC SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN,  
WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full  
COLONIAL HOTEL, CONTINENTAL XXX  
SQUARE, YORK, PA.

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

CROP AND USE PART OF PICTURE AS MASKED.

HOTEL BLDG. IS AT THE CORNER AND DOES NOT INCLUDE  
THE BLDG. ABOVE SHULTE CIGAR STORE. SHADOW ON  
FRONT OF HOTEL COULD BE WORKED OUT.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination

Dry — Wet — Panchromatic — Color Separation

Transfer — Paper Process — New Process

Stripping — White Border — Full Face

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

Screen  
125  
133  
150  
175

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Shipping	Strip To Size	Double Print	Reverse Position	Reverse Color	Run Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

Extra Negatives	Extra Shipping	Strip To Size	Double Print	Reverse Position	Reverse Color	Run Day
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SIZE — WIDTH — HIGH — SAME SIZE

SCREEN 20 30 40 50 60 70 80 90 100 110 120 130 140

ETCHING DEPT. PAINTED BACKGROUND

FINISHING DEPT. OUTLINE OVAL CIVIL

SQUARE — LINE COPY — VIGNETTE — HIGHLIGHT  
WITH LINE — WITHOUT LINE — SPECIAL BORDER

SIZE — WIDTH — HIGH — SAME SIZE

BLOCKING DEPT. WOOD — METAL — ANCHOR

SHIELD METAL — FLUSH TOP — FLUSH BOTTOM

FLUSH SIDES — FLUSH ALL AROUND

UNMOUNTED WITH BEAKERS

CUT TO PICAS (See size)

PROOFS

FLAT — GOOD — INCORPORATE — SPECIAL STOCK

ELECTROTYPING EACH COPY

ON WOOD — METAL

PHOTO RETURNED

TO

PHOTO USED FOR

2.50

for ColorTone  
3 hrs



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-3263 / ORDER NO. 70677 DATE 2-20-1934

CUSTOMER GEORGE H. RIEGEL,  
HAMBURG, PA.

DEPT. ☐ RETOUCHING  
☐ ENGRAVING  
☐ PHOTO LITHO  
☐ COMPOSING  
☐ LITHO ART

Photos for  
this Customer

1 M PC SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN, WHITE  
BORDER

PLACE OF TITLE Upper Lower Center Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full THE REGAL HOTEL, HAMBURG, PA.

FRONT NO. 2 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer T Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

TOUCH UP AND MAKE PLAINER THE WORDS "THE  
REGAL HOTEL" ON BOTH SIDES. ALSO THE AAA SIGN  
AND "LUNCH SODA SANDWICHES" SIGN, HANGING OVER  
THE DOOR SO THAT IT CAN BE READ ON THE CARD.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination.  
Dry — Wet — Panchromatic — Color Separation  
Transfer — Paper Process — New Process.  
Stripping — White Border — Full Face.  
Blue Print Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES									
DUPLICATES					ZINC COLOR PLATES				
LINE & HALFTONE COMB.					COLOR PROCESS				
Extra Negatives	Extra Sketching	Stop To Size	Double Print	Reverse Position	Reverse Color	Blue Day	Extra Negatives	Extra Sketching	Stop To Size
							Double Print	Reverse Position	Reverse Color

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH 3 1/2 x 5 1/2

ETCHING DEPT. PRINTING & COLORING

FINISHING DEPT. OUTLINE, OVAL, CIRCLE,  
SQUARE, LIKE COPY, SIGNET, HIGHLIGHT,  
WITH LINE, WITHOUT LINE, SPECIAL PRODS.

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH 3 1/2 x 5 1/2

BLOCKING DEPT. WOOD, METAL, ANOTHER  
SOLID METAL, RUBBER, PAPER, OTHER  
FLUSH SIDES, FLUSH ALL AROUND  
UNMOUNTED WITH DRAWING  
CUT TO PICS (see size)

PROOFS

PROOFS: 1. 2. 3. 4. 5. 6. 7. 8. 9. 10. 11. 12. 13. 14. 15. 16. 17. 18. 19. 20. 21. 22. 23. 24. 25. 26. 27. 28. 29. 30. 31. 32. 33. 34. 35. 36. 37. 38. 39. 40. 41. 42. 43. 44. 45. 46. 47. 48. 49. 50. 51. 52. 53. 54. 55. 56. 57. 58. 59. 60. 61. 62. 63. 64. 65. 66. 67. 68. 69. 70. 71. 72. 73. 74. 75. 76. 77. 78. 79. 80. 81. 82. 83. 84. 85. 86. 87. 88. 89. 90. 91. 92. 93. 94. 95. 96. 97. 98. 99. 100. 101. 102. 103. 104. 105. 106. 107. 108. 109. 110. 111. 112. 113. 114. 115. 116. 117. 118. 119. 120. 121. 122. 123. 124. 125. 126. 127. 128. 129. 130. 131. 132. 133. 134. 135. 136. 137. 138. 139. 140. 141. 142. 143. 144. 145. 146. 147. 148. 149. 150. 151. 152. 153. 154. 155. 156. 157. 158. 159. 160. 161. 162. 163. 164. 165. 166. 167. 168. 169. 170. 171. 172. 173. 174. 175. 176. 177. 178. 179. 180. 181. 182. 183. 184. 185. 186. 187. 188. 189. 190. 191. 192. 193. 194. 195. 196. 197. 198. 199. 200. 201. 202. 203. 204. 205. 206. 207. 208. 209. 210. 211. 212. 213. 214. 215. 216. 217. 218. 219. 220. 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821. 822. 823. 824. 825. 826. 827. 828. 829. 830. 831. 832. 833. 834. 835. 836. 837. 838. 839. 840. 841. 842. 843. 844. 845. 846. 847. 848. 849. 850. 851. 852. 853. 854. 855. 856. 857. 858. 859. 860. 861. 862. 863. 864. 865. 866. 867. 868. 869. 870. 871. 872. 873. 874. 875. 876. 877. 878. 879. 880. 881. 882. 883. 884. 885. 886. 887. 888. 889. 890. 891. 892. 893. 894. 895. 896. 897. 898. 899. 900. 901. 902. 903. 904. 905. 906. 907. 908. 909. 910. 911. 912. 913. 914. 915. 916. 917. 918. 919. 920. 921. 922. 923. 924. 925. 926. 927. 928. 929. 930. 931. 932. 933. 934. 935. 936. 937. 938. 939. 940. 941. 942. 943. 944. 945. 946. 947. 948. 949. 950. 951. 952. 953. 954. 955. 956. 957. 958. 959. 960. 961. 962. 963. 964. 965. 966. 967. 968. 969. 970. 971. 972. 973. 974. 975. 976. 977. 978. 979. 980. 981. 982. 983. 984. 985. 986. 987. 988. 989. 990. 991. 992. 993. 994. 995. 996. 997. 998. 999. 1000. 1001. 1002. 1003. 1004. 1005. 1006. 1007. 1008. 1009. 1010. 1011. 1012. 1013. 1014. 1015. 1016. 1017. 1018. 1019. 1020. 1021. 1022. 1023. 1024. 1025. 1026. 1027. 1028. 1029. 1030. 1031. 1032. 1033. 1034. 1035. 1036. 1037. 1038. 1039. 1040. 1041. 1042. 1043. 1044. 1045. 1046. 1047. 1048. 1049. 1050. 1051. 1052. 1053. 1054. 1055. 1056. 1057. 1058. 1059. 1060. 1061. 1062. 1063. 1064. 1065. 1066. 1067. 1068. 1069. 1070. 1071. 1072. 1073. 1074. 1075. 1076. 1077. 1078. 1079. 1080. 1081. 1082. 1083. 1084. 1085. 1086. 1087. 1088. 1089. 1090. 1091. 1092. 1093. 1094. 1095. 1096. 1097. 1098. 1099. 1100. 1101. 1102. 1103. 1104. 1105. 1106. 1107. 1108. 1109. 1110. 1111. 1112. 1113. 1114. 1115. 1116. 1117. 1118. 1119. 1120. 1121. 1122. 1123. 1124. 1125. 1126. 1127. 1128. 1129. 1130. 1131. 1132. 1133. 1134. 1135. 1136. 1137. 1138. 1139. 1140. 1141. 1142. 1143. 1144. 1145. 1146. 1147. 1148. 1149. 1150. 1151. 1152. 1153. 1154. 1155. 1156. 1157. 1158. 1159. 1160. 1161. 1162. 1163. 1164. 1165. 1166. 1167. 1168. 1169. 1170. 1171. 1172. 1173. 1174. 1175. 1176. 1177. 1178. 1179. 1180. 1181. 1182. 1183. 1184. 1185. 1186. 1187. 1188. 1189. 1190. 1191. 1192. 1193. 1194. 1195. 1196. 1197. 1198. 1199. 1200. 1201. 1202. 1203. 1204. 1205. 1206. 1207. 1208. 1209. 1210. 1211. 1212. 1213. 1214. 1215. 1216. 1217. 1218. 1219. 1220. 1221. 1222. 1223. 1224. 1225. 1226. 1227. 1228. 1229. 1230. 1231. 1232. 1233. 1234. 1235. 1236. 1237. 1238. 1239. 1240. 1241. 1242. 1243. 1244. 1245. 1246. 1247. 1248. 1249. 1250. 1251. 1252. 1253. 1254. 1255. 1256. 1257. 1258. 1259. 1260. 1261. 1262. 1263. 1264. 1265. 1266. 1267. 1268. 1269. 1270. 1271. 1272. 1273. 1274. 1275. 1276. 1277. 1278. 1279. 1280. 1281. 1282. 1283. 1284. 1285. 1286. 1287. 1288. 1289. 1290. 1291. 1292. 1293. 1294. 1295. 1296. 1297. 1298. 1299. 1300. 1301. 1302. 1303. 1304. 1305. 1306. 1307. 1308. 1309. 1310. 1311. 1312. 1313. 1314. 1315. 1316. 1317. 1318. 1319. 1320. 1321. 1322. 1323. 1324. 1325. 1326. 1327. 1328. 1329. 1330. 1331. 1332. 1333. 1334. 1335. 1336. 1337. 1338. 1339. 1340. 1341. 1342. 1343. 1344. 1345. 1346. 1347. 1348. 1349. 1350. 1351. 1352. 1353. 1354. 1355. 1356. 1357. 1358. 1359. 1360. 1361. 1362. 1363. 1364. 1365. 1366. 1367. 1368. 1369. 1370. 1371. 1372. 1373. 1374. 1375. 1376. 1377. 1378. 1379. 1380. 1381. 1382. 1383. 1384. 1385. 1386. 1387. 1388. 1389. 1390. 1391. 1392. 1393. 1394. 1395. 1396. 1397. 1398. 1399. 1400. 1401. 1402. 1403. 1404. 1405. 1406. 1407. 1408. 1409. 1410. 1411. 1412. 1413. 1414. 1415. 1416. 1417. 1418. 1419. 1420. 1421. 1422. 1423. 1424. 1425. 1426. 1427. 1428. 1429. 1430. 1431. 1432. 1433. 1434. 1435. 1436. 1437. 1438. 1439. 1440. 1441. 1442. 1443. 1444. 1445. 1446. 1447. 1448. 1449. 1450. 1451. 1452. 1453. 1454. 1455. 1456. 1457. 1458. 1459. 1460. 1461. 1462. 1463. 1464. 1465. 1466. 1467. 1468. 1469. 1470. 1471. 1472. 1473. 1474. 1475. 1476. 1477. 1478. 1479. 1480. 1481. 1482. 1483. 1484. 1485. 1486. 1487. 1488. 1489. 1490. 1491. 1492. 1493. 1494. 1495. 1496. 1497. 1498. 1499. 1500. 1501. 1502. 1503. 1504. 1505. 1506. 1507. 1508. 1509. 1510. 1511. 1512. 1513. 1514. 1515. 1516. 1517. 1518. 1519. 1520. 1521. 1522. 1523. 1524. 1525. 1526. 1527. 1528. 1529. 1530. 1531. 1532. 1533. 1534. 1535. 1536. 1537. 1538. 1539. 1540. 1541. 1542. 1543. 1544. 1545. 1546. 1547. 1548. 1549. 1550. 1551. 1552. 1553. 1554. 1555. 1556. 1557. 1558. 1559. 1560. 1561. 1562. 1563. 1564. 1565. 1566. 1567. 1568. 1569. 1570. 1571. 1572. 1573. 1574. 1575. 1576. 1577. 1578. 1579. 1580. 1581. 1582. 1583. 1584. 1585. 1586. 1587. 1588. 1589. 1590. 1591. 1592. 1593. 1594. 1595. 1596. 1597. 1598. 1599. 1600. 1601. 1602. 1603. 1604. 1605. 1606. 1607. 1608. 1609. 1610. 1611. 1612. 1613. 1614. 1615. 1616. 1617. 1618. 1619. 1620. 1621. 1622. 1623. 1624. 1625. 1626. 1627. 1628. 1629. 1630. 1631. 1632. 1633. 1634. 1635. 1636. 1637. 1638. 1639. 1640. 1641. 1642. 1643. 1644. 1645. 1646. 1647. 1648. 1649. 1650. 1651. 1652. 1653. 1654. 1655. 1656. 1657. 1658. 1659. 1660. 1661. 1662. 1663. 1664. 1665. 1666. 1667. 1668. 1669. 1670. 1671. 1672. 1673. 1674. 1675. 1676. 1677. 1678. 1679. 1680. 1681. 1682. 1683. 1684. 1685. 1686. 1687. 1688. 1689. 1690. 1691. 1692. 1693. 1694. 1695. 1696. 1697. 1698. 1699. 1700. 1701. 1702. 1703. 1704. 1705. 1706. 1707. 1708. 1709. 1710. 1711. 1712. 1713. 1714. 1715. 1716. 1717. 1718. 1719. 1720. 1721. 1722. 1723. 1724. 1725. 1726. 1727. 1728. 1729. 1730. 1731. 1732. 1733. 1734. 1735. 1736. 1737. 1738. 1739. 1740. 1741. 1742. 1743. 1744. 1745. 1746. 1747. 1748. 1749. 1750. 1751. 1752. 1753. 1754. 1755. 1756. 1757. 1758. 1759. 1760. 1761. 1762. 1763. 1764. 1765. 1766. 1767. 1768. 1769. 1770. 1771. 1772. 1773. 1774. 1775. 1776. 1777. 1778. 1779. 1780. 1781. 1782. 1783. 1784. 1785. 1786. 1787. 1788. 1789. 1790. 1791. 1792. 1793. 1794. 1795. 1796. 1797. 1798. 1799. 1800. 1801. 1802. 1803. 1804. 1805. 1806. 1807. 1808. 1809. 1810. 1811. 1812. 1813. 1814. 1815. 1816. 1817. 1818. 1819. 1820. 1821. 1822. 1823. 1824. 1825. 1826. 1827. 1828. 1829. 1830. 1831. 1832. 1833. 1834. 1835. 1836. 1837. 1838. 1839. 1840. 1841. 1842. 1843. 1844. 1845. 1846. 1847. 1848. 1849. 1850. 1851. 1852. 1853. 1854. 1855. 1856. 1857. 1858. 1859. 1860. 1861. 1862. 1863. 1864. 1865. 1866. 1867. 1868. 1869. 1870. 1871. 1872. 1873. 1874. 1875. 1876. 1877. 1878. 1879. 1880. 1881. 1882. 1883. 1884. 1885. 1886. 1887. 1888. 1889. 1890. 1891. 1892. 1893. 1894. 1895. 1896. 1897. 1898. 1899. 1900. 1901. 1902. 1903. 1904. 1905. 1906. 1907. 1908. 1909. 1910. 1911. 1912. 1913. 1914. 1915. 1916. 1917. 191



F. A. MORRIS DRUG STORE,  
CANFIELD, OHIO

NO. D-3264 ✓

ORDER NO. 70716

DATE 2-21-1934

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M NO

TITLE (IN FULL) CENTRAL PARK, CANFIELD,  
OHIO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

REMOVE LETTERING.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYE TVE UP



F. A. MORRIS DRUG STORE,  
CANFIELD, OHIO

NO. D-3265

ORDER NO. 70716

DATE 2-21-1934

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) WEST MAIN STREET, CANFIELD,  
OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

TAKE OUT LETTERING.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

3364



3

F. A. MORRIS DRUG STORE,  
CANFIELD, OHIO

NO. D-3266 ✓

ORDER NO. 70716

DATE 2-21-1934

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

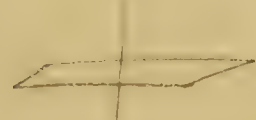
PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) M. E. CHURCH, CANFIELD,  
OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE



COLOR DESCRIPTION

TAKE OUT LETTERING.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

4



F. A. MORRIS DRUG STORE,  
CANFIELD, OHIO

NO. D-3267 ✓  
70716  
ORDER NO. ~~XXX~~

DATE 2-21-1934

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HIGH SCHOOL, CANFIELD,  
OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

TAKE OUT LETTERING.

SUBMIT: RET. PHOTO B. L. & W. PROOF ☒ HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

( TYPE SET )



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. D-3268 ORDER NO. 70697 DATE 2-20-1934

CUSTOMER ASHEVILLE POST CARD CO.,  
ASHEVILLE, N. C.

DEPT. RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

4 M FC SIZE 3 1/2 x 5 1/2

STYLE PHOTO VARI COLOR, WHITE  
BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

"SHADY OAKS", TOURIST ACCOMMODATIONS —  
STEAM HEAT, MEALS, FREE LOCKED GARAGES, N. C.  
HIGHWAY NO. 1, WAKE FOREST, N. C.

FRONT NO. 2 5  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT Customer No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination.  
Dry — Wet — Pancromatic — Color Separation  
Transfer — Paper Process — New Process.  
Stripping — White Border — Full Face.  
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ADD FOUR WHITE LIGHT GLOBES TO PORCH AT PLACES  
WHERE SHOWN WHERE HOLES ARE ON ATTACHED CARD.  
THESE ARE SAME SIZE AS THOSE SHOWN ON COLUMNS  
AT STEPS. ALSO ELIMINATE THE TWO LOWER SECTIONS  
OF THE SIGN OUT FRONT, SHOWING ONLY "TOURIST"

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Base Dry
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SIZE WIDE HIGH SAME SIZE

SCREEN 55 60 65 100 110 120 133 150

ETCHING DEPT. PAINTED BACKGROUNDS SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE  
SQUARE LIKE COPY VIGNETTE HIGHLIGHT  
WITH LINE WITHOUT LINE SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Base Dry
--------------------	--------------------	------------------	-----------------	---------------------	------------------	-------------

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR  
SOLID METAL FLUSH TOP FLUSH BOTTOM  
FLUSH SIDES FLUSH ALL AROUND  
UNMOUNTED WITH BEAKERS  
CUT TO PICAS (see size)

PROOFS

FLAT GOOD INCOLORS SPECIAL STOCK  
ELECTRO-TYPES EACH OF  
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR



RETURN PHOTO	YES	NO
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER		

DIAL NO. D-3269 ORDER NO. 70699 DATE 2-20-1934

CUSTOMER ST. FRANCIS HEALTH RESORT,  
DENVER, N. J.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED \_\_\_\_\_

Photos for  
this Customer

1 M PC SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN, WHITE  
BORDER

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate	Yes	No	Copyright in Plate	Yes	No
Title in full	CS. TRANSFER WITH RECORD				

ST. FRANCIS HEALTH RESORT,  
DENVILLE, N. J.

FRONT NO. **5** R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT. Customer C. T. Imprint No Imprint

## RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

USE PHOTO NO. 2312-30.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from \_\_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER \_\_\_\_\_ Straighten Photo \_\_\_\_\_

Negative — Line — Halftone — Combination. \_\_\_\_\_

Dry — Wet — Pancromatic — Color Separation \_\_\_\_\_

Transfer — Paper Process — New Process. \_\_\_\_\_

Stripping — White Border — Full Face. \_\_\_\_\_

Blue Print — Handcolor — Black & White Proof. \_\_\_\_\_

Titles — Red, Blue, \_\_\_\_\_

### COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_\_ COPIES

--- DUBBLES,..... ZINC COLOR PLAYS

LINE &amp; HALETON COMB. — COLOR PROCESS

Extra Magnifying	Extra Stereoscopic	Swaps To Size	Doodle Pencil	Reverse Position	Reverse Color	How Day
---------------------	-----------------------	------------------	------------------	---------------------	------------------	---------

ZINC ETCHINGS FROM . . . COPIES

\_\_\_\_\_ DUPLICATES \_\_\_\_\_ COLOR PAGES \_\_\_\_\_

Register	Extra Strapping	Strip Te Size	Double Print	Reverse Position	Reverse Color	Gen Day
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SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH SAME SIZE \_\_\_\_\_

SCREENS - 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE -  
SQUARE - LINE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BRACKETS  
CUT TO PICAS (see size)

## PROOFS

FLAT GOOD INCOGNES SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. **D-3270** ORDER NO. **70771** DATE **2-27-1934**

CUSTOMER **MISSOURI PACIFIC LINES,  
ST. LOUIS, MO.**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

**6 M DOUBLE CARDS SIZE 5 1/2 x 7**

STYLE **PHOTO COLORIT, DECKLE EDGE**

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

FRONT NO. **SPECIAL** (All of this is to be done) R. M. Yes No

Title in Plate Yes No Copyright in Plate Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Title in full **DE LUXE AIR-CONDITIONED LOUNGE AND DINING**

Trade Mark Yes No Special type as sample

**CARS ON THE SUNSHINE SPECIAL**

IMPRINT: Customer C. T. Imprint **No Imprint**

**THE SUNSHINE SPECIAL - BETWEEN ST. LOUIS - MEMPHIS AND  
LOUISIANA, TEXAS, MEXICO, ARIZONA AND CALIFORNIA**

PHOTO LITHO

RETOUCHING DEPARTMENT  
☒ Submit ☐ Sketch ☐ Layout ☒ Retouched Photo ☐ Wash Drawing  
Follow Layout

Rephoto

NEG. NO.

Photograph each Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Wet — Pancromatic — Color Separation 133

Transfer — Paper Process — New Process. 150

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue. 175

COLOR DESCRIPTION

INTERIOR: SEE TISSUE ATTACHED.

EXTERIOR: SEE COLOR COPY ATTACHED.

AT THE RIGHT ARE BLUFFS OF STONE AND AN OCCASSIONAL  
TOUCH OF GREEN.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESSES

Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color See Day

SIZE WIDE HIGH SAME SIZE

SCREEN 55 60 65 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE

SQUARE - ALIKE COPY - VIGNETTE - HIGHLIGHT

WITH LINE - WITHOUT LINE - SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color See Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR

SOLID METAL - FLUSH TOP - FLUSH BOTTOM

FLUSH SIDES - FLUSH ALL AROUND

UNMOUNTED WITH BRACKETS

CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK

ELECTROTYPES EACH OF

ON WOOD METAL



2/27-34 2:55 PM

CUSTOMER — PHOTO PROPERTY OF C. T. & CO. — NO YES RETURN PHOTO

DIAL No D-3271

ORDER NO. 70789

DATE 2-27-1934

CUSTOMER MRS. S. E. BEALER,  
LAUREL, MD.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

1 M FC SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN, WHITE  
BORDER

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full THE PASADENA, 701 WASHINGTON BLVD.  
MIDWAY BETWEEN WASHINGTON AND BALTIMORE

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Subart — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination.  
Dry — Wet — Pancromatic — Color Separation  
Transfer — Paper Process — New Process.  
Stripping — White Border — Full Face.  
Blue Print — Handcolor — Black & White Proof. Titles Red, Blue.

Screen  
120  
133  
150  
175

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES						ZINC ETCHINGS FROM COPIES					
DUPLICATES						DUPLICATES					
LINE & HALFTONE COMB. COLOR PROCESS						COLOR PLATES					
Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color
					Box Day						Box Day

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH SAME SIZE \_\_\_\_\_  
SCREEN 25 40 55 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE  
SQUARE FILE COPY MIGNETTE HIGHLIGHT  
WITH LINE WITHOUT LINE SERIAL BORDER

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH SAME SIZE \_\_\_\_\_

BLOCKING DEPT. WOOD MORTISE ANCHOR  
SCOTCH METAL FLANGED FLUSH BOTTOM  
FRUSTRATIONS FLUSH ALL AROUND  
UNMOUNTED WITH BRACKETS  
CUT TO PICAS see SIZE

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK  
FIVE TYPE TYPES EACH OF  
ON WOOD METAL

PHOTO RETURNED TO PHOTO USED FOR



MAX BERNSTEIN,  
KANSAS CITY, MO.

NO. D-3272 ✓

ORDER NO. 70862

DATE 3-2-1934

6 M LARGE FOLDER COVER

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M YES

TITLE (IN FULL) GREATER KANSAS CITY

IMPRINT SAME AS ABOVE

FRONT: WASHINGTON MONUMENT

2 lines

COLOR DESCRIPTION

USE PHOTO NO. 108074.

MAX BERNSTEIN,  
KANSAS CITY, MO.

NO. D-3272

ORDER NO. 70862

DATE 3-2-1934

6 M LARGE FOLDER COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M YES

TITLE (IN FULL) BUSINESS SECTION OF KANSAS  
CITY

IMPRINT

MADE BY CURT TEICH & CO., INC.,  
CHICAGO, U.S.A.

(TITLES IN SKY AS PHOTO CARD ATTACHED)

COLOR DESCRIPTION

USE PHOTO NO. 1A3473.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



CRASBY'S BOOK STORE,  
KILGORE, TEXAS

NO. D-3273

ORDER NO. 70876

DATE 3-2-1934

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) KILGORE HIGH SCHOOL,  
KILGORE, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

WHITE BRICK BLDG., RED TILE ROOF. CAMPUS IS SODDED WITH GREEN GRASS. LOW  
FLAT BLDG. AT EXTREME RIGHT IS PART OF SCHOOL. LEAVE OIL DERRICKS AND  
TREES IN BACKGROUND IF PRACTICAL. CUT OUT ALL FOREGROUND UP TO  
WALK, SHOWING NO AUTOS, STREET NOR BLDG. TOPS. REMOVE TRASH PILES. LEAVE  
OUT VERY SMALL BLDGS. AT EXTREME RIGHT AND LEFT OF PRINT.

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF  
CUSTOMER X

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



KETCHUM & CO.,  
JACKSONVILLE, N. C.

NO. D-3274

ORDER NO. 70876

DATE 3-2-1934

1/ M PHOTO PLATIN POST CARDD, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER)

TITLE (IN FULL)

HIGH SCHOOL,  
JACKSONVILLE, N. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



2

KETCHUM & CO.,  
JACKSONVILLE, N. C.

NO. D-3275

ORDER NO 70877

DATE 3-2-1934

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MAIN STREET, JACKSONVILLE,  
N. C.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

6



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. D-3276

ORDER NO.

70908

DATE

3-5-1934

DEPT.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER

S. M. ERB,  
HARRISBURG, PA.

1 M

PC

SIZE

3 1/2 x 5 1/2

STYLE

PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

ENTRANCE TO ERB'S GREENHOUSES,

HARRISBURG, PA.

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing

Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line Halftone Combination

Dry Wet Panchromatic Color Separation

Transfer Paper Process New Process

Stripping White Border Full Face

Blue Print Handcolor Black & White Proof Titles Red, Blue

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE  
SCREEN 55 60 65 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE  
SQUARE LIKE COPY VIGNETTE HIGHLIGHT  
WITH LINE WITHOUT LINE SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR  
SOLID METAL FLUSH TOP FLUSH BOTTOM  
FLUSH SIDES FLUSH ALL AROUND  
UNMOUNTED WITH HAKERS  
CUT TO PICAS (see size)

PROOFS

FLAT GOOD INCL. BORDERS SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. D-3277

ORDER NO. 70923

DATE

3-6-1934

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER

SACRED HEART ACADEMY,  
X CULLMAN, ALA.

2 M

PC

SIZE

3 1/2 x 5 1/2

STYLE

ARTGRAVURE BROWN, WHITE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

SACRED HEART ACADEMY, CULLMAN,  
ALA.

FRONT NO. 5

(All of this on address — BORDER

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Sketch — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each — Size 5x7 — 8x10 — 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge — or without hinge — Not mounted  
See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

120

133

150

175

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES — ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
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SIZE — WIDE — HIGH SAME SIZE

SCREENS — 50 — 60 — 85 — 100 — 110 — 120 — 133 — 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE  
SQUARE — LINE COPY — VIGNETTE — HIGHLIGHT  
WITH LINE — WITHOUT LINE — SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES — COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
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SIZE — WIDE — HIGH SAME SIZE

BLOCKING DEPT. WOOD — MORTISE — ANCHOR  
SOLID METAL — FLUSH TOP — FLUSH BOTTOM  
FLUSH SIDES — FLUSH ALL AROUND  
UNMOUNTED WITH DRAWERS  
CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — IN COLORS — SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD — METAL

PHOTO RETURNED

TO

PHOTO USED FOR



CUSTOMER



RETURN PHOTO  
NO  
ES  
DIAL NO. ✓

DIAL NO. D-3279 ORDER NO. 70967 DATE 3-8-1934

CUSTOMER THE SHERWOOD,  
GREENE, N. Y.

DEPT. RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

6 M FC SIZE 3 1/2 x 5 1/2

STYLE ARTGRAVURE BROWN, WHITE  
BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 R. M. YES No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NLG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM		COPIES	
DUPLICATES		ZINC COLOR PLATES	
LINE & HALFTONE COMB		COLOR PROCESS	
Extra Negatives	Extra Stoppings	Ship 1c Size	Double Print
Extra Stoppings	Extra Stoppings	Double Print	Double Print
Extra Stoppings	Extra Stoppings	Double Print	Double Print
Extra Stoppings	Extra Stoppings	Double Print	Double Print
Extra Stoppings	Extra Stoppings	Double Print	Double Print
Extra Stoppings	Extra Stoppings	Double Print	Double Print
Extra Stoppings	Extra Stoppings	Double Print	Double Print
Extra Stoppings	Extra Stoppings	Double Print	Double Print

SIZE — WIDTH — HIGH SAME SIZE  
SCREEN 55 60 65 100 110 120 130 150

ETCHING DEPT. PAINTED BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CENTER  
SQUARE LIKE COPY ROSETTE HIGHLIGHT  
WITH LINE WITHOUT LINE SPECIAL BORDER

SIZE — WIDTH — HIGH SAME SIZE

BLOCKING DEPT. WOOD, MORTAR, ANCHOR  
SOLID METAL FLUSH TOP FLUSH BOTTOM  
FLUSH SIDES FLUSH ALL AROUND  
UNSOLICITED WITH DEANERS  
CUT TO PICAS (see size)

PROOFS

FLAT GOOD INCOLORS SPECIAL STOCK  
ELECTROTYPE EXCHANGE  
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

DEADLINE



360

2

G. E. LESTER,  
HOOPESTON, ILL.

NO. D-3280 /

ORDER NO. 70999

DATE 3-13-1934

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO.

R. M

TITLE (IN FULL) SPRAGUE SELLS PLANT,  
HOOPESTON, ILL.

IMPRINT

NONE

NO

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. - ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

6



3

G. E. LESTER,  
HOOPESTON, ILL.

NO. D-3281 ✓

ORDER NO. 70999

DATE 3-13-1934

**I M PHOTO PLATIN POST CARDS, WHITE BORDER**

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) **JOHN GREER HIGH  
SCHOOL, NEXX HOOPESTON, ILL.**

IMPRINT **NONE**

COLOR DESCRIPTION

**SHOW LEAVES ON TREES.**

SUBMIT: RET. PHOTO      B. L. & W. PROOF      HANDCOL PROOF      RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

**CURT TEICH & COMPANY, INC., CHICAGO**  
PHOTO TICKET

TYPE SET UP

DEADLINE

4



3

G. E. LESTER,  
HOOPESTON, ILL.

NO. D-3282

ORDER NO. 70999

DATE 3-13-1934

M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MAIN STREET LOOKING  
EAST, HOOPESTON, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

BE SURE AND WORK UP STREET CONSTRUCTION.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

8



2

G. E. LESTER,  
HOOPESTON, ILL.

NO. 0-3283

ORDER NO. 70999

DATE 3-13-1934

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) HOOPESTON CANNING  
COMPANY, HOOPESTON, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — \* CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE 10-10

DEADLINE

9



FINLAYSON'S 50 TO \$1.00 STORE,  
SHINNSTON, W. VA.

NO. D-3284

ORDER NO. 71002

DATE 4-17-1934

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) NEW BRIDGE, SHINNSTON  
W. VA, U. S. ROUTE NO. 19

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRIN NONE

COLOR DESCRIPTION

REMOVE POLES & DEAD TREE ON LEFT FOREGROUND.

SUBMIT: RET. PHOTO B. I. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — \* CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



C4

CUSTOMER — PHOTO PROPERTY OF C. T. & CO. — RETURN PHOTO YES NO

DIAL NO. D-3285 ORDER NO. 71006 DATE: 3-12-1934

CUSTOMER CREST HOTEL,  
CHICAGO, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M PC SIZE 3 1/2 x 5 1/2

STYLE ARTGRAVURE BROWN, WHITE  
BORDER

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full CREST HOTEL, 6724 STONY ISLAND AVE.,  
CHICAGO

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

TAKE OUT SHADOWS.

PHOTO LITHO

NEG. NO.

Rephoto  
Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. See 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES

ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES

LINE & HALFTONE COMP. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
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Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color See Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
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SIZE — WIDE — HIGH SAME SIZE  
SCREEN — 55 — 60 — 85 — 100 — 110 — 120 — 133 — 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE — OVAL — CIRCLE  
SQUARE — LIKE COPY — VIGNETTE — HIGHLIGHT  
WITH LINE — WITHOUT LINE — SPECIAL BORDER

BLOCKING DEPT. WOOD — MORTISE — ANCHOR  
SOLID METAL — FLUSH TOP — FLUSH BOTTOM  
FLUSH SIDES — FLUSH ALL AROUND  
UNMOUNTED WITH DEAKERS  
CUT TO PICAS (see size)

PROOFS  
FLAT — GOOD — IN COLORS — SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD — METAL

PHOTO RETURNED TO PHOTO USED FOR

3



Strapline 5 X 7  
Ret. 3 1/2

LONGHORN DRUG STORE, KILGORE, TEXAS		NO. D-3286
		ORDER NO. 71046
		DATE 3-13-1934
M PHOTO PLATIN POST CARDS, WHITE BORDER		
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE: <u>UPPER</u> LOWER, CENTER - BORDER.	FRONT NO. 1	R. M. NO
TITLE (IN FULL) FIRST BAPTIST CHURCH, KILGORE, TEXAS	IMPRINT NONE	
COLOR DESCRIPTION		
ADD NECESSARY SHRUBBERY.		
SUBMIT: RET. PHOTO    B. L. & W. PROOF    HANDCOL PROOF    RETURN PHOTO.		
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X		
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET		

TYPE SET UP

DEADLINE



LONGHORN DRUG STORE,  
KILGORE, TEXAS

NO. D-3287 *U*

ORDER NO. 71046

DATE 3-13-1934

3 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL)

KILGORE HIGH SCHOOL,  
KILGORE, TEXAS

IMPRINT

NONE

COLOR DESCRIPTION

CUT EVERYTHING BUT SCHOOL HOUSE AND GROUNDS. SMALL SHRUBBERY WILL  
HELP APPEARANCE.

RETURN NEGATIVES AND PRINTS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

RETURN PHOTO

*ret. 3/4 3/34*  
YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

DEADLINE



FAIN W. KING,  
WICKLIFFE, KY.

NO. D-3288  
ORDER NO. 71127  
DATE 3-19-1934

4M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BURIAL TOMB, TWO  
TYPES BURIALS, BUNDLE AND EXTENDED,  
ANCIENT BURIED CITY, WICKLIFFE, KY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

10  
2



21  
2

FAIN W. KING,  
WICKLIFFE, KY.

NO. D-3289 ✓  
ORDER NO. 71127  
DATE 3-19-1934

4M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) UNCOVERED BURIALS IN

IMPRINT NONE

ORIGINAL POSITION, ANCIENT BURIED CITY,  
WICKLIFFE, KY.



COLOR DESCRIPTION

TAKE OUT POLES.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

10



W  
S. H. BRADLEY,  
VAN BUREN, MO.

NO. D-3290 ✓

39  
ORDER NO. 71188

DATE 3-19-1934

I M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)

BIG SPRING NEAR  
VAN BUREN, MO. FLOWS 543,000,000  
GALLONS DAILY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

TAKE OUT PEOPLE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

X

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

DIAL NO. **D-3291** ORDER NO. **71166** DATE **3-20-1934**

CUSTOMER **BALES & COMPANY,**  
**VAN BUREN, MO.**  
**GROUP (2)**  
**6 M XX DOUBLE CAR SIZE**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

STYLE

**ART COLORTONE, WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. **5** R. M. ☒ Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer **C. T. Imprint** No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each — Size 5x7 — 8x10 — 10x12

Prints each from — Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge — or without hinge — Not mounted  
See Salesman, Customer, or Sample for Position, Office

DELIVER — Straighten Photo

Negative — Line — Halftone — Combination.  
Dry — Wet — Panormatic — Color Separation  
Transfer — Paper Process — New Process.  
Stripping — White Border — Full Face.  
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES										ZINC ETCHINGS FROM COPIES									
DUPLICATES										DUPLICATES									
LINE & HALFTONE COMB. COLOR PROCESS										COLOR PLATES									
Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day	Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day	Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color

SIZE — WIDTH — HIGH SAME SIZE  
SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINTED BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE  
SQUARE — LIKE COPY — VIGNETTE — HIGHLIGHT  
WITH LINE — WITHOUT LINE — SPECIAL BORDER

SIZE — WIDTH — HIGH SAME SIZE

BLOCKING DEPT. WOOD — MORTISE — ANCHOR  
SOLID METAL — FLUSH TOP — FLUSH BOTTOM  
FLUSH SIDES — FLUSH ALL AROUND  
UNMOUNTED WITH BEAKERS  
CUT TO PICAS (SEE SIZE)

PROOFS

FLAT — GOOD — INCOLORS — SPECIAL STOCK  
ELECTROTYPES FACED  
ON WOOD — METAL

RETURN PHOTO

DEADLINE

*Rev. 3/4*  
*Layout 1*  
*Ret. 2 1/2*  
*H.C.P. 1 1/2*  
*Litho Art 10*  
*Compos. 1 1/2*

PHOTO RETURNED

TO

PHOTO USED FOR



J. W. RUSSELL,  
IRONTON, MO.

NO. D-3292

ORDER NO. 71164

DATE 3-21-1934

2 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

TITLE (IN FULL) CONNELLY'S SUPER SERVICE  
STATION AND CAMP, IRONTON, MO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

PUT SNOW ON LIMBS OF TREES (WINTER SCENE)

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



rephoto 547  
B-13

MT. PLEASANT NEWS CO.,  
MT. PLEASANT, PA.

NO. D-3293

ORDER NO. 71211

DATE 3-21-1934

I M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

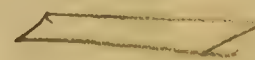
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL) UPPER MAIN STREET,  
MT. PLEASANT, PA.

IMPRINT NONE



COLOR DESCRIPTION

TAKE OUT AUCTION SALE SIGN ON RIGHT SIDE OF STREET. BRING OUT  
MOUNTAINS IN BACKGROUND AS MUCH AS POSSIBLE.

*Photo ret 6/20/34*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — NO CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



3

MT. PLEASANT NEWS CO.,  
MT. PLEASANT, PA.

NO. D-3294

ORDER NO. 71211

DATE 3-21-1934

I M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M

YES

TITLE (IN FULL) THE DIAMOND AND SOLDIERS' MONUMENT, MT. PLEASANT, PA.

MPRINT NONE

COLOR DESCRIPTION

TAKE OUT WIRES. MAKE MOUNTAINS IN BACK GROUND STAND OUT AS MUCH AS POSSIBLE.

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

T. & Co. CUSTOMER X  
CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

*Photo ret 6/13/34*



MT. PLEASANTNEWS CO.,  
MT. PLEASANT, PA.

NOD-3295 ✓  
ORDER NO. 71211  
DATE 3-21-1934

I M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL) MAIN ENTRANCE, RAMSAY  
HIGH SCHOOL, MT. PLEASANT, PA.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

COLOR DESCRIPTION

TAKE OUT WIRES AND STREET LAMP. IF PHOTO IS TOO LARGE, CUT OFF  
AT RIGHT WHERE MARKED.

SUBMIT: RET. PHOTO B. L. & W. PROOF X HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-3296 ORDER NO. 71246 DATE 3-26-1934

CUSTOMER JOINER DRUG CO.,  
WRENS, GA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

3 M PC SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full JOINER HOTEL - PRIVATE BATH, STEAM  
HEAT. WRENS, GEORGIA

FRONT NO. 5 R. M. YES No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from — Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER 1 Straighten Photo  
Negative — Line — Halftone — Combination  
Dry — Wet — Pancromatic — Color Separation  
Transfer — Paper Process — New Process  
Stripping — White Border — Full Face  
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

120  
133  
150  
175

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES, ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROOF

Extra Negatives	Extra Shipping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
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SIZE — WIDE — HIGH SAME SIZE  
SCREEN 55 60 65 100 110 125 132 150

ETCHING DEPT. PAINT BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE  
SQUARE — LINE COPY — SIGNATURE — HIGHLIGHT  
WITH LINE — WITHOUT LINE — SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES, COLOR PLATES

Extra Negatives	Extra Shipping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
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SIZE — WIDE — HIGH SAME SIZE

BLOCKING DEPT. WOOD, METAL, ANCHOR  
SOLID METAL — FLUSH TOP — FLUSH BOTTOM  
FLUSH SIDES — FLUSH ALL AROUND  
UNMOUNTED WITH BEAKERS  
CUT TO PICAS (SEE SIZE)

PROOFS

FLAT — GOOD — IN COLORS — SPECIAL STOCK  
ELECTROTYPES FACED  
ON WOOD — METAL

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO

Rephoto 5x7  
Ret. 2  
C-1/2

Art Work  
to Reprint  
4.00



CUSTOMER  
—  
C. T. & CO.  
—  
PHOTO PROPERTY OF  
—  
RETURN PHOTO  
YES  
NO

DIAL NO. D-3296

ORDER NO. 50893

DATE

12-19-1934

DEPT.

DATE COMPLETED

CUSTOMER DON STRICKLAND,  
SALEM, S. DAK.

2 M

PC GROUP (16)

3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full DON STRICKLAND AND HIS C B S ORCHESTRA

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

STYLE PHOTO VARICOLOR, WHITE BORDER

(All of this on address side)

R. M. Yes No

FRONT NO. 5

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

#### RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing

Follow Layout

MAKE HORIZONTAL VIEW.

USE OWN JUDGMENT FOR LAYOUT. USE PLAIN BACKGROUND.  
PHOTO OF DON STRICKLAND TO BE A LITTLE LARGER  
THEN THE OTHERS. EACH INDIVIDUAL PICTURE TO BE  
OVAL SHAPED.

#### COLOR DESCRIPTION

BROWN SUITS, WHITE SHIRTS AND BLACK TIES.

#### RETURN PHOTOS

#### PHOTO LITHO

Rephoto

NEG. NO.

Photograph each Size 5x7 8x10 10x12

Prints each from Negatives MATTE or GLOSSY

on CARD, CLOTH, with hinge or without hinge Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative Line Half-tone Combination

Dry Wet Panormatic Color Separation

Transfer Paper Process New Process

Stripping White Border Full Face

Blue Print Handcolor Black & White Proof Titles Red, Blue.

#### ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT WOOD MORTISE ANCHOR

SOLID METAL FLUSH TOP FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

UNMOUNTED WITH BEAKERS

CUT TO PICAS (see size)

#### PROOFS

FINAL GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF

ON WOOD METAL

SIZE WIDE HIGH SAME SIZE

SCREEN 55 60 65 100 110 120 133 150

ETCHING DEPT (PRINT IN BACKGROUND) SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE

SQUARE LIKE COPY VIGNETTE HIGHLIGHT

WITH LINE WITHOUT LINE SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-3297

ORDER NO. 71245

DATE

3-26 1934

DEPT.

DATE COMPLETED

CUSTOMER

MICHIGAN PHOTO CO..

BAY CITY, MICH.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

6 M

PC

SIZE

3 1/2 x 5 1/2

STYLE ARTGRAVURE GREEN, WHITE  
BORDER

PLACE OF TITLE: Upper Lower, Center Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

Title in full

THE TRAVELERS' LODGE, 241 WASHINGTON AVE.  
BAY CITY, MICHIGAN

PRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each — Size 5x7 — 8x10 — 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge or without hinge — Not mounted  
See Salesman, Customer, or Sample Position, Office

DELIVER

Straighten Photo

Negative — Line — Half-tone — Combination

Dry — Wet — Panochrome — Color Separation

Transfer — Paper Process — New Process

Stripping — White Border — Full Face

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

Screen 120  
Screen 133  
Screen 150  
Screen 175

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM

COPIES

ZINC ETCHINGS FROM

COPIES

DUPLICATES — ZINC COLOR PLATES

DUPLICATES — ZINC COLOR PLATES

LINE & HALFTONE COMB. — COLOR PROOFING

LINE & HALFTONE COMB. — COLOR PROOFING

Extra Negatives	Extra Stripping	Ship To Size	Double Print	Reverse Position	Reverse Color	Run Day
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Extra Reprints	Extra Stripping	Ship To Size	Double Print	Reverse Position	Reverse Color	Run Day
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SIZE — WIDE — HIGH — SAME SIZE

SIZE — WIDE — HIGH — SAME SIZE

SCREEN 50 60 85 100 110 120 133 150

SCREEN 50 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE — OVAL — CIRCLE

FINISHING DEPT. OUTLINE — OVAL — CIRCLE

SQUARE — LIKE COPY — VIGNETTE — HIGHLIGHT

SQUARE — LIKE COPY — VIGNETTE — HIGHLIGHT

WITH LINE — WITHOUT LINE — SPECIAL BORDER

WITH LINE — WITHOUT LINE — SPECIAL BORDER

NO

RETURN

DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

225



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. **D-3298**

ORDER NO. **71280**

DATE **3-26-1934**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER

**HOTEL SCARBORO,  
LONG BRANCH, N. J.**

**10<sup>M</sup> FC**

SIZE **3 1/2 x 5 1/2**

STYLE **ARTGRAVURE BROWN, WHITE**

PLACE OF TITLE: Upper Lower Center Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full **HOTEL SCARBORO, FACING THE ATLANTIC  
OCEAN, LONG BRANCH, NEW JERSEY.**

FRONT NO. **5**  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

**C.T. IMPRINT IN CENTER, ALFRED ROBBINS - N.Y.  
AT LEFT.**

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative - Line - Halftone - Combination.  
Dry - Wet - Panchromatic - Color Separation  
Transfer - Paper Process - New Process.  
Stripping - White Border - Full Face.  
Blue Print Handcolor - Black & White Proof. Titles - Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Ship To Size	Double Print	Reverse Position	Reverse Color	Box Day
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RETURN PHOTO TO ALFRED ROBBINS

SIZE WIDE HIGH SAME SIZE

SCREEN 55 60 65 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE  
SQUARE - LIKE COPY - VIGNETTE HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Ship To Size	Double Print	Reverse Position	Reverse Color	Box Day
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SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH DEARERS  
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

*Photo not  
6/22/34*



2c34  
A29

WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

NO. D-3299 ✓  
ORDER NO. 70993  
DATE 3-28-1934

12 M 500 LARGE FOLDER COVERS FRONT

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) LONG BEACH CALIFORNIA  
THE QUEEN OF THE BEACHES  
SMALL TYPE IN PLATE- (C) DEC. 4,  
1933 / THE INMAN CO.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. NONE R. M. YES same as D449  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION  
USE NEW PHOTO. SEE TISSUE ATTACHED.

WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

NO. D-3299  
ORDER NO. 70993  
DATE 3-28-1934

12 M 500 LARGE FOLDER COVERS BACK

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) LOOKING EAST FROM  
AUDITORIUM

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. NONE R. M. YES  
IMPRINT NONE

COLOR DESCRIPTION  
USE NEW PHOTO. SEE TISSUE ATTACHED.

DEADLINE

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - \* CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

58

X



Printed 8x10  
2 1/2

HARRIS DRUG STORE,  
WASHINGTON, MO

NO. D-3300 ✓

ORDER NO. 71311

DATE 3-20-1934

**1 M PHOTO PLATIN POST CARDS, WHITE BORDER**

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.  
TITLE (IN FULL) **WASHINGTON PUBLIC  
SCHOOL, WASHINGTON, MO.**

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. **1** R. M. **NO**  
IMPRINT **NONE**

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

**CURT TEICH & COMPANY, INC., CHICAGO**  
PHOTO TICKET



2 1/2

HARRIS DRUG STORE,  
WASHINGTON, MO.

NO. D-3301 ✓

ORDER NO. 71311

DATE 3-28-1934

I M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

FRONT NO. 1 R. M NO

TITLE (IN FULL) WASHINGTON HIGH  
SCHOOL, WASHINGTON, MO.

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

THE CURT TEICH CO. CHICAGO

3



2

HARRIS DRUG CO.,  
WASHINGTON, MO.

NO. D-3302 ✓  
ORDER NO. 71311  
DATE 3-28-1934

I M PHOTO PLATIN PEST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) U. S. POST OFFICE,  
WASHINGTON, MO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRIN NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET 37

9



2 1/2

HARRIS DRUG STORE,  
WASHINGTON, MO.

NO. D-3303 ✓  
ORDER NO. 71311  
DATE 5-28-1934

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.  
TITLE (IN FULL) ST. FRANCIS HOSPITAL,  
WASHINGTON, MO.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO  
IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

6



Print on 8x10  
3 1/2

HARRIS DRUG STORE,  
WASHINGTON, MD.

NO. D-3304 ✓  
ORDER NO. 71311  
DATE 3-28-1934

1M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ST. FRANCIS CHURCH,  
WASHINGTON, MO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SEE 49733 ATTACHED. WORK IN TOWER AND SIDEWALK.

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



Printed 8x10  
Ret 2

HARRIS DRUG STORE,  
WASHINGTON, MO.

NO. D-3305 ✓  
ORDER NO. 71311  
DATE 3-29-1934

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) CITY HALL, WASHINGTON,  
MO.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M NO  
IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER  
CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

THIS CARD IS

6



3

HARRIS DRUG STORE,  
WASHINGTON, MO.

NO. D-3306  
ORDER NO. 71311  
DATE 3-28-1934

1M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) **PEERLESS BREWING  
COMPANY, WASHINGTON, MO.**

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO  
IMPRINT NONE

COLOR DESCRIPTION

RETURN PH TO TO - PEERLESS BREWING  
CO., WASHINGTON, MO.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

1st 6/27/34  
YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

6



HARRIS DRUG STORE,  
WASHINGTON, MO.

NO. D-3307 ✓  
ORDER NO. 71311  
DATE 3-28-1934

I M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER LOWER, CENTER - BORDER.  
TITLE (IN FULL) MISSOURI RIVER AT  
WASHINGTON, MO.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. NO  
IMPRINT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

2

3



3 1/2

HARRIS DRUG STORE,  
WASHINGTON, MO.

NO. D-3308

ORDER NO. 71311

28  
DATE 3-31-1934

I M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) INTERNATIONAL SHOE  
COMPANY, WASHINGTON, MO.

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. - \* CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



HARRIS DRUG STORE,  
WASHINGTON, MO.

NO. 0-3309 ✓

ORDER NO. 71311

DATE 3-28-1934

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) DANCE PAVILION, CITY

PARK, WASHINGTON, MO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-3310 ✓ ORDER NO. 71397 DATE 4-2-1934

CUSTOMER STAGE COACH INN,  
WEST GLOUCESTER, MASS.

4 M PC Group (3)E 3½ x 5½

PLACE OF TITLE Upper Lower Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full STAGE COACH INN, 302 ESSEX AVENUE, WEST  
GLOUCESTER, MASS. BUILT LN 1649.

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing  
Follow Layout

COLOR DESCRIPTION

DEADLINE

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

STYLE ARTGRAVURE BROWN, WHITE BORDER

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process

Stripping — White Border — Full Face

Blue Print Handcolor — Black & White Proof. Titles — Red, Blue

Screen 120  
133  
150  
175

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

DUPLICATES COLOR PLATES

Extra Magnified	Extra Shipping	Ship To Site	Double Print	Reverse Position	Reverse Color	See Day
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Extra Magnified	Extra Shipping	Ship To Site	Double Print	Reverse Position	Reverse Color	See Day
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SIZE — WIDE — HIGH SAME SIZE

SIZE — WIDE — HIGH SAME SIZE

SCREEN — 5 — 60 — 85 — 100 — 110 — 120 — 133 — 150

SCREEN — 5 — 60 — 85 — 100 — 110 — 120 — 133 — 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE  
SQUARE — LIKE COPY — VIGNETTE — HIGHLIGHT  
WITH LINE — WITHOUT LINE — SPECIAL BORDER

PROOFS  
1st AL. GOOD — INCOLORS — SPECIAL EDGE  
ELECTROTYPES EACH OF  
ON WOOD — METAL

PHOTO RETURNED

TO

PHOTO USED FOR

rephoto 5x7  
layout 7/2  
Ref 4  
C 1/2

3 photos set  
5/24/34



2 1/2

HAMPDEN-SYDNEY COLLEGE,  
HAMPDEN-~~XX~~ SYDNEY, VA.

NO. D-3311

ORDER NO. 71421

DATE 4-3-1934

2 M ARTGRAVURE BROWN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

BAGBY HALL, SCIENCE

IMPRINT

NONE

BUILDING, HAMPDEN-SYDNEY COLLEGE,  
HAMPDEN-SYDNEY, VA.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

YES

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

8



2 1/2

HAMPDEN-SYDNEY COLLEGE,  
HAMPDEN-SYDNEY, VA.

NO. D-3312

ORDER NO. 71421

DATE 4-3-1934

2M ARTGRAVURE BROWN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

CUSHING HALL,  
DORMITORY, HAMPDEN-SYDNEY COLLEGE,  
HAMPDEN-SYDNEY, VA.

IMPRINT

NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

YES

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

3



21

HILDA THOMA,  
TULLAHOMA, TENN.

NO. D-3313 ✓  
ORDER NO. 71450  
DATE 4-4-1934

13 M PHOTO PLATIN POST CARDS, WHITEBORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) WOMAN'S CLUB, TULLAHOMA,  
TENN.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO  
IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TV-1-11-11

4  
10



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. D-3314

ORDER NO. 50234

DATE 11-14-1934

DEPT.

DATE COMPLETED

CUSTOMER

FERN GRILL FRUIT PACKING CO.,  
ST. PETERSBURG, FLA.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

12 1/2 M BLOTTERS

SIZE

3 1/2 x 6

STYLE **COLOR**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

FRONT NO. NONE

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer.

C. T. Imprint

No Imprint

Title in full

TOP: EST. 16 YEARS — WE GUARANTEE AND

INSURE ALL SHIPMENTS

BOT: 135 SECOND ST. NORTH — "FROM GROVE TO YOU".

SHIPPERS OF FANCY GIFT BOXES. IN PLATE: FERN GRILL FRUIT PACKING CO., ST. PETERSBURG, FLA.

RETOUCHING DEPARTMENT

PHOTO LITHO

Submit

Sketch

Layout

Retouched Photo

Wash Drawing

Rephoto

NEG. NO.

Follow Layout

USE PHOTO NO. 1651-30.

Photograph each — Size 5x7 — 8x10 — 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge or without hinge Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Panromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

120  
133  
150  
175

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Shipping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Shipping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT WOOD SHORTS ANCHOR

SOLID METAL FLUSH TOP FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

UNMOUNTED WITH DRAGERS

CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF

ON WOOD METAL

SIZE WIDE HIGH SAME SIZE  
SCREEN 55 60 65 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE  
SQUARE LIKE COPY SIGNETTE HIGHLIGHT  
WITH LINE WITHOUT LINE SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR



J. Y. WILSON DRUG CO.,  
OSCEOLA, MO.

NO. D-3315  
ORDER NO. 71484  
4-6-1934

DATE

I M

PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M

NO

TITLE (IN FULL) WHERE SAC RIVER MEETS  
THE OSAGE, NEAR OSCEOLA, MO.

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & Co.

B. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET







100-587 5

B. S. REYNOLDS CO.,  
WASHINGTON, D. C.

NO. 0-3317 ✓

ORDER NO. 71528

DATE 4-11-1934

4M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) LIBRARY OF CONGRESS

IMPRINT SAME AS ABOVE

(SUB TITLES AS ON PHOTO)

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

10



2002 3/4  
A-20  
BLUE PRINT O.K.

ENDLESS CAVERNS,  
ENDLESS CAVERNS, VA.

NO. D-3318

ORDER NO. 71525

DATE 4-11-1934

6M ART COLORTONE PICTURES SIZE 7 X 11, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

NONE

R. M.

NO

IMPRINT NONE

TITLE- A SCENE IN WORLD FAMOUS  
ENDLESS CAVERNS, NEW MARKET, VA.

COLOR DESCRIPTION

VERY PARTICULAR CUSTOMER. ATTACHED CARDS GIVE GENERAL COLORS  
OF CAVERNS. BUT THEY ARE NOT PEPPY ENOUGH FOR CUSTOMER.  
ICICLES ON LEFT ARE WHITE AS SNOW. CENTER & RIGHT FORMATIONS  
ARE BROWNISH ORANGE COLOR. CEILING IS CORRECT ON CARD ATTACHED.  
WALK IS DARK COLOR. IF NECESSARY TO CUT PHOTO, GO SO FROM  
BOTTOM, NOT TOP.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



563

2

ADAMS DRUG CO.,  
PANAMA CITY, FLA.

NO. D-3319  
ORDER NO. 71595  
DATE 4-12-1934

1M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: <u>UPPER</u> , LOWER, CENTER - BORDER.		FRONT NO. 1	R. M. NO
TITLE (IN FULL) DIXIE SHERMAN HOTEL, PANAMA CITY, FLA.		IMPRINT NONE	
COLOR DESCRIPTION			

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER X  
CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

7  
6



3

ADAMS DRUG CO.,  
PANAMA CITY, FLA.

NO. 0-3320 ✓

ORDER NO. 71595

DATE 4-12-1934

I M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) SOUTHERN KRAFT PAPER  
MILL, PANAMA CITY, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

9



2

ADAMS DRUG CO.,  
PANAMA CITY, FLA.

NO. D-3321 ✓

ORDER NO. 71595

DATE 4-12-1934

1 M

PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HATHAWAY BRIDGE,  
PANAMA CITY, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF X HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

7



2

ADAMS DRUG CO.,  
PANAMA CITY, FLA.

NO. D-3322 ✓  
ORDER NO. 71595  
4-12-1934  
DATE

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) S. S. LOADING COTTON  
AND PAPER, PANAMA CITY, FLA.

*Title OK.  
as is*

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO  
IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF ☒ HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

6



24

ADAMS DRUG CO.,  
PANAMA CITY, FLA.

NO. D-3323

ORDER NO. 71595

DATE 4-12-1934

I M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ☒ S. S. PANAMA CITY,  
PANAMA CITY, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & Co.

B. L. & W. PROOF  
CUSTOMER ☒

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

9



2

ADAMS DRUG CO.,  
PANAMA CITY, FLA.

NO. 0-3324 ✓  
ORDER NO. 71595  
DATE 4-12-1934

I M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.  
TITLE (IN FULL) DU PONT BRIDGE,  
PANAMA CITY, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO  
IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TEICH & CO. CHICAGO

DEADLINE

9



3

ADAMS DRUG CO.,  
PANAMA CITY, FLA.

NO. D-3325 ✓  
ORDER NO. 7135  
DATE 4-22-1934

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) HARRISON AVENUE,  
LOOKING NORTH, PANAMA CITY, FLA.

IMPRINT  
NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO    B. L. & W. PROOF    HANDCOL PROOF    RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER X  
CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE 1 W

DEADLINE



2 1/2

ADAMS DRUG CO.,  
PANAMA CITY, FLA.

NO. D-3326 ✓  
ORDER NO. 71395  
DATE 4-12-1934

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AFTERNOON CATCH,  
PANAMA CITY, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF ☒ HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

17



3 1/2

ADAMS DRUG CO., PANAMA CITY, FLA.		NO. D-3327 ✓
		ORDER NO. 71595
		DATE 4-12-1934
1M PHOTO PLATIN POST CARDS, WHITE BORDER		
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 1	R. M. NO
TITLE (IN FULL) HARRISON AVENUE, PANAMA CITY, FLA.	IMPRINT NONE	
COLOR DESCRIPTION		
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.		
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER X		
CURT TEICH & COMPANY, INC., CHICAGO		
PHOTO TICKET		

DEADLINE

8



ADAMS DRUG CO.,  
PANAMA CITY, FLA.

NO. D-3328  
ORDER NO. 71595  
DATE 4-12-1934

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SUNSET ON ST. ANDREW  
BAY, PANAMA CITY, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO  
IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF \* HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET VI

DEADLINE



CUSTOMER

PHOTO PROPERTY OF C T & CO.

YES

RETURN PHOTO

DIAL NO. D-3329 ORDER NO. 71594 DATE 4-10-1934

CUSTOMER STOUT'S HOTEL,  
GILA BEND, ARIZONA

6 M FC GROUP (2) SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: MOST MODERN HOTEL ON THE DESERT

BOT: JCT. U.S. 80 & 84, GILA BEND, ARIZ.

SUB TITLES: STOUT'S HOTEL  
CAFE AND LOBBY

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing

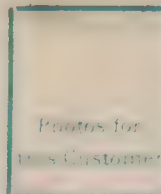
Follow Layout

SEE SKETCH ATTACHED.

COLOR DESCRIPTION

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED



STYLE PHOTO VARICOLOR, WHITE BORDER

FRONT NO. 5 R.M.  
R.M. to cover part of Mess. Space entire Mess. Space entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer T. Imprint No Imprint

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each Size 5x7 5x10 10x12  
Prints each from Negatives MATTE or GLOSS  
Mount on CARD CLOTH, with hinge or without hinge Not mounted  
See Salesman, Customer, or Sample for Position Office  
DELIVER Straighten Photo  
Negative Line Halftone Combination  
Dry Wet Panoramic Color Separation  
Transfer Paper Process New Process  
Stripping White Border Full Face  
Blue Print Hand Color Black & White Print Titles Red, Blue

ENGRAVING DEPARTMENT

HALFTONES

ZINC CUTTINGS

ZINC CUTTINGS							
Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	Ben Day

SIZE: WIDTH: LENGTH: NAME: SIZE:

SURF: TO: TO: TO: TO: TO: TO: TO: TO:

ETCHING DEPT.

FINISHING DEPT.

WITH LINE WITHOUT LINE SPECIAL ORDER

BLOCKING DEPT. WOOD MORTISE ANOTHER

WOOD MORTISE ANOTHER

WOOD MORTISE ANOTHER

WOOD MORTISE ANOTHER

WOOD MORTISE ANOTHER

WOOD MORTISE ANOTHER

WOOD MORTISE ANOTHER

WOOD MORTISE ANOTHER

PHOTO RETURNED

TO

PHOTO USED FOR



A22

N. SHURE CO.,  
CHICAGO

NO. D-3330

ORDER NO. 71647

DATE 4-24-1934

181 ART COLORTONE PICTURES, FULL FACE, SIZE 3 1-2 X 2 5-32

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. NO

TITLE (IN FULL) IN SKY- TRAVEL AND

IMPRINT X NONE

TRANSPORT BUILDING, CHICAGO  
WORLD'S FAIR

COLOR DESCRIPTION

REDUCE COLOR PLATES FROM 4A-M551.

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



N. SHURE CO.,  
CHICAGO

NO. D-3331

ORDER NO. 71647

DATE 4-24-1934

18<sub>M</sub> ART COLORTONE PICTURES, FULL FACE, SIZE 3 1-2 X 2 5-32

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SN SKY- SKY RIDE,  
CHICAGO WORLD'S FAIR

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NO

COLOR DESCRIPTION

REDUCE COLOR PLATES FROM 3A-H517.

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



A2 1/2

N. SHURE CO.,  
CHI CAGO

NO. D-3332

ORDER NO. 71647

DATE 4-24-1934

18 M ART COLORTONE PICTURES, FULL FACE, SIZE 3 1-2 X 2 5-32

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NO

R. M

NO

TITLE (IN FULL)

IN SKY- HALL OF SCIENCE,  
CHICAGO WORLD'S FAIR

IMPRINT

NONE

COLOR DESCRIPTION

REDUCE COLOR PLATES NO. 4A-H575.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



N. SHURE CO.,  
CHICAGO

NO. D-3333

ORDER NO. 71647

DATE 4-24-1934

101 ART COLORTONE PICTURES, FULL FACE, SIZE 3 1-2 X 2 5-32

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL) FEDERAL BUILDING,  
CHICAGO WORLD'S FAIR

IMPRINT NO

COLOR DESCRIPTION

REDUCE COLOR PLATES FROM 4A-M570.

*See jacket as marked // card attached*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. ☒ D-3334 ORDER NO. 71623 DATE 4-12-1934

CUSTOMER COURIER-JOURNAL JOB PRINTING CO.,  
LOUISVILLE, KY.

1 M PC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No  
Title in full THE STANTON INN, ST. SIMONS ISLAND,  
GEORGIA

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE TISSUE ATTACHED TO PHOTO.

COLOR DESCRIPTION

RETURN PHOTO NO.

DEADLINE

DEPT. DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

STYLE PHOTO PLATIN, WHITE BORDER

FRONT NO. 5  
R. M. to cover part Mess. Space entire  
Trade Mark Yes Spec. sample  
IMPRINT: Custom. C. T. Imprint No Imprint

G. T. IMPRINT IN CENTER. IMPRINT SAME AS ABOVE  
AT LEFT.

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each Size 5x7 8x10 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge or without hinge Not mounted  
See Salesman, Customer, or Sample for Position Office  
DELIVER Straighten Photo  
Negative Line Half-tone Combination  
Dry Wet Panoramic Color Separation  
Transfer Paper Process New Process  
Stripping White Border Full Face  
Blue Print Handcolor Black & White Proof Titles Red, Blue

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES										ZINC CUTTINGS FROM COPIES									
DUPLICATES										ZINC COLOR PLATES									
LINE & HALFTONE COMB										COLOR PROCESSES									
Extra Negatives	Extra Stripping	Ship To Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Negatives	Extra Stripping	Ship To Size	Double Print	Reverse Position	Reverse Color	Ben Day						
SIZE: _____ WIDTH: _____ HEIGHT: _____ NAME: _____																			
BLOCKING DEPT. WORD, MORTISE, ANCHOR																			
SOLID METAL, FLAT TOP, FLAT BOTTOM																			
FLAT SIDES, FLAT SIDE, ANCHOR																			
UNMOUNTED WITH 10 EDGES																			
CUT TO PICAS, SEE SIZE																			
ETCHING DEPT. (ANTIQUE, COMMEMORATIVE)																			
FINISHING DEPT. (GOLD, SILVER, COPPER)																			
SQUARE, LIKE COPY, VIGNETTE, HIGHLIGHT																			
WITH LINE, WITHOUT LINE, SPECIAL BORDER																			
ON WOOD, METAL																			

PHOTO RETURNED

TO

PHOTO USED FOR

3



Color photo  
2 Reproduction  
B&W 7 1/2  
Landscape 8 1/2

HALLAM & VESTY, ALEXANDRIA BAY, N. Y.		NO. <u>D-3335</u>
		ORDER NO. <u>71630</u>
		DATE <u>4-23-1934</u>
12 M 500 LARGE FOLDER COVER S		FRONT
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. <u>NO</u> R. M. <u>YES</u>
TITLE (IN FULL) <u>SOUVENIR FOLDER OF</u>		IMPRINT <u>SAMENAS ABOVE</u>
<u>THOUSAND ISLANDS, N. Y., ALONG</u>		
<u>THE ST. LAWRENCE</u>		
<u>BOLDT CASTLE AND HEART ISLAND</u>		
COLOR DESCRIPTION		
USE PHOTO NO. 86433.		
HALLAM & VESTY, ALEXANDRIA BAY, N. Y.		NO. <u>D-3335</u>
		ORDER NO. <u>71630</u>
		DATE <u>4-23-1934</u>
12 M 500 LARGE FOLDER COVERS		PRICE XXXXXXXXXXXX BACK
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. <u>YES</u> R. M. <u>YES</u>
TITLE (IN FULL) <u>CASTLE REST, PULLMAN</u>		IMPRINT <u>MADE BY CURT TEICH &amp; CO.,</u>
<u>ESTATE, F. O. LOWDEN, THOUSAND</u>		<u>INC., CHICAGO, U.S.A.</u>
<u>ISLANDS</u>		
COLOR DESCRIPTION		
USE PHOTO NO. 73679.		
DEADLINE		
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.		
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER		
CURT TEICH & COMPANY, INC., CHICAGO		
PHOTO TICKET		

DEADLINE



PHOTO PROPERTY OF C T & CO. CUSTOMER

DIAL NO. **D-3336** ORDER NO. **71645** DATE **4-13-1934**

CUSTOMER **FRED J. BROAD,**  
**NEW KENSINGTON, PA.**

DEPT. DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

**10M** **DOUBLE CARDS** SIZE **3 1/2 x 11**

STYLE **PHOTO PLATIN, WHITE**  
**BORDER**

PLACE OF TITLE: Upper, Lower, Center—Border  
Title in Plate Yes ☒ No ☐ Copyright in Plate Yes ☐ No ☒  
Title in full **(AS PER COPY)**

FRONT NO. **NONE**  
R.M. to cover part of Mess Space, entire Mess Space entire Front  
Trade Mark Yes ☐ No ☒ Special type as sample  
IMPRINT Customer ☒ Imprint ☐ No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE LAYOUT.

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each — Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTU or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination  
Dry — Wet — Pancromatic — Color Separation  
Transfer Paper Process New Process  
Stripping White Border Full Face  
Blue Print Hand Black & White Proof. Tules Red, Blue

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
ZINC ETCHINGS FROM COPIES  
DUPLICATES  
LINE & HALFTONE  
Extra Negatives  
Extra Stripping  
Strip To Size  
Double Print  
Reverse Position  
Reverse Color  
Ben Day  
Extra Negatives  
Extra Stripping  
Strip To Size  
Double Print  
Reverse Position  
Reverse Color  
Ben Day

ETCHING DEPT

FINISHING DEPT  
SQUARE LIKE  
WITH LINE WITHOUT

BLOCKING DEPT. WOOL  
FLUSH SHOES  
CUT TO PICAS (see size)  
PROOFS

PHOTO RETURNED

PHOTO USED FOR

DEADLINE  
DEADLINE



1 1/2

KIRTLEY'S DRUG STORE,  
ARANSAS PASS, TEXAS

NO. D-3337  
ORDER NO. 71640  
DATE 4-13-1934

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BLACK WHALE, LENGTH  
33 FEET, WEIGHT 3 TONS, "THEY CATCH  
THE BIG BB ONES AT ARANSAS PASS, TEX."

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

10  
3

DEADLINE



KIRTLEY'S DRUG STORE,  
ARANSAS PASS, TEXAS

NO. D-3338

ORDER NO. 71640

DATE 4-13-1934

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) COME TO KIRTLEY'S DRUG STORE, ARANSAS PASS, TEX. WE CATCH THE BIG ONES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF ☒ HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



N. SHURE CO.,  
CHICAGO, ILL.

NO. D-3339

ORDER NO. 71677

DATE 4-16-1934

25 M LARGE FOLDER COVER

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) SOUVENIR OF CHICAGO

IMPRINT SAME AS ABOVE

WORLD'S FAIR 1934

COPYRIGHT CURT TEICH & CO., CHICAGO, ILL.

COLOR DESCRIPTION

SEE SKETCH ATTACHED. ~~JAMES~~ USE PHOTO NO. 3A-H8

*Large photo*

N. SHURE CO.,  
CHICAGO, ILL.

NO. D-3339

ORDER NO. 71677

DATE 4-16-1934

25 M LARGE FOLDER COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) ELECTRICAL BUILDING BY  
NIGHT

IMPRINT MADE BY CURT TEICH & CO., INC.,  
CHICAGO, U.S.A.

COLOR DESCRIPTION

USE PHOTO NO. 4A-H555.

DEADLINE

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - \* CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



N. SHURE CO.,  
CHICAGO, ILL.

NO. D-3340  
ORDER NO. 71677  
DATE 4-16-1934

25 M LARGE FOLDER COVER

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NONE R. M. YES

TITLE (IN FULL) SOUVENIR OF CHICAGO

IMPRINT

SAME AS ABOVE

WORLD'S FAIR 1934

COPYRIGHT CURT TEICH & CO., CHICAGO, ILL.

~~(2)XXXXXXXXXXXXXXXXXXXX~~

COLOR DESCRIPTION

SEE SKETCH ATTACHED. USE PHOTO NO. 3A-H652

N. SHURE CO.,  
CHICAGO, ILL.

NO. D-3340  
ORDER NO. 71677  
DATE 4-16-1934

25 M LARGE FOLD R COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NONE R. M. YES

TITLE (IN FULL) LOOKING SOUTH OVER THE

IMPRINT

MADE BY CURT TEICH & CO.,  
INC., CHICAGO, U.S.A.

WORLD'S FAIR GROUNDS SHOWING THE GENERAL  
EXHIBITS GROUP IN THE FOREGROUND

COLOR DESCRIPTION

USE PHOTO NO. 3A-H651.

DEADLINE

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. **D-3341** ORDER NO. **71698** DATE **4-17-1934**

CUSTOMER **MOUNTAIN VIEW TOURIST HOME,  
NEW MARKET, VA.**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

**1** M **PC** SIZE **3½ x 5½**

STYLE

**PHOTO PLATIN, WHITE  
BORDER**

PLACE OF TITLE: Upper, Lower, Center, Border, — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **MOUNTAIN VIEW TOURIST HOME AND TEA**

**ROOM ON LEE HIGHWAY, ROUTE 211, NEW MARKET, VA.**

FRONT NO. **5**

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer ☒ Imprint No Imprint

RETOUCHING DEPARTMENT

☒ Submit — Sketch — Layout — ☒ Retouched Photo — Wash Drawing  
Follow Layout

**SHOW LETTERS ON SIGNS CLEAR AND SHARP.**

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each — Size 5x7 — 8x10 — 10x12  
Prints each from — Negatives MATTE or GLASSY  
Mount on CARD, CLOTH, with hinge or without hinge Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER — Straighten Photo  
Negative — Line — Halftone — Combination  
Dry — Wet — Panromatic — Color Separation  
Transfer — Paper Process — New Process  
Stripping — White Border — Full Face  
☒ Blue Print ☒ Hand-color Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

**BLDGs. WHITE, DARK RED ROOFS. GRAY SASH. WHITE  
SIGNS, RED LETTERS.**

ENGRAVING DEPARTMENT

HALFTONES FROM		COPIES		ZINC ETCHINGS FROM		COPIES	
DUPLICATES		ZINC COLOR PLATES		DUPLICATES		COLOR PLATES	
LINE & HALFTONE COMB.		COLOR PROCESS		DUPLICATES		COLOR PLATES	
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	
SIZE: ... WIDE ... HIGH SAME SIZE				BLOCKING DEPT. (WOOD, METAL, ANOTHER)			
SCREEN: 5 60 85 100 120 150 250				ETCHING DEPT. (PAINT, OIL, VARNISH, ETC.)			
FINISHING DEPT. (GILT, ENAMEL, GROUND, GLOSS)				PROCES			



4

WESTERN MILITARY ACADEMY,  
ALTON, ILL.

NO. D-3342  
ORDER NO. 71697  
DATE 4-17-1934

**M ARTGRAVURE BROWN POST CARDS, WHITE BORDER**

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NO TITLE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

16



*Straight line 5x7*

3

WESTERN MILITARY ACADEMY,  
ALTON, ILL.

NO. D-3543  
ORDER NO. 71697  
DATE 4-17-1934

I M ARTGRAVURE BROWN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 1 R. M. NO
TITLE (IN FULL) NO TITLE.	IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF ☒ HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER



CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



9



2

O

FARRELL'S DRUG STORE,  
MUNISING, MICH.

NO. D-3344 ✓

ORDER NO. 71766

4-17-1934

DATE

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AFTER A MARCH SNOW  
STORM, MUNISING, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF ☒ HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

3



2 1/2

FARRELL'S DRUG STORE,  
MUNISING, MICH.

NO. D-3345 ✓

ORDER NO. 71766

DATE 4-17-1934

1M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ENTRANCE TO FARRELL'S  
DRUG STORE, MUNISING, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF ☒ HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



*Letter Printed*  
*2*

O. C. BARTHOLOMEW,  
KAMPSVILLE, ILL.

NO. D-3346  
ORDER NO. 71770  
DATE 4-17-1934

2M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) COTTAGES AT BARTHOLOMEW IMPRINT

SAME AS ABOVE

BEACH, KAMPSVILLE, ILL.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF ☒ HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



O. C. BARTHOLOMEW,  
KAMPSVILLE, ILL.

NO. D-3347

ORDER NO. 70 71770

DATE 4-17-1934

I M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) COTTAGES AT BARTHOLOMEW  
BEACH, KAMPSVILLE, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF ☒ HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

*Straighten*  
5x7  
3 1/2  
45

7  
6



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. **D-3348** ORDER NO. **71759** DATE **4-18-1934**

CUSTOMER **THE HERMITAGE ART CO., INC.,**  
**CHICAGO, ILL.**

**1** M **PC** SIZE **3½ x 5½**

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **ST. BARTHOLOMEWS SCHOOL BAND,**  
**LITTLE ROCK, ARK.**

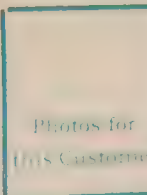
RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

COLOR DESCRIPTION

DEPT  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED



STYLE **PHOTO PLATIN, WHITE BORDER**

FRONT NO. **12** // R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

*Same as last*

PHOTO LITHO

Rephoto

NEG NO.

Photograph each Size 5x7 8x10 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge or without hinge Not mounted  
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination

Dry — Wet Panormatic — Color Separation

Transfer — Paper Process — New Process

Stripping — White Border — Full Face

Blue Print — Handcolor — Black & White Proof — Titles — Red, Blue

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES ZINC CUTTINGS FROM COPIES

DUPLICATES ZINC CUTTING PLATES

LINE & HALFTONE COMB. PHOTO PRODUCTIONS

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

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Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

PHOTO RETURNED

PHOTO USED FOR

RETURN PHOTO YES NO



CUSTOMER  
—  
C. T. & CO.  
—  
PHOTO PROPERTY OF  
—  
NO  
—  
YES  
—  
RETURN PHOTO

DIAL NO. **D-3349** ORDER NO. **71759** DATE **4-18-1934**

CUSTOMER **THE HERMITAGE ART CO., INC.**  
**CHICAGO, ILL.**

**1** M **PC** SIZE **3 1/2 x 5 1/2**

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **ST. BARTHOLOMEWS CHURCH AND RECTORY,**  
**LITTLE ROCK, ARK.**

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

COLOR DESCRIPTION

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

STYLE **PHOTO PLATIN, WHITE BORDER**

FRONT NO. **R 11** (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT Customer C. T. Imprint No Imprint

*Same as above*

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from — Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. **120**  
Dry — Wet — Pancromatic — Color Separation **133**  
Transfer — Paper Process — New Process. **150**  
Stripping — White Border — Full Face. **175**  
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negative	Extra Stripping	Size to Size	Double Print	Reverses Position	Reverses Color	Box Day
-------------------	--------------------	-----------------	-----------------	----------------------	-------------------	---------

SIZE WHIT. HIGH SAME SIZE

SCREEN 55 60 65 100 110 120 133 150

ETCHING DEPT. PAINTING BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE  
SQUARE — LINE COPY — VIGNETTE — HIGHLIGHT  
WITH LINE — WITHOUT LINE — SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negative	Extra Stripping	Size to Size	Double Print	Reverses Position	Reverses Color	Box Day
-------------------	--------------------	-----------------	-----------------	----------------------	-------------------	---------

SIZE WHIT. HIGH SAME SIZE

BLOCKING DEPT. WOOD — MORTISE — ANCHOR  
SOLID METAL — FLUSH TOP — FLUSH BOTTOM  
FLUSH SIDES — FLUSH ALL AROUND  
UNMOUNTED WITH DEBERS  
CUT TO PICAS — SEE SIZE

PROOFS

FLAT — GOOD — INCORRECTS — SPECIAL STOCK  
PERFECTED EACH OF  
ON WOOD — METAL

PHOTO RETURNED  
TO  
PHOTO USED FOR



22

VARIETY FAIR STORE,  
NASHUA, IOWA

NO. D-3350  
ORDER NO. 71754  
DATE 4-17-1934

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) THE LITTLE BROWN  
CHURCH IN THE VALE, NEAR NASHUA, IOWA  
  
2ND TITLE- THE LITTLE BROWN CHURCH  
IN THE VALE, NEAR WAVERLY, IOWA  
(MAKE 2 BLUEPRINTS, 1 WITH EACH TITLE)

(ALL OF THIS ON THE ADDRESS SIDE) NO  
FRONT NO. NONE R. M  
IMPRINT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

7



2 1/2

MOONEY 5 & 100 STORE,  
WAVERLY, IOWA

NO. 0-5351

ORDER NO. 71740

DATE 4-17-1934

I M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) MERCY HOSPITAL,  
WAVERLY, IOWA

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

7



ADAMS DRUG CO.,  
PANAMA CITY, FLA.

NO. X D-3352

ORDER NO. 71799

DATE 4-18-1934

1 M PHOTO PLATIN POST CARDS, WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 1 R. M. NO
TITLE (IN FULL)	IMPRINT NONE
GULF BEACH, PANAMA CITY, FLA.	

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



MR ADAMS DRUG CO.,  
PANAMA CITY, FLA.

NO. D-3353✓

ORDER NO. 71799

DATE r-18-1934

1 M

PHOTO PLATIN ST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO.

1

R. M. NO

TITLE (IN FULL)

GULF BEACH, PANAMA CITY,  
FLA.

IMPRINT

NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



J. B. HOFFMAN,  
HARRISBURG, PA.

NO. D-3354 ✓

ORDER NO.

7k872

DATE 4-24-1934

12 1/2 M LARGE FOLDER COVER

(ALL OF THIS ON THE PICTURE SIDE)

FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M YES

TITLE (IN FULL)

SOUVENIR OF HARRISBURG, PA.

IMPRINT

SAME AS ABOVE

STATE CAPITOL

COLOR DESCRIPTION

USE PHOTO NO. 3A-H912

J. B. HOFFMAN,  
HARRISBURG, PA.

NO. D-3354

ORDER NO. 7k872

DATE 4-24-1934

12 1/2 M LARGE FOLDER COVER

(ALL OF THIS ON THE PICTURE SIDE)

BACK

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M YES

TITLE (IN FULL)

VIEW ALONG RIVERFRONT, PARK

IMPRINT

MADE BY CURT TEICH & CO.,

INC., CHICAGO, U.S.A.

COLOR DESCRIPTION

USE PHOTO NO. 3A-H915.

DEADLINE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



2

KING'S DRUG STORE,  
ANTIOCH, ILL.

NO. D-3355

ORDER NO. 71880

DATE 4-24-1934

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) MAIN STREET LOOKING  
SOUTH, ANTIOCH, ILL.

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

*By the set-up.*

DEADLINE

8



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN TO C. T. & CO. — NO

DIAL NO. D-3356

ORDER NO. 71878

DATE

4-24-1934

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER

DOLLAR DRY CLEANING CO.,  
SCRANTON, PA.

1 M PC

SIZE

3 1/2 x 5 1/2

STYLE

PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

DOLLAR DRY CLEANING CO.

HAVE YOUR DRIVER PICK UP GARMENTS  
(ETC. AS PER COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE LAYOUT ATTACHED.

COLOR DESCRIPTION

FRONT NO.

SPECIAL

R. M. YES No

R. M. to cover part of Mess. Space, entire Mess. Space, entire front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each — Size 5x7 8x10 12x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge or without hinge. Not mounted

See Salesman, Customer, or Sample for Position. Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination

Dry — Wet — Panchromatic — Color Separation

Transfer — Paper Process — New Process

Stripping — White Border — Full Face

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

ENGRAVING DEPARTMENT

HALFTONES FROM

ZINC ETCHINGS FROM

DEPT. YES

ZINC COPIES/PLATES

DEPT. YES

DEPT. YES

Extra  
Negatives

Extra  
Stripping

Stop  
to Size

Double  
Print

Reverse  
Position

Reverse  
Color

Ben Day

Extra  
Negatives

Extra  
Stripping

Stop  
to Size

Double  
Print

Reverse  
Position

Reverse  
Color

Ben Day

SIZE — WIDTH — HEIGHT — SAME SIZE

BLOCKING DEPT. WOOD — METAL — OTHER

SCREEN — 20 — 40 — 60 — 80 — 100 — 120 — 140 — 160

FINISHING DEPT. WITH LINE — WITHOUT LINE — SPECIAL BORDER

CUT TO FIT AS SHOWN

PROCESSES

ON WOOD — METAL

DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

Return  
Print Work  
4.75



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. **D-3357** ORDER NO. **71877** DATE **4-24-1934**

CUSTOMER **SOUTH SHORE VIEW HOTEL CORP.,  
CHICAGO, ILL.**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

**6 M CIRCULARS** SIZE **7 x 6 folded to 3 1/2 x 6**

STYLE **ARTGRAVURE**

PLACE OF TITLE: Upper, Lower, Center, Border

(Follow Layout)

FRONT NO. **NONE**

R. M. ☒ Yes ☐ No

Title in Plate Yes No

Copyright in Plate Yes No

R. M. to cover part of Mess. Space entire Mess. Space entire Front

Title in full

**THE SOUTH SHORE VIEW A FURNISHED**

Trade Mark Yes No

Special type as sample

**APARTMENT HOTEL 7100 SOUTH SHORE DRIVE**

IMPRINT Customer

☒ C. I. Imprint

No Imprint

**CHICAGO**

**(ETC. AS PER LAYOUT)**

RETOUCHING DEPARTMENT

Submit — Sketch — ☒ Layout — Retouched Photo — Wash Drawing

Follow Layout

**SUBMIT NEW SKETCH?**

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each Size 5x7 5x10 6x9 6x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge or without hinge Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line Halftone — Combination ☐ 120

Dry — Wet — Panromatic — Color Separation ☐ 133

Transfer — Paper Process — New Process ☐ 150

Stripping — White Border — Full Face ☐ 175

Blue Print Handcolor Black & White Proof Titles Red, Blue

ENGRAVING DEPARTMENT

HALFTONES FROM

ZINC ETCHINGS FROM

REPLICATES							ZINC COPIES FROM						
UNIT A: HALFTONE COMB.							UNIT B: ZINC COMB.						
Extra Negative	Extra Shipping	Strip to Size	Double Print	Reverse Position	Reverse Union	Ben Day	Extra Negative	Extra Shipping	Strip to Size	Double Print	Reverse Position	Reverse Union	Ben Day

SIZE: 3 1/2 x 6 4 x 6 5 x 7 6 x 9 6 x 12 8 x 10 10 x 12 12 x 14 14 x 18 18 x 24

SURF: 30 50 75 100 125 150 175 200

ETCHING DEPT. —

FINISHING DEPT. —

NOTES: 1. 1/2" B. 2. 1/4" B. 3. 1/8" B. 4. 1/16" B. 5. 1/32" B. 6. 1/64" B. 7. 1/128" B. 8. 1/256" B. 9. 1/512" B. 10. 1/1024" B. 11. 1/2048" B. 12. 1/4096" B. 13. 1/8192" B. 14. 1/16384" B. 15. 1/32768" B. 16. 1/65536" B. 17. 1/131072" B. 18. 1/262144" B. 19. 1/524288" B. 20. 1/1048576" B. 21. 1/2097152" B. 22. 1/4194304" B. 23. 1/8388608" B. 24. 1/16777216" B. 25. 1/33554432" B. 26. 1/67108864" B. 27. 1/134217728" B. 28. 1/268435456" B. 29. 1/536870912" B. 30. 1/1073741824" B. 31. 1/2147483648" B. 32. 1/4294967296" B. 33. 1/8589934592" B. 34. 1/17179869184" B. 35. 1/34359738368" B. 36. 1/68719476736" B. 37. 1/137438953472" B. 38. 1/274877906944" B. 39. 1/549755813888" B. 40. 1/1099511627776" B. 41. 1/2199023255552" B. 42. 1/4398046511104" B. 43. 1/8796093022208" B. 44. 1/17592186044416" B. 45. 1/35184372088832" B. 46. 1/70368744177664" B. 47. 1/140737488355328" B. 48. 1/281474976710656" B. 49. 1/562949953421312" B. 50. 1/1125899906842624" B. 51. 1/2251799813685248" B. 52. 1/4503599627370496" B. 53. 1/9007199254740992" B. 54. 1/18014398509481984" B. 55. 1/36028797018963968" B. 56. 1/72057594037927936" B. 57. 1/144115188075855872" B. 58. 1/288230376151711744" B. 59. 1/576460752303423488" B. 60. 1/1152921504606846976" B. 61. 1/2305843009213693952" B. 62. 1/4611686018427387904" B. 63. 1/9223372036854775808" B. 64. 1/18446744073709551616" B. 65. 1/36893488147419103232" B. 66. 1/73786976294838206464" B. 67. 1/147573952589676412928" B. 68. 1/295147905179352825856" B. 69. 1/590295810358705651712" B. 70. 1/1180591620717411303424" B. 71. 1/2361183241434822606848" B. 72. 1/4722366482869645213696" B. 73. 1/9444732965739290427392" B. 74. 1/18889465931478580854784" B. 75. 1/37778931862957161709568" B. 76. 1/75557863725914323419136" B. 77. 1/151115727451828646838272" B. 78. 1/302231454903657293676544" B. 79. 1/604462909807314587353088" B. 80. 1/1208925819614629174706176" B. 81. 1/2417851639229258349412352" B. 82. 1/4835703278458516698824704" B. 83. 1/9671406556917033397649408" B. 84. 1/19342813113834066795298816" B. 85. 1/38685626227668133590597632" B. 86. 1/77371252455336267181195264" B. 87. 1/154742504910672534362390528" B. 88. 1/309485009821345068724781056" B. 89. 1/618970019642690137449562112" B. 90. 1/1237940039285380274899124224" B. 91. 1/2475880078570760549798248448" B. 92. 1/4951760157141521099596496896" B. 93. 1/9903520314283042199192993792" B. 94. 1/19807040628566084398385987584" B. 95. 1/39614081257132168796771975168" B. 96. 1/79228162514264337593543950336" B. 97. 1/158456325028528675187087900672" B. 98. 1/316912650057057350374175801344" B. 99. 1/633825300114114700748351602688" B. 100. 1/1267650600228229401496703205376" B. 101. 1/2535301200456458802993406410752" B. 102. 1/5070602400912917605986812821504" B. 103. 1/10141204801825835211973625643008" B. 104. 1/20282409603651670423947251286016" B. 105. 1/40564819207303340847894502572032" B. 106. 1/81129638414606681695789005144064" B. 107. 1/162259276829213363391578010288128" B. 108. 1/324518553658426726783156020576256" B. 109. 1/649037107316853453566312041152512" B. 110. 1/1298074214633706907132624082305024" B. 111. 1/2596148429267413814265248164610048" B. 112. 1/5192296858534827628530496329220096" B. 113. 1/10384593717069655257060992658440192" B. 114. 1/20769187434139310514121985316880384" B. 115. 1/41538374868278621028243970633760768" B. 116. 1/83076749736557242056487941267521536" B. 117. 1/166153499473114484112975882535043072" B. 118. 1/332306998946228968225951765070086144" B. 119. 1/664613997892457936451903530140172288" B. 120. 1/1329227995784915872903807060280344576" B. 121. 1/2658455991569831745807614120560689152" B. 122. 1/5316911983139663491615228241121378304" B. 123. 1/10633823966279326983230456482242756608" B. 124. 1/21267647932558653966460912964485513216" B. 125. 1/42535295865117307932921825928971026432" B. 126. 1/85070591730234615865843651857942052864" B. 127. 1/170141183460469231731687303715884105728" B. 128. 1/340282366920938463463374607431768211456" B. 129. 1/680564733841876926926749214863536422912" B. 130. 1/1361129467683753853853498429727072845824" B. 131. 1/2722258935367507707706996859454145691648" B. 132. 1/5444517870735015415413993718908291383296" B. 133. 1/10889035741470030830827987437816582766592" B. 134. 1/21778071482940061661655974875633165533184" B. 135. 1/43556142965880123323311949751266331066368" B. 136. 1/87112285931760246646623899502532662132736" B. 137. 1/174224571863520493293247799005065324265472" B. 138. 1/348449143727040986586495598010130648530944" B. 139. 1/696898287454081973172991196020261297061888" B. 140. 1/1393796574908163946345982392040522594123776" B. 141. 1/2787593149816327892691964784081045188247552" B. 142. 1/5575186299632655785383929568162090376495104" B. 143. 1/11150372599265311570767859136324180752990208" B. 144. 1/22300745198530623141535718272648361505980416" B. 145. 1/44601490397061246283071436545296723011960832" B. 146. 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Color 7  
5

A26

H. L. COBURN,  
HANOVER, N. H.

NO. D-3358

ORDER NO. 71893

DATE 4-25-1934

6 M LARGE FOLDER COVER

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES

TITLE (IN FULL) SOUVENIR FOLDER OF

IMPRINT NO

DARTMOUTH COLLEGE,  
HANOVER, N. H.

DARTMOUTH HALL

COLOR DESCRIPTION

USE PHOTO NO. 92728

DEADLINE

H. L. COBURN,  
HANOVER, N. H.

NO. D-3358

ORDER NO. 71893

DATE 4-25-1934

6 M LARGE FOLDER COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES

TITLE (IN FULL) TOWER AND OLD PINE STUMP

IMPRINT MADE BY CURT TEICH &

CO., INC., CHICAGO, U.S.A.

COLOR DESCRIPTION

USE PHOTO NO. 92733.

DEADLINE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. **D-3359**

ORDER NO. **71900**

DATE **4-24-1934**

DEPT.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER

**Y.W.C.A.,  
CHICAGO**

Photos for  
this Customer

**1 M FC SIZE 3 1/2 x 5 1/2**

STYLE **PHOTO PLATIN, WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full  
**THE CRAFTS HOUSE, FOREST BEACH  
CAMP, NEW BUFFALO, MICHIGAN**

FRONT NO. **5**

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

RETOUCHING DEPARTMENT

☒ Submit ☐ Sketch ☐ Layout ☒ Retouched Photo ☐ Wash Drawing  
Follow Layout

**SUBMIT ~~XXXX~~ RETOUCED PHOTO TO CUSTOMER.**

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each Size 5x7 8x10 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CL. OIL, with hinge or without hinge Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative Line Halftone Combination

Dry Wet Panoramic Color Separation

Transfer Paper Process New Process

Stripping White Border Full Face

Blue Print Handcolor Black & White Print Titles Red, Blue

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESSES

Extra Negatives Extra Stripping Strip to Size Double Print Reverse Position Reverse Color Ben Day

Extra Negatives Extra Stripping Strip to Size Double Print Reverse Position Reverse Color Ben Day

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Extra Negatives Extra Stripping Strip to Size Double Print Reverse Position Reverse Color Ben Day



CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

DIAL NO. **D-3360** ORDER NO. **71900** DATE **4-24-1934**

CUSTOMER **Y.W.C.A.,  
CHICAGO**

**1** M **PC** SIZE **3½ x 5½**

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **DOWN THE HILL TO THE BEACH, FOREST**

**BEACH CAMP, NEW BUFFALO, MICHIGAN**

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing  
Follow Layout

**SUBMIT RETOUCED PHOTO TO CUSTOMER.**

COLOR DESCRIPTION

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

STYLE **PHOTO PLATIN, WHITE BORDER**

FRONT NO. **5**

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each Size 8x7 8x10 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge or without hinge Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line Halftone Combination ☐ 125

Dry Wet — Panormatic — Color Separation ☐ 133

Transfer — Paper Process New Process ☐ 150

Stripping — White Border Full Face ☐ 175

Blue Print Handcolor Black & White Proof, Titles Red Blue

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. ZINC COLOR PLATES

Extra Negatives Extra Strip To Size Double Print Reverse Print Reverse Color Ben Day

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Extra Negatives Extra Strip To Size Double Print Reverse Print Reverse Color Ben Day



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. D-3361

ORDER NO. 71900 DATE 4-24-1934

CUSTOMER

Y.W.C.A.  
CHICAGO, ILL.

1 M PC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

"THE BLOWOUT", FOREST BEACH CAMP,  
NEW BUFFALO, MICHIGAN

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing  
Follow Layout

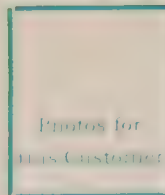
SUBMIT RETOUCED PHOTO TO CUSTOMER

COLOR DESCRIPTION

DEPT.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED



STYLE PHOTO PLATIN, WHITE BORDER

FRONT NO. 5

R.M. YES No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C.T. Imprint No Imprint

PHOTO LITHO

Rephoto



Photograph each Size 5x7 8x10 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge or without hinge Not mounted

See Salesman, Customer, or Sample for Position Office

DELIVER Straighten Photo

Negative Line Half-tone Combination 12

Dry Wet Panormatic Color Separation 133

Transfer Paper Process New Process 150

Stripping White Border Full Face 175

Blue Prints Handcolor Black & White Proof Tinted Red, Blue

ENGRAVING DEPARTMENT

HALFTONES

DUPLICATIONS ZINC CUTTING

LINE & HALFTONE COM. ZINC CUTTING

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE 1/2 1 1 1/2 2 2 1/2 3 3 1/2 4 4 1/2 5 5 1/2 6 6 1/2 7 7 1/2 8 8 1/2 9 9 1/2 10 10 1/2 11 11 1/2 12 12 1/2 13 13 1/2 14 14 1/2 15 15 1/2 16 16 1/2 17 17 1/2 18 18 1/2 19 19 1/2 20 20 1/2 21 21 1/2 22 22 1/2 23 23 1/2 24 24 1/2 25 25 1/2 26 26 1/2 27 27 1/2 28 28 1/2 29 29 1/2 30 30 1/2 31 31 1/2 32 32 1/2 33 33 1/2 34 34 1/2 35 35 1/2 36 36 1/2 37 37 1/2 38 38 1/2 39 39 1/2 40 40 1/2 41 41 1/2 42 42 1/2 43 43 1/2 44 44 1/2 45 45 1/2 46 46 1/2 47 47 1/2 48 48 1/2 49 49 1/2 50 50 1/2 51 51 1/2 52 52 1/2 53 53 1/2 54 54 1/2 55 55 1/2 56 56 1/2 57 57 1/2 58 58 1/2 59 59 1/2 60 60 1/2 61 61 1/2 62 62 1/2 63 63 1/2 64 64 1/2 65 65 1/2 66 66 1/2 67 67 1/2 68 68 1/2 69 69 1/2 70 70 1/2 71 71 1/2 72 72 1/2 73 73 1/2 74 74 1/2 75 75 1/2 76 76 1/2 77 77 1/2 78 78 1/2 79 79 1/2 80 80 1/2 81 81 1/2 82 82 1/2 83 83 1/2 84 84 1/2 85 85 1/2 86 86 1/2 87 87 1/2 88 88 1/2 89 89 1/2 90 90 1/2 91 91 1/2 92 92 1/2 93 93 1/2 94 94 1/2 95 95 1/2 96 96 1/2 97 97 1/2 98 98 1/2 99 99 1/2 100 100 1/2 101 101 1/2 102 102 1/2 103 103 1/2 104 104 1/2 105 105 1/2 106 106 1/2 107 107 1/2 108 108 1/2 109 109 1/2 110 110 1/2 111 111 1/2 112 112 1/2 113 113 1/2 114 114 1/2 115 115 1/2 116 116 1/2 117 117 1/2 118 118 1/2 119 119 1/2 120 120 1/2 121 121 1/2 122 122 1/2 123 123 1/2 124 124 1/2 125 125 1/2 126 126 1/2 127 127 1/2 128 128 1/2 129 129 1/2 130 130 1/2 131 131 1/2 132 132 1/2 133 133 1/2 134 134 1/2 135 135 1/2 136 136 1/2 137 137 1/2 138 138 1/2 139 139 1/2 140 140 1/2 141 141 1/2 142 142 1/2 143 143 1/2 144 144 1/2 145 145 1/2 146 146 1/2 147 147 1/2 148 148 1/2 149 149 1/2 150 150 1/2 151 151 1/2 152 152 1/2 153 153 1/2 154 154 1/2 155 155 1/2 156 156 1/2 157 157 1/2 158 158 1/2 159 159 1/2 160 160 1/2 161 161 1/2 162 162 1/2 163 163 1/2 164 164 1/2 165 165 1/2 166 166 1/2 167 167 1/2 168 168 1/2 169 169 1/2 170 170 1/2 171 171 1/2 172 172 1/2 173 173 1/2 174 174 1/2 175 175 1/2 176 176 1/2 177 177 1/2 178 178 1/2 179 179 1/2 180 180 1/2 181 181 1/2 182 182 1/2 183 183 1/2 184 184 1/2 185 185 1/2 186 186 1/2 187 187 1/2 188 188 1/2 189 189 1/2 190 190 1/2 191 191 1/2 192 192 1/2 193 193 1/2 194 194 1/2 195 195 1/2 196 196 1/2 197 197 1/2 198 198 1/2 199 199 1/2 200 200 1/2 201 201 1/2 202 202 1/2 203 203 1/2 204 204 1/2 205 205 1/2 206 206 1/2 207 207 1/2 208 208 1/2 209 209 1/2 210 210 1/2 211 211 1/2 212 212 1/2 213 213 1/2 214 214 1/2 215 215 1/2 216 216 1/2 217 217 1/2 218 218 1/2 219 219 1/2 220 220 1/2 221 221 1/2 222 222 1/2 223 223 1/2 224 224 1/2 225 225 1/2 226 226 1/2 227 227 1/2 228 228 1/2 229 229 1/2 230 230 1/2 231 231 1/2 232 232 1/2 233 233 1/2 234 234 1/2 235 235 1/2 236 236 1/2 237 237 1/2 238 238 1/2 239 239 1/2 240 240 1/2 241 241 1/2 242 242 1/2 243 243 1/2 244 244 1/2 245 245 1/2 246 246 1/2 247 247 1/2 248 248 1/2 249 249 1/2 250 250 1/2 251 251 1/2 252 252 1/2 253 253 1/2 254 254 1/2 255 255 1/2 256 256 1/2 257 257 1/2 258 258 1/2 259 259 1/2 260 260 1/2 261 261 1/2 262 262 1/2 263 263 1/2 264 264 1/2 265 265 1/2 266 266 1/2 267 267 1/2 268 268 1/2 269 269 1/2 270 270 1/2 271 271 1/2 272 272 1/2 273 273 1/2 274 274 1/2 275 275 1/2 276 276 1/2 277 277 1/2 278 278 1/2 279 279 1/2 280 280 1/2 281 281 1/2 282 282 1/2 283 283 1/2 284 284 1/2 285 285 1/2 286 286 1/2 287 287 1/2 288 288 1/2 289 289 1/2 290 290 1/2 291 291 1/2 292 292 1/2 293 293 1/2 294 294 1/2 295 295 1/2 296 296 1/2 297 297 1/2 298 298 1/2 299 299 1/2 300 300 1/2 301 301 1/2 302 302 1/2 303 303 1/2 304 304 1/2 305 305 1/2 306 306 1/2 307 307 1/2 308 308 1/2 309 309 1/2 310 310 1/2 311 311 1/2 312 312 1/2 313 313 1/2 314 314 1/2 315 315 1/2 316 316 1/2 317 317 1/2 318 318 1/2 319 319 1/2 320 320 1/2 321 321 1/2 322 322 1/2 323 323 1/2 324 324 1/2 325 325 1/2 326 326 1/2 327 327 1/2 328 328 1/2 329 329 1/2 330 330 1/2 331 331 1/2 332 332 1/2 333 333 1/2 334 334 1/2 335 335 1/2 336 336 1/2 337 337 1/2 338 338 1/2 339 339 1/2 340 340 1/2 341 341 1/2 342 342 1/2 343 343 1/2 344 344 1/2 345 345 1/2 346 346 1/2 347 347 1/2 348 348 1/2 349 349 1/2 350 350 1/2 351 351 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768 1/2 769 769 1/2 770 770 1/2 771 771 1/2 772 772 1/2 773 773 1/2 774 774 1/2 775 775 1/2 776 776 1/2 777 777 1/2 778 778 1/2 779 779 1/2 780 780 1/2 781 781 1/2 782 782 1/2 783 783 1/2 784 784 1/2 785 785 1/2 786 786 1/2 787 787 1/2 788 788 1/2 789 789 1/2 790 790 1/2 791 791 1/2 792 792 1/2 793 793 1/2 794 794 1/2 795 795 1/2 796 796 1/2 797 797 1/2 798 798 1/2 799 799 1/2 800 800 1/2 801 801 1/2 802 802 1/2 803 803 1/2 804 804 1/2 805 805 1/2 806 806 1/2 807 807 1/2 808 808 1/2 809 809 1/2 810 810 1/2 811 811 1/2 812 812 1/2 813 813 1/2 814 814 1/2 815 815 1/2 816 816 1/2 817 817 1/2 818 818 1/2 819 819 1/2 820 820 1/2 821 821 1/2 822 822 1/2 823 823 1/2 824 824 1/2 825 825 1/2 826 826 1/2 827 827 1/2 828 828 1/2 829 829 1/2 830 830 1/2 831 831 1/2 832 832 1/2 833 833 1/2 834 834 1/2 835 835 1/2 836 836 1/2 837 837 1/2 838 838 1/2 839 839 1/2 840 840 1/2 841 841 1/2 842 842 1/2 843 843 1/2 844 844 1/2 845 845 1/2 846 846 1/2 847 847 1/2 848 848 1/2 849 849 1/2 850 850 1/2 851 851 1/2 852 852 1/2 853 853 1/2 854 854 1/2 855 855 1/2 856 856 1/2 857 857 1/2 858 858 1/2 859 859 1/2 860 860 1/2 861 861 1/2 862 862 1/2 863 863 1/2 864 864 1/2 865 865 1/2 866 866 1/2 867 867 1/2 868 868 1/2 869 869 1/2 870 870 1/2 871 871 1/2 872 872 1/2 873 873 1/2 874 874 1/2 875 875 1/2 876 876 1/2 877 877 1/2 878 878 1/2 879 879 1/2 880 880 1/2 881 881 1/2 882 882 1/2 883 883 1/2 884 884 1/2 885 885



CUSTOMER

PHOTO PROPERTY OF C. T. &amp; CO.

NO

YES

RETURN PHOTO

DIAL NO. **D-3362**ORDER NO. **71900** DATE**4-24-1934** DEPT.CUSTOMER **Y.W.C.A.,**  
**CHICAGO, ILL.**RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer**1 M PC**SIZE **3½ x 5½**

STYLE

**PHOTO PLATIN, WHITE**

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **INDIAN CEREMONIAL, FOREST BEACH CAMP, --**  
**NEW BUFFALO, MICHIGAN**FRONT NO. **5**

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer **C.T. Imprint** No Imprint

## RETOUCHING DEPARTMENT

**Submit** — Sketch — Layout — **Retouched Photo** — Wash Drawing  
Follow Layout**SUBMIT RETOUCED PHOTO TO CUSTOMER**

## PHOTO LITHO

Rephoto

NEG. NO.

Photograph each Size 5x7 5x10 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge or without hinge Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative Line Half-tone Combination Screen 120

Dry Wet Panoramic Color Separation Screen 133

Transfer Paper Process New Process Screen 150

Stripping White Border Full Face Screen 175

**Blue Print** Handcolor Black & White Proof. Titles Red, Blue.

## COLOR DESCRIPTION

## ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE &amp; HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD, MORTISE, ANCHOR

SQUARED, FLUNG TOP, FLUNG BOTTOM

FLUNG SIDES, FLUNG ALL AROUND

UNMOUNTED WITH HEADERS

CUT TO PICAS (see SIZE)

PROOFS

TEXT, GOOD, INCORPORATE, SELECT, VENTURA

ELECTROTYPES EACH SET

ON WOOD, MEZEL



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. **D-3363** ORDER NO. **71900** DATE **424-1934**

CUSTOMER **Y.W.C.A.,  
CHICAGO**

**1** M **FC** SIZE **3 1/2 x 5 1/2**

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full  
**THE GATEWAY TO CAMP, FOREST BEACH  
CAMP, BUFFALO, MICHIGAN**

RETOUCHING DEPARTMENT

Submit - Sketch - Layout - Retouched Photo - Wash Drawing  
Follow Layout

**SUBMIT RETOUCED PHOTO TO CUSTOMER**

COLOR DESCRIPTION

DEPT. DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

STYLE **PHOTO PLATIN, WHITE BORDER**

FRONT NO. **5**

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each Size 5x7 8x10 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge or without hinge Not mounted  
See Salesman, Customer, or Sample for Position Office

DELIVER Straighten Photo

Negative Line Halftone Combination

Dry Wet Panoramic Color Separation

Transfer Paper Process New Process

Stripping White Border Full Face

Blue Print Handcolor Black & White Proof Titles Red Blue

ENGRAVING DEPARTMENT

HALFTONES

DUPLICATES

LINE & HALF-TONE COMB.

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ETCHING DEPT.  
FINISHING DEPT.

1.50

PHOTO RETURNED

TO

PHOTO USED FOR



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

YES NO

RETURN PHOTO

DIAL NO. **D-3364**

ORDER NO. **71900**

DATE **4-24-1934**

CUSTOMER **Y. W. C. A.,  
CHICAGO**

**1** M **FC** SIZE **3 1/2 x 5 1/2**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **HOOVER HALL, FOREST BEACH CAMP,  
NEW BUFFALO, MICHIGAN**

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

**SUBMIT RETOUCED PHOTO TO CUSTOMER**

COLOR DESCRIPTION

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

STYLE

**PHOTO PLATIN, WHITE BORDER**

FRONT NO. **5**

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge or without hinge Not mounted

See Salesman, Customer, or Sample for Position Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry Wet Panoramic — Color Separation. 133

Transfer Paper Process New Process. 150

Stripping White Border — Full Face. 175

Blue Print Handcolor — Black & White Print. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

LINE & HALFTONE COMB. COLOR PROCESS

Extra  
Negatives  
Extra  
Shipping  
Strip  
To Size  
Double  
Print  
Reverse  
Position  
Reverse  
Color  
Ben Day

Extra  
Negatives  
Extra  
Shipping  
Strip  
To Size  
Double  
Print  
Reverse  
Position  
Reverse  
Color  
Ben Day

SIZE WIDE HIGH SAME SIZE

SIZE WIDE HIGH SAME SIZE

SCREEN 20 30 40 50 60 70 80 90 100 110 120 130 140

SCREEN 20 30 40 50 60 70 80 90 100 110 120 130 140

ETCHING DEPT. (NOT FOR ETCHING)

ETCHING DEPT. (NOT FOR ETCHING)

FINISHING DEPT. CUTLINE OVAL CIRCLE

FINISHING DEPT. CUTLINE OVAL CIRCLE

SQUARE 1/4x1/4 COPY VIGNETTE HIGHLIGHT

SQUARE 1/4x1/4 COPY VIGNETTE HIGHLIGHT

WITH LINE WITHOUT LINE SPECIAL BORDER

WITH LINE WITHOUT LINE SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR



CUSTOMER

DIAL NO. **D-3365** ORDER NO **71900** DATE **4-24-1934**

CUSTOMER **Y.W.C.A.,  
CHICAGO**

DEPT

477 Broadway  
New York City  
N.Y.

PHOTO PROPERTY OF C & CO

**1** M **FC** SIZE **3 1/2 x 5 1/2**

PLACE OF TITLE Upper Lower Center-Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **BEACH AND LAKE, FOREST BEACH CAMP,  
NEW BUFFALO, MICHIGAN**

STYLE **PHOTO PLATIN, WHITE BORDER**

FRONT **5**

P.M. in upper part of Mount Space within Mount Space within Mount Space

Trade Mark Yes No

IMPRINT Customer **1** Imprint **1** Imprint

RETOUCHING DEPARTMENT

Submit - Sketch - Layout - Retouched Photo - Wash Drawing  
Follow Layout

**SUBMIT RETOUCED PHOTO TO CUSTOMER**

PHOTO LITHO

Engraving

Photograph each Size 1x1 1/2 2x2 3x3 4x4 5x5 6x6 7x7 8x8 9x9 10x10 11x11 12x12 13x13 14x14 15x15 16x16 17x17 18x18 19x19 20x20 21x21 22x22 23x23 24x24 25x25 26x26 27x27 28x28 29x29 30x30 31x31 32x32 33x33 34x34 35x35 36x36 37x37 38x38 39x39 40x40 41x41 42x42 43x43 44x44 45x45 46x46 47x47 48x48 49x49 50x50 51x51 52x52 53x53 54x54 55x55 56x56 57x57 58x58 59x59 60x60 61x61 62x62 63x63 64x64 65x65 66x66 67x67 68x68 69x69 70x70 71x71 72x72 73x73 74x74 75x75 76x76 77x77 78x78 79x79 80x80 81x81 82x82 83x83 84x84 85x85 86x86 87x87 88x88 89x89 90x90 91x91 92x92 93x93 94x94 95x95 96x96 97x97 98x98 99x99 100x100 101x101 102x102 103x103 104x104 105x105 106x106 107x107 108x108 109x109 110x110 111x111 112x112 113x113 114x114 115x115 116x116 117x117 118x118 119x119 120x120 121x121 122x122 123x123 124x124 125x125 126x126 127x127 128x128 129x129 130x130 131x131 132x132 133x133 134x134 135x135 136x136 137x137 138x138 139x139 140x140 141x141 142x142 143x143 144x144 145x145 146x146 147x147 148x148 149x149 150x150 151x151 152x152 153x153 154x154 155x155 156x156 157x157 158x158 159x159 160x160 161x161 162x162 163x163 164x164 165x165 166x166 167x167 168x168 169x169 170x170 171x171 172x172 173x173 174x174 175x175 176x176 177x177 178x178 179x179 180x180 181x181 182x182 183x183 184x184 185x185 186x186 187x187 188x188 189x189 190x190 191x191 192x192 193x193 194x194 195x195 196x196 197x197 198x198 199x199 200x200 201x201 202x202 203x203 204x204 205x205 206x206 207x207 208x208 209x209 210x210 211x211 212x212 213x213 214x214 215x215 216x216 217x217 218x218 219x219 220x220 221x221 222x222 223x223 224x224 225x225 226x226 227x227 228x228 229x229 230x230 231x231 232x232 233x233 234x234 235x235 236x236 237x237 238x238 239x239 240x240 241x241 242x242 243x243 244x244 245x245 246x246 247x247 248x248 249x249 250x250 251x251 252x252 253x253 254x254 255x255 256x256 257x257 258x258 259x259 260x260 261x261 262x262 263x263 264x264 265x265 266x266 267x267 268x268 269x269 270x270 271x271 272x272 273x273 274x274 275x275 276x276 277x277 278x278 279x279 280x280 281x281 282x282 283x283 284x284 285x285 286x286 287x287 288x288 289x289 290x290 291x291 292x292 293x293 294x294 295x295 296x296 297x297 298x298 299x299 300x300 301x301 302x302 303x303 304x304 305x305 306x306 307x307 308x308 309x309 310x310 311x311 312x312 313x313 314x314 315x315 316x316 317x317 318x318 319x319 320x320 321x321 322x322 323x323 324x324 325x325 326x326 327x327 328x328 329x329 330x330 331x331 332x332 333x333 334x334 335x335 336x336 337x337 338x338 339x339 340x340 341x341 342x342 343x343 344x344 345x345 346x346 347x347 348x348 349x349 350x350 351x351 352x352 353x353 354x354 355x355 356x356 357x357 358x358 359x359 360x360 361x361 362x362 363x363 364x364 365x365 366x366 367x367 368x368 369x369 370x370 371x371 372x372 373x373 374x374 375x375 376x376 377x377 378x378 379x379 380x380 381x381 382x382 383x383 384x384 385x385 386x386 387x387 388x388 389x389 390x390 391x391 392x392 393x393 394x394 395x395 396x396 397x397 398x398 399x399 400x400 401x401 402x402 403x403 404x404 405x405 406x406 407x407 408x408 409x409 410x410 411x411 412x412 413x413 414x414 415x415 416x416 417x417 418x418 419x419 420x420 421x421 422x422 423x423 424x424 425x425 426x426 427x427 428x428 429x429 430x430 431x431 432x432 433x433 434x434 435x435 436x436 437x437 438x438 439x439 440x440 441x441 442x442 443x443 444x444 445x445 446x446 447x447 448x448 449x449 450x450 451x451 452x452 453x453 454x454 455x455 456x456 457x457 458x458 459x459 460x460 461x461 462x462 463x463 464x464 465x465 466x466 467x467 468x468 469x469 470x470 471x471 472x472 473x473 474x474 475x475 476x476 477x477 478x478 479x479 480x480 481x481 482x482 483x483 484x484 485x485 486x486 487x487 488x488 489x489 490x490 491x491 492x492 493x493 494x494 495x495 496x496 497x497 498x498 499x499 500x500 501x501 502x502 503x503 504x504 505x505 506x506 507x507 508x508 509x509 510x510 511x511 512x512 513x513 514x514 515x515 516x516 517x517 518x518 519x519 520x520 521x521 522x522 523x523 524x524 525x525 526x526 527x527 528x528 529x529 530x530 531x531 532x532 533x533 534x534 535x535 536x536 537x537 538x538 539x539 540x540 541x541 542x542 543x543 544x544 545x545 546x546 547x547 548x548 549x549 550x550 551x551 552x552 553x553 554x554 555x555 556x556 557x557 558x558 559x559 560x560 561x561 562x562 563x563 564x564 565x565 566x566 567x567 568x568 569x569 570x570 571x571 572x572 573x573 574x574 575x575 576x576 577x577 578x578 579x579 580x580 581x581 582x582 583x583 584x584 585x585 586x586 587x587 588x588 589x589 590x590 591x591 592x592 593x593 594x594 595x595 596x596 597x597 598x598 599x599 600x600 601x601 602x602 603x603 604x604 605x605 606x606 607x607 608x608 609x609 610x610 611x611 612x612 613x613 614x614 615x615 616x616 617x617 618x618 619x619 620x620 621x621 622x622 623x623 624x624 625x625 626x626 627x627 628x628 629x629 630x630 631x631 632x632 633x633 634x634 635x635 636x636 637x637 638x638 639x639 640x640 641x641 642x642 643x643 644x644 645x645 646x646 647x647 648x648 649x649 650x650 651x651 652x652 653x653 654x654 655x655 656x656 657x657 658x658 659x659 660x660 661x661 662x662 663x663 664x664 665x665 666x666 667x667 668x668 669x669 670x670 671x671 672x672 673x673 674x674 675x675 676x676 677x677 678x678 679x679 680x680 681x681 682x682 683x683 684x684 685x685 686x686 687x687 688x688 689x689 690x690 691x691 692x692 693x693 694x694 695x695 696x696 697x697 698x698 699x699 700x700 701x701 702x702 703x703 704x704 705x705 706x706 707x707 708x708 709x709 710x710 711x711 712x712 713x713 714x714 715x715 716x716 717x717 718x718 719x719 720x720 721x721 722x722 723x723 724x724 725x725 726x726 727x727 728x728 729x729 730x730 731x731 732x732 733x733 734x734 735x735 736x736 737x737 738x738 739x739 740x740 741x741 742x742 743x743 744x744 745x745 746x746 747x747 748x748 749x749 750x750 751x751 752x752 753x753 754x754 755x755 756x756 757x757 758x758 759x759 760x760 761x761 762x762 763x763 764x764 765x765 766x766 767x767 768x768 769x769 770x770 771x771 772x772 773x773 774x774 775x775 776x776 777x777 778x778 779x779 780x780 781x781 782x782 783x783 784x784 785x785 786x786 787x787 788x788 789x789 790x790 791x791 792x792 793x793 794x794 795x795 796x796 797x797 798x798 799x799 800x800 801x801 802x802 803x803 804x804 805x805 806x806 807x807 808x808 809x809 810x810 811x811 812x812 813x813 814x814 815x815 816x816 817x817 818x818 819x819 820x820 821x821 822x822 823x823 824x824 825x825 826x826 827x827 828x828 829x829 830x830 831x831 832x832 833x833 834x834 835x835 836x836 837x837 838x838 839x839 840x840 841x841 842x842 843x843 844x844 845x845 846x846 847x847 848x848 849x849 850x850 851x851 852x852 853x853 854x854 855x855 856x856 857x857 858x858 859x859 860x860 861x861 862x862 863x863 864x864 865x865 866x866 867x867 868x868 869x869 870x870 871x871 872x872 873x873 874x874 875x875 876x876 877x877 878x878 879x879 880x880 881x881 882x882 883x883 884x884 885x885 886x886 887x887 888x888 889x889 890x890 891x891 892x892 893x893 894x894 895x895 896x896 897x897 898x898 899x899 900x900 901x901 902x902 903x903 904x904 905x905 906x906 907x907 908x908 909x909 910x910 911x911 912x912 913x913 914x914 915x915 916x916 917x917 918x918 919x919 920x920 921x921 922x922 923x923 924x924 925x925 926x926 927x927 928x928 929x929 930x930 931x931 932x932 933x933 934x934 935x935 936x936 937x937 938x938 939x939 940x940 941x941 942x942 943x943 944x944 945x945 946x946 947x947 948x948 949x949 950x950 951x951 952x952 953x953 954x954 955x955 956x956 957x957 958x958 959x959 960x960 961x961 962x962 963x963 964x964 965x965 966x966 967x967 968x968 969x969 970x970 971x971 972x972 973x973 974x974 975x975 976x976 977x977 978x978 979x979 980x980 981x981 982x982 983x983 984x984 985x985 986x986 987x987 988x988 989x989 990x990 991x991 992x992 993x993 994x994 995x995 996x996 997x997 998x998 999x999 1000x1000 1001x1001 1002x1002 1003x1003 1004x1004 1005x1005 1006x1006 1007x1007 1008x1008 1009x1009 1010x1010 1011x1011 1012x1012 1013x1013 1014x1014 1015x1015 1016x1016 1017x1017 1018x1018 1019x1019 1020x1020 1021x1021 1022x1022 1023x1023 1024x1024 1025x1025 1026x1026 1027x1027 1028x1028 1029x1029 1030x1030 1031x1031 1032x1032 1033x1033 1034x1034 1035x1035 1036x1036 1037x1037 1038x1038 1039x1039 1040x1040 1041x1041 1042x1042 1043x1043 1044x1044 1045x1045 1046x1046 1047x1047 1048x1048 1049x1049 1050x1050 1051x1051 1052x1052 1053x1053 1054x1054 1055x1055 1056x1056 1057x1057 1058x1058 1059x1059 1060x1060 1061x1061 1062x1062 1063x1063 1064x1064 1065x1065 1066x1066 1067x1067 1068x1068 1069x1069 1070x1070 1071x1071 1072x1072 1073x1073 1074x1074 1075x1075 1076x1076 1077x1077 1078x1078 1079x1079 1080x1080 1081x1081 1082x1082 1083x1083 1084x1084 1085x1085 1086x1086 1087x1087 1088x1088 1089x1089 1090x1090 1091x1091 1092x1092 1093x1093 1094x1094 1095x1095 1096x1096 1097x1097 1098x1098 1099x1099 1100x1100 1101x1101 1102x1102 1103x1103 1104x1104 1105x1105 1106x1106 1107x1107 1108x1108 1109x1109 1110x1110 1111x1111 1112x1112 1113x1113 1114x1114 1115x1115 1116x1116 1117x1117 1118x1118 1119x1119 1120x1120 1121x1121 1122x1122 1123x1123 1124x1124 1125x1125 1126x1126 1127x1127 1128x1128 1129x1129 1130x1130 1131x1131 1132x1132 1133x1133 1134x1134 1135x1135 1136x1136 1137x1137 1138x1138 1139x1139 1140x1140 1141x1141 1142x1142 1143x1143 1144x1144 1145x1145 1146x1146 1147x1147 1148x1148 1149x1149 1150x1150 1151x1151 1152x1152 1153x1153 1154x1154 1155x1155 1156x1156 1157x1157 1158x1158 1159x1159 1160x1160 1161x1161 1162x1162 1163x1163 1164x1164 1165x1165 1166x1166 1167x1167 1168x1168 1169x1169 1170x1170 1171x1171 1172x1172 1173x1173 1174x1174 1175x1175 1176x1176 1177x1177 1178x1178 1179x1179 1180x1180 1181x1181 1182x1182 1183x1183 1184x1184 1185x1185 1186x1186 1187x1187 1188x1188 1189x1189 1190x1190 1191x1191 1192x1192 1193x1193 1194x1194 1195x1195 1196x1196 1197x1197 1198x1198 1199x1199 1200x1200 1201x1201 1202x1202 1203x1203 1204x1204 1205x1205 1206x1206 1207x1207 1208x1208 1209x1209 1210x1210 1211x1211 1212x1212 1213x1213 1214x1214 1215x1215 1216x1216 1217x1217 1218x1218 1219x1219 1220x1220 1221x1221 1222x1222 1223x1223 1224x1224 1225x1225 1226x1226 1227x1227 1228x1228 1229x1229 1230x1230 1231x1231 1232x1232 1233x1233 1234x1234 1235x1235 1236x1236 1237x1237 1238x1238 1239x1239 1240x1240 1241x1241 1242x1242 1243x1243 1244x1244 1245x1245 1246x1246 1247x1247 1248x1248 1249x1249 1250x1250 1251x1251 1252x1252 1253x1253 1254x1254 1255x1255 1256x1256 1257x1257 1258x1258 1259x1259 1260x1260 1261x1261 1262x1262 1263x1263 1264x1264 1265x1265 1266x1266 1267x1267 1268x1268 1269x1269 1270x1270 1271x1271 1272x1272 1273x1273 1274x1274 1275x1275 1276x1276 1277x1277 1278x1278 1279x1279 1280x1280 1281x1281 1282x1282 1283x1283 1284x1284 1285x1285 1286x1286 1287x1287 1288x1288 1289x1289 1290x1290 1291x1291 1292x1292 1293x1293 1294x1294 1295x1295 1296x1296 1297x1297 1298x1298 1299x1299 1300x1300 1301x1301 1302x1302 1303x1303 1304x1304 1305x1305 1306x1306 1307x1307 1308x1308 1309x1309 1310x1310 1311x1311 1312x1312 1313x1313 1314x1314 1315x1315 1316x1316 1317x1317 1318x1318 1319x1319 1320x1320 1321x1321 1322x1322 1323x1323 1324x1324 1325x1325 1326x1326 1327x1327 1328x1328 1329x1329 1330x1330 1331x1331 1332x1332 1333x1333 1334x1334 1335x1335 1336x1336 1337x1337 1338x1338 1339x1339 1340x1340 1341x1341 1342x1342 1343x1343 1344x1344 1345x1345 1346x1346 1347x1347 1348x1348 1349x1349 1350x1350 1351x1351 1352x1352 1353x1353 1354x1354 1355x1355 1356x1356 1357x1357 1358x1358 1359x1359 1360x1360 1361x1361 1362x1362 1363x1



PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

RETURN PHOTO YES NO

DIAL NO. **D-3366** ORDER NO. **71900** DATE **4-24-1934**

CUSTOMER **Y. W. C. A.**  
**CHICAGO**

**1** M **PC** SIZE **3½ x 5½**  
PLACE OF TITLE: Upper, Lower, Center - Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full **A SANDY TRAIL TO THE BEACH, FOREST**  
**BEACH CAMP, NEW BUFFALO, MICHIGAN**

RETOUCHING DEPARTMENT  
Submit ☒ Sketch ☐ Layout ☒ Retouched Photo ☐ Wash Drawing  
Follow Layout

SUBMIT RETOUCED PHOTO TO CUSTOMER.

COLOR DESCRIPTION

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATA COMPLETED

Photos for  
this Customer

STYLE **PHOTO PLATIN, WHITE BORDER**

FRONT NO. **5**  
(All at this on address side)  
R. M. ☒ Yes ☐ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer ☒ Imprint ☐ No Imprint

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position Office  
DELIVER Straighten Photo  
Negative - Line - Halftone - Combination. 120  
Dry - Wet - Pancromatic - Color Separation 133  
Transfer - Paper Process - New Process 150  
Stripping White Border Full Face 175  
☒ Blue Print ☐ Handcolor ☐ Black & White Proof. Titles - Red, Blue

ENGRAVING DEPARTMENT

HALFTONES FROM		COPIES		ZINC ETCHINGS FROM		COPIES	
DUPLICATES		ZINC COLOR PLATES		DUPLICATE		ZINC COLOR PLATES	
LINE & HALFTONE COMB.	CHROME PROCESS	Extra Negatives	Extra Negatives	Extra Negatives	Extra Negatives	Extra Negatives	Extra Negatives
Strip To Size	Double Print	Strip To Size	Double Print	Strip To Size	Double Print	Strip To Size	Double Print
Reverse Position	Reverse Color	Reverse Position	Reverse Color	Reverse Position	Reverse Color	Reverse Position	Reverse Color
Blue Day	Blue Day	Blue Day	Blue Day	Blue Day	Blue Day	Blue Day	Blue Day
SIZE		SIZE		SIZE		SIZE	
WIDE	HIGH	WIDE	HIGH	WIDE	HIGH	WIDE	HIGH
BLOCKING DEPT. WOOD - MORTISE - ANCHOR		BLOCKING DEPT. WOOD - MORTISE - ANCHOR		BLOCKING DEPT. WOOD - MORTISE - ANCHOR		BLOCKING DEPT. WOOD - MORTISE - ANCHOR	
SOLID METAL - FLUSH TOP - FLUSH BOTTOM		SOLID METAL - FLUSH TOP - FLUSH BOTTOM		SOLID METAL - FLUSH TOP - FLUSH BOTTOM		SOLID METAL - FLUSH TOP - FLUSH BOTTOM	
FLUSH SIDES - FLUSH ALL AROUND		FLUSH SIDES - FLUSH ALL AROUND		FLUSH SIDES - FLUSH ALL AROUND		FLUSH SIDES - FLUSH ALL AROUND	
UNMOUNTED WITH BEARER		UNMOUNTED WITH BEARER		UNMOUNTED WITH BEARER		UNMOUNTED WITH BEARER	
CUT TO PICAS (SEE SIZE)		CUT TO PICAS (SEE SIZE)		CUT TO PICAS (SEE SIZE)		CUT TO PICAS (SEE SIZE)	
ETCHING DEPT. PAINT & BACKGROUND		ETCHING DEPT. PAINT & BACKGROUND		ETCHING DEPT. PAINT & BACKGROUND		ETCHING DEPT. PAINT & BACKGROUND	
FINISHING DEPT. OUTLINE - OVAL - CIRCLE		FINISHING DEPT. OUTLINE - OVAL - CIRCLE		FINISHING DEPT. OUTLINE - OVAL - CIRCLE		FINISHING DEPT. OUTLINE - OVAL - CIRCLE	
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT		SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT		SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT		SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT	
WITH LINE - WITHOUT LINE - SPECIAL BORDER		WITH LINE - WITHOUT LINE - SPECIAL BORDER		WITH LINE - WITHOUT LINE - SPECIAL BORDER		WITH LINE - WITHOUT LINE - SPECIAL BORDER	
ELECTROTYPES EACH		ELECTROTYPES EACH		ELECTROTYPES EACH		ELECTROTYPES EACH	
ON WOOD - METAL		ON WOOD - METAL		ON WOOD - METAL		ON WOOD - METAL	

PHOTO RETURNED

TO

PHOTO USED FOR



CUSTOMER  
—  
C. T. & CO.  
—  
PHOTO PROPERTY OF  
—  
NO  
—  
YES  
—  
RETURN PHOTO

DIAL No. D-3367

ORDER NO. 71962

DATE

4-26-1934

DEPT  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER

AGNES SCOTT COLLEGE,  
DECATUR, GA.

6 M

FC

SIZE

3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border, Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

BUTTRICK HALL, AGNES SCOTT COLLEGE,  
DECATUR, GA.

STYLE ARTGRAVURE GREEN, WHITE  
BORDER

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

IMPRINT: Customer

Photos for  
this Customer

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 5x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative - Line - Halftone - Combination

Dry - Wet - Pancromatic - Color Separation

Transfer - Paper Process - New Process

Stripping - White Border - Full Face

Blue Print Handcolor - Black & White Proof. Titles Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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RETURN PHOTO TO CUSTOMER

SIZE WIDE HIGH NAME SIZE

SCREENS 5 6 8 10 12 14 16 18 20

ETCHING DEPT. ENGRAVING DEPT.

FINISHING DEPT. OUTLINE OVAL CIRCLE  
SQUARE LIKE COPY VIGNETTE HIGHLIGHT  
WITH LINE WITHOUT LINE SPECIAL BORDER

SIZE WIDE HIGH NAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR  
SHOULDER LINE FURNISH TOP FURNISH BOTTOM  
FURNISH SIDES FURNISH ALL AROUND  
UNMOUNTED WITH DEPT. MARKS  
CUT TO PICAS (see size)

PROOFS

FLAT GOOD PROOFS SPECIAL STICK  
FURNISH TOP FURNISH BOTTOM  
ON WOOD ON METAL

PHOTO RETURNED

TO

PHOTO USED FOR

Buttrick Hall  
Agnes Scott College  
275



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER —  
RETURN PHOTO YES NO

DIAL No. **D-3368** ORDER NO. **71962** DATE **5-14-1934**

CUSTOMER **AGNES SCOTT COLLEGE,  
DECATUR, GA.**

DEPT. RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART  
DATE COMPLETED

Photos for  
this Customer

**6 M FC SIZE 3 1/2 x 5 1/2**  
PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full  
**AEROPLANE VIEW, AGNES SCOTT COLLEGE,  
DECATUR, GA.**

STYLE **ARTGRAVURE GREEN, WHITE**  
(All of this on **BORDER**)  
FRONT NO. **5**  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer **No Imprint**

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto  
Photograph each - Size 5x7 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge or without hinge Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT  
HALFTONES FROM COPIES  
DUPLICATES ZINC COPIES PLATES  
LINE ■ HALFTONE COMB COLOR PROOFING  
Extra Negatives  
Extra Stripping  
Strip To Size  
Double Print  
Reverse Position  
Reverse Color  
Ben Day  
ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES  
Extra Negatives  
Extra Stripping  
Strip To Size  
Double Print  
Reverse Position  
Reverse Color  
Ben Day  
BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL FLUSH TOP FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BRACKETS  
CUT TO PICAS (See Size)  
PROOFS  
IN COLORS SPECIAL STOCK  
ELECTROTYPES EACH  
ON WOOD METAL

PHOTO RETURNED TO PHOTO USED FOR



1 Print  
2 1/2

MOONEY 5 & 100 STORE,  
WAVERLY, IOWA

NO. D-3369

ORDER NO. 72186

DATE 5-6-1934

JM PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

TITLE (IN FULL) WAVERLY HIGH SCHOOL,  
WAVERLY, IOWA

IMPRINT NONE

NO

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

9.



CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

DIAL No. **D-3370** ORDER No. **72231** DATE **5-10-1934**

CUSTOMER

**ROCHESTER HOTEL,  
ROCHESTER, N. Y.**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

**12 1/2 M ARTG. CIRCULAR SIZE**

**7 x 6**

STYLE **ARTGRAVURE BLUE**

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

**HOTEL ROCHESTER ROCHESTER, N.Y.**

(ETC. AS PER LAYOUT)

FRONT NO.

**NONE**

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C T Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing

Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge or without hinge Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line Halftone Combination

Dry Wet Panoramic Color Separation

Transfer Paper Process New Process

Stripping White Border Full Face

Blue Print Handcolor Black & White Proof Titles Red, Blue

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WITH HIGH NAME SIZE

BLOCKING DEPT. WOOD, MORTISE, ANCHOR

SOLID METAL, TENSILE, TENSILE BOTTOM

FLUENT, FLUENT ALL AROUND

ORIENTED, WITH BEAKS

CUT TO PICS. SEE SIZE

PROOFS

TEXT, GOOD, IN COLORS, SPECIAL STOCK

ELECTROLYTES EACH CO.

ON WOOD METAL

FINISHING DEPT. GILDING, ANODIZING, CRACK

SILVER, 14K, 18K, 22K, 24K, 26K, 28K, 30K

WITH LINE WITHOUT LINE SPECIAL MORTISE

COLOR DESCRIPTION

RETURN PHOTO  
NO  
YES

NO

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✓ 3

A 2 1/2

BLUE PRINT O.K.

ASHEVILLE POST CARD CO.,  
ASHEVILLE, N. C.

NO. D-3371

ORDER NO. 72243

DATE 5-10-1934

2M PHOTO VARI COLOR POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) METHODIST CHURCH,  
CLAYTON, GA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

REMOVE WIRE AT LEFT, ALSO TELEGRAPH WIRES AT TOP

SUBMIT: RET. PHOTO B. L. & W. PROOF ☒ HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE OUT ON

DEADLINE

9



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. **D-3372**

ORDER NO. **72252**

DATE

**5-10-1934**

DEPT

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER **H. D. BROWN & CO.,  
AURORA, ILL.**

**6 M** **BLOTTERS**

SIZE

**3 1/2 x 6**

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

**FILL YOUR BIN NOW**

**INDIANAPOLIS COKE**

**(ETC. AS PER COPY)**

STYLE **ART COLORTONE**

FRONT NO. **NONE**

R. M. Yes **No**

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

**C. I. Imprint**

No Imprint

# RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing —  
Follow Layout

**USE NEG. AND COLORS OF D-2148 FOR**

**PICTURE OF STARVED ROCK. MAKE NEW BLACK NEG.**

**OF TYPE, ETC.**

## PHOTO LITHO

Rephoto

NEG. NO.

Photograph each Size 5x7 8x10 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge or without hinge Not mounted  
See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination

Dry — Wet — Panchromatic — Color Separation

Transfer — Paper Process — New Process

Stripping — White Border — Full Face

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

120  
133  
150  
175

## COLOR DESCRIPTION

## ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

REPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra  
Negatives  
Extra  
Stripping  
Strip  
To Size  
Double  
Print  
Reverse  
Position  
Reverse  
Color  
Ben Day

ZINC ETCHINGS FROM COPIES

REPLICATES COLOR PLATES

Extra  
Negatives  
Extra  
Stripping  
Strip  
To Size  
Double  
Print  
Reverse  
Position  
Reverse  
Color  
Ben Day

SIZE WIDE HIGH SAME SIZE

SCREEN 55 60 65 70 75 80 85 90 95 100

ETCHING DEPT. (CONTINUED ON BACK)

FINISHING DEPT. (CONTINUED ON BACK)

SQUARE 1 1/4 1 3/4 2 2 1/4 3 3 1/4 4 4 1/4 5 5 1/4 6 6 1/4 7 7 1/4 8 8 1/4 9 9 1/4 10 10 1/4 11 11 1/4 12 12 1/4 13 13 1/4 14 14 1/4 15 15 1/4 16 16 1/4 17 17 1/4 18 18 1/4 19 19 1/4 20 20 1/4 21 21 1/4 22 22 1/4 23 23 1/4 24 24 1/4 25 25 1/4 26 26 1/4 27 27 1/4 28 28 1/4 29 29 1/4 30 30 1/4 31 31 1/4 32 32 1/4 33 33 1/4 34 34 1/4 35 35 1/4 36 36 1/4 37 37 1/4 38 38 1/4 39 39 1/4 40 40 1/4 41 41 1/4 42 42 1/4 43 43 1/4 44 44 1/4 45 45 1/4 46 46 1/4 47 47 1/4 48 48 1/4 49 49 1/4 50 50 1/4 51 51 1/4 52 52 1/4 53 53 1/4 54 54 1/4 55 55 1/4 56 56 1/4 57 57 1/4 58 58 1/4 59 59 1/4 60 60 1/4 61 61 1/4 62 62 1/4 63 63 1/4 64 64 1/4 65 65 1/4 66 66 1/4 67 67 1/4 68 68 1/4 69 69 1/4 70 70 1/4 71 71 1/4 72 72 1/4 73 73 1/4 74 74 1/4 75 75 1/4 76 76 1/4 77 77 1/4 78 78 1/4 79 79 1/4 80 80 1/4 81 81 1/4 82 82 1/4 83 83 1/4 84 84 1/4 85 85 1/4 86 86 1/4 87 87 1/4 88 88 1/4 89 89 1/4 90 90 1/4 91 91 1/4 92 92 1/4 93 93 1/4 94 94 1/4 95 95 1/4 96 96 1/4 97 97 1/4 98 98 1/4 99 99 1/4 100 100 1/4 101 101 1/4 102 102 1/4 103 103 1/4 104 104 1/4 105 105 1/4 106 106 1/4 107 107 1/4 108 108 1/4 109 109 1/4 110 110 1/4 111 111 1/4 112 112 1/4 113 113 1/4 114 114 1/4 115 115 1/4 116 116 1/4 117 117 1/4 118 118 1/4 119 119 1/4 120 120 1/4 121 121 1/4 122 122 1/4 123 123 1/4 124 124 1/4 125 125 1/4 126 126 1/4 127 127 1/4 128 128 1/4 129 129 1/4 130 130 1/4 131 131 1/4 132 132 1/4 133 133 1/4 134 134 1/4 135 135 1/4 136 136 1/4 137 137 1/4 138 138 1/4 139 139 1/4 140 140 1/4 141 141 1/4 142 142 1/4 143 143 1/4 144 144 1/4 145 145 1/4 146 146 1/4 147 147 1/4 148 148 1/4 149 149 1/4 150 150 1/4 151 151 1/4 152 152 1/4 153 153 1/4 154 154 1/4 155 155 1/4 156 156 1/4 157 157 1/4 158 158 1/4 159 159 1/4 160 160 1/4 161 161 1/4 162 162 1/4 163 163 1/4 164 164 1/4 165 165 1/4 166 166 1/4 167 167 1/4 168 168 1/4 169 169 1/4 170 170 1/4 171 171 1/4 172 172 1/4 173 173 1/4 174 174 1/4 175 175 1/4 176 176 1/4 177 177 1/4 178 178 1/4 179 179 1/4 180 180 1/4 181 181 1/4 182 182 1/4 183 183 1/4 184 184 1/4 185 185 1/4 186 186 1/4 187 187 1/4 188 188 1/4 189 189 1/4 190 190 1/4 191 191 1/4 192 192 1/4 193 193 1/4 194 194 1/4 195 195 1/4 196 196 1/4 197 197 1/4 198 198 1/4 199 199 1/4 200 200 1/4 201 201 1/4 202 202 1/4 203 203 1/4 204 204 1/4 205 205 1/4 206 206 1/4 207 207 1/4 208 208 1/4 209 209 1/4 210 210 1/4 211 211 1/4 212 212 1/4 213 213 1/4 214 214 1/4 215 215 1/4 216 216 1/4 217 217 1/4 218 218 1/4 219 219 1/4 220 220 1/4 221 221 1/4 222 222 1/4 223 223 1/4 224 224 1/4 225 225 1/4 226 226 1/4 227 227 1/4 228 228 1/4 229 229 1/4 230 230 1/4 231 231 1/4 232 232 1/4 233 233 1/4 234 234 1/4 235 235 1/4 236 236 1/4 237 237 1/4 238 238 1/4 239 239 1/4 240 240 1/4 241 241 1/4 242 242 1/4 243 243 1/4 244 244 1/4 245 245 1/4 246 246 1/4 247 247 1/4 248 248 1/4 249 249 1/4 250 250 1/4 251 251 1/4 252 252 1/4 253 253 1/4 254 254 1/4 255 255 1/4 256 256 1/4 257 257 1/4 258 258 1/4 259 259 1/4 260 260 1/4 261 261 1/4 262 262 1/4 263 263 1/4 264 264 1/4 265 265 1/4 266 266 1/4 267 267 1/4 268 268 1/4 269 269 1/4 270 270 1/4 271 271 1/4 272 272 1/4 273 273 1/4 274 274 1/4 275 275 1/4 276 276 1/4 277 277 1/4 278 278 1/4 279 279 1/4 280 280 1/4 281 281 1/4 282 282 1/4 283 283 1/4 284 284 1/4 285 285 1/4 286 286 1/4 287 287 1/4 288 288 1/4 289 289 1/4 290 290 1/4 291 291 1/4 292 292 1/4 293 293 1/4 294 294 1/4 295 295 1/4 296 296 1/4 297 297 1/4 298 298 1/4 299 299 1/4 300 300 1/4 301 301 1/4 302 302 1/4 303 303 1/4 304 304 1/4 305 305 1/4 306 306 1/4 307 307 1/4 308 308 1/4 309 309 1/4 310 310 1/4 311 311 1/4 312 312 1/4 313 313 1/4 314 314 1/4 315 315 1/4 316 316 1/4 317 317 1/4 318 318 1/4 319 319 1/4 320 320 1/4 321 321 1/4 322 322 1/4 323 323 1/4 324 324 1/4 325 325 1/4 326 326 1/4 327 327 1/4 328 328 1/4 329 329 1/4 330 330 1/4 331 331 1/4 332 332 1/4 333 333 1/4 334 334 1/4 335 335 1/4 336 336 1/4 337 337 1/4 338 338 1/4 339 339 1/4 340 340 1/4 341 341 1/4 342 342 1/4 343 343 1/4 344 344 1/4 345 345 1/4 346 346 1/4 347 347 1/4 348 348 1/4 349 349 1/4 350 350 1/4 351 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1/4 435 435 1/4 436 436 1/4 437 437 1/4 438 438 1/4 439 439 1/4 440 440 1/4 441 441 1/4 442 442 1/4 443 443 1/4 444 444 1/4 445 445 1/4 446 446 1/4 447 447 1/4 448 448 1/4 449 449 1/4 450 450 1/4 451 451 1/4 452 452 1/4 453 453 1/4 454 454 1/4 455 455 1/4 456 456 1/4 457 457 1/4 458 458 1/4 459 459 1/4 460 460 1/4 461 461 1/4 462 462 1/4 463 463 1/4 464 464 1/4 465 465 1/4 466 466 1/4 467 467 1/4 468 468 1/4 469 469 1/4 470 470 1/4 471 471 1/4 472 472 1/4 473 473 1/4 474 474 1/4 475 475 1/4 476 476 1/4 477 477 1/4 478 478 1/4 479 479 1/4 480 480 1/4 481 481 1/4 482 482 1/4 483 483 1/4 484 484 1/4 485 485 1/4 486 486 1/4 487 487 1/4 488 488 1/4 489 489 1/4 490 490 1/4 491 491 1/4 492 492 1/4 493 493 1/4 494 494 1/4 495 495 1/4 496 496 1/4 497 497 1/4 498 498 1/4 499 499 1/4 500 500 1/4 501 501 1/4 502 502 1/4 503 503 1/4 504 504 1/4 505 505 1/4 506 506 1/4 507 507 1/4 508 508 1/4 509 509 1/4 510 510 1/4 511 511 1/4 512 512 1/4 513 513 1/4 514 514 1/4 515 515 1/4 516 516 1/4 517 517 1/4 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768 768 1/4 769 769 1/4 770 770 1/4 771 771 1/4 772 772 1/4 773 773 1/4 774 774 1/4 775 775 1/4 776 776 1/4 777 777 1/4 778 778 1/4 779 779 1/4 780 780 1/4 781 781 1/4 782 782 1/4 783 783 1/4 784 7



RETURN PHOTO YES

DEADLINE  
DEADLINE

lay out	5 1/2
Per	7 1/2
HC-	3
A-	24
C-	2 1/2



2

MRS. D.P. SLAUGHTER,  
SELMA, ALA.

NO. D-3374

ORDER NO. 72014

DATE 5-1-1934

1 M PHOTO PLAT IN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) WARD HOME, BEACON  
BEACH, FLA.

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



2

MRS. D. P. SLAUGHTER,  
SELMA, ALA.

NO. 0-3375 ✓

ORDER NO. 72014

DATE 5-1-1934

IM PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) **CAMP WEED, BEACON**

IMPRINT

NONE

**BEACH, FLA.**

COLOR DESCRIPTION

SUBMIT: RET. PHOTO      B. L. & W. PROOF      HANDCOL PROOF      RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.—      CUSTOMER ☒

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

3



JOHN H. MC MASTER & CO.,  
WINNSBORO, S. C.

NO. D-3376 ✓

ORDER NO. 72021

DATE 5-1-1934

**I M PHOTO PLATIN POST CARDS, WHITE BORDER**

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MT. ZION INSTITUTE,  
WINNSBORO, S. C.,  
ESTABLISHED 1777

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



JOHN H. MC MASTER & CO.,  
WINNSBORO, S. C.

NO. D-3377

ORDER NO. 7221

DATE 5-1-1934

IM PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) \*\* "THE FAIRFIELD  
INN" WINNSBORO, S. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

RETURN PHOTO

DIAL NO. D-3378 ORDER NO. 72063 DATE 5-1-1934

CUSTOMER J.L. MAULL, INC.,  
ORLANDO, FLA.

DEPT. RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

6 M CIRCULARS SIZE 10 1/2 x 6

STYLE ARTGRAVURE BLUE

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full "SQUEEZ-M" (ETC. AS PER COPY)

FRONT NO. NONE (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing  
Follow Layout

SEE LAYOUT ATTACHED, ALSO INSTRUCTIONS  
AND COPY.

COLOR DESCRIPTION

PHOTO LITHO

NEG. NO.

Rephoto  
Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge or without hinge Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative - Line - Halftone - Combination  
Dry - Wet - Pancromatic - Color Separation  
Transfer - Paper Process - New Process.  
Stripping - White Border - Full Face  
Blue Print - Handcolor - Black & White Proof. Titles - Red, Blue

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
ZINC COLOR PLATES  
ZINC ETCHINGS FROM COPIES  
LINE & HALFTONE COMB. COLOR PROCESS  
Extra Negatives  
Extra Stripping  
Strip To Size  
Double Print  
Reverse Position  
Reverse Color  
Ben Day  
Extra Negatives  
Extra Stripping  
Strip To Size  
Double Print  
Reverse Position  
Reverse Color  
Ben Day

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH SAME SIZE  
SCREENS 25 30 35 40 45 50 55 60 65 70 75 80 85 90 95 100 105 110 115 120 125 130 135 140 145 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE  
SQUARE LIKE COPY VIGNETTE HIGHLIGHT  
WITH LINE WITHOUT LINE SPECIAL BORDER

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH SAME SIZE  
BLOCKING DEPT. WOOD MORTISE ANCHOR  
SOLID METAL FLUSH TOP - FLUSH BOTTOM  
USH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS SEE SIZE

PROOFS

PROOFS  
FINE GOOD IN COLORS SPECIAL STOCK  
ELECTROTYPES EACH  
METAL

PHOTO RETURNED

TO

PHOTO USED FOR

DEADLINE  
DEADLINE



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. **D-3379** ORDER NO. **72062** DATE **5-1-1934**

CUSTOMER **AUTO COURT,**  
**NORTH PLATTE, NEB.**

**6 M** **PC** **SIZE** **3 1/2 x 5 1/2**

PLACE OF TITLE: Upper, Lower, Center—Border **Follow Layout**

Title in Plate Yes No Copyright in Plate Yes No

Title in full **TOP: AUTO COURT**

**CENTER: ON U.S. #30**

**BOT: NORTH PLATTE, NEB.**

RETOUCHING DEPARTMENT

**Submit** **Sketch** **Layout** **Retouched Photo** **Wash Drawing**  
Follow Layout

**SEE LAYOUT ATTACHED.**

COLOR DESCRIPTION

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO-ART

STYLE **ARTGRAVURE** **XXXX** **BROWN,**  
**WHITE BORDER**

FRONT NO. **5** R. M. **Yes** No  
R. M. to cover part of Mess. Space entire Mess. Space entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer **T** Imprint No Imprint

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 5x10 - 6x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative -- Line -- Halftone -- Combination  
Dry -- Wet -- Panchromatic -- Color Separation  
Transfer -- Paper Process -- New Process  
Stripping -- White Border -- Full Face  
Blue Print Handcolor -- Black & White Proof. Titles -- Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM										ZINC ETCHINGS FROM									
DUPLICATES										ZINC COLOR PLATES									
LINE & HALFTONE COMB										COLOR PROCESS									
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color

SIZE: . . . . . WIDE . . . . . HIGH SAME SIZE

SCREEN 55 60 65 70 75 80 85 90 95 100

ETCHING DEPT. (PRINTING) BACKGROUND

FINISHING DEPT. OUTLINE OVAL CIRCLE  
SQUARE - LIKE COPY VIGNETTE HIGHLIGHT  
WITH LINE WITHOUT LINE SPECIAL BORDER

SIZE: . . . . . WIDE . . . . . HIGH SAME SIZE

BLOCKING DEPT. WOOD, METAL, ANOTHER  
SOLID METAL - LIGHT TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH OR WITHOUT  
CUT TO PICAS - SEE SIZE

PROOFS

ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

Photos for  
this Customer

NEG. NO.



2824  
A35

WESTLAKE'S WHITE CITY TOURIST CAMP,  
WATKINS GLEN, N. Y.

NO. D-3380

ORDER NO. 72084

DATE 5-2-1934

25 M 8 X 10 ART COLORTONE PICTURES, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. NO

TITLE (IN FULL) ON FRONT

IMPRINT

NONE

TITLE- RAINBOW FALLS, WATKINS  
GLEN, N. Y.

SMALL TYPE- PHOTO BY WOODWARD  
STUDIO

COLOR DESCRIPTION

SHOW A LITTLE MORE WATER COMING DOWN OVER THE ROCKS,  
COLOR SAME AS PICTURE ATTACHED.

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & Co.

B. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO.

D-3381

ORDER NO.

72083

DATE

5-2-1934

DEPT.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER

UNION COLLEGE,  
BARBOURVILLE, KY.

4 M GROUP (4)

SIZE

3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

UNION COLLEGE BARBOURVILLE,  
KENTUCKY  
(ETC. AS PER COPY)

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing  
Follow Layout

STYLE ARTGRAVURE BROWN, WHITE

BORDER

R. M.

Yes

No

FRONT NO.

5

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each Size 5x7 8x10 10x11

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge or without hinge Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line Half-tone Combination

120

Dry Wet Panchromatic Color Separation

133

Transfer Paper Process New Process

150

Stripping White Border Full Face

175

Blue Print Handcolor Black & White Proof. Titles Red, Blue

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives  
Extra Stripping  
Strip To Size  
Double Print  
Reverse Position  
Reverse Color  
Ben Day

Extra Negatives  
Extra Stripping  
Strip To Size  
Double Print  
Reverse Position  
Reverse Color  
Ben Day

SIZE WIDE HIGH SAME SIZE

SIZE WIDE HIGH SAME SIZE

SERIES 65 80 95 100 110 120 140 150

SERIES 65 80 95 100 110 120 140 150

ETCHING DEPT. (PRINTS BACKGROUNDS SOLID)

ETCHING DEPT. (PRINTS BACKGROUNDS SOLID)

FINISHING DEPT. OUTLINE (V.M.) CIRCLE  
SQUARE LIVE COPY SIGNATURE HIGHLIGHT  
WITH LINE WITHOUT LINE SPECIAL BORDER

FINISHING DEPT. OUTLINE (V.M.) CIRCLE  
SQUARE LIVE COPY SIGNATURE HIGHLIGHT  
WITH LINE WITHOUT LINE SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

Photos for  
this Customer

Layout 1  
P. 7 1/2  
C. 1/2

Union College  
Barbourville, Ky.



1 Print  
H  
2

C.D.SCHREIBER,  
TELL CITY, IND.

NO. ~~EX3383~~ D-3382

ORDER NO. 72105

DATE 5-2-1934

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) OHIO RIVER, TELL CITY, IND. IMPRINT NONE

COLOR DESCRIPTION

BE SURE AND PUT IN A RIVER BOAT.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



1 Print

1 1/2

C. D. SCHREIBER,  
TELL CITY, IND.

NO. D-3383 ✓

ORDER NO. 72105

DATE 5-2-1934

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) HOOSIER HEIGHTS COUNTRY

IMPRINT NONE

KIMB CLUB, TELL CITY, IND.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

PRINTED UP

DEADLINE X

3



2

F. E. BOOTH,  
OAKLAND BEACH, R. I.

NO. D-3384  
ORDER NO. 72175  
DATE 5-8-1934

3 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) WARWICK COVE, OAKLAND  
BEACH, R. I.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF ☒ HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

9



0

F. E. BOOTH,  
OAKLAND BEACH, R. 1.

NO. D-3385 ✓

ORDER NO. 72175

DATE 5-8-1934

3 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) OAKLAND BEACH UNION  
CHURCH, OAKLAND BEACH, R. 1.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF ☒ HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

6

DEADLINE



2 1/2

Stratton 5x7

F. E. BOOTH,  
OAKLAND BEACH, R. I.

NO. D-3386

ORDER NO. 72175

DATE 5-8-1934

3 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ST. RITA'S CHURCH,  
OAKLAND BEACH, R. I.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

9



1 1/2

F. E. BOOTH,  
OAKLAND BEACH, R. I.

NO. D-3387 ✓

ORDER NO. 72175

DATE 5-8-1934

3 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL) YACHT CLUB AND  
GREENWICH BAY, OAKLAND BEACH, R. I.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF ☒ HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

~~DEADLINE~~

9



21  
2

F. E. BOOTH,  
OAKLAND BEACH, R. I.

NO. D-3308 ✓

ORDER NO. 72175

DATE 5-8-1934

3M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) OAKLAND BEACH YACHT  
CLUB, OAKLAND BEACH, R. I.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

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RETURN PHOTO	YES	NO
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[illegible]







PAUL HOWARD,  
HODGENVILLE, KY.

✓ NO. D-3392

ORDER NO. 72888

DATE 5-18-1934

LM ARTGRAYURE BROWN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

YES

TITLE (IN FULL) LINCOLN'S BOYHOOD

IMPRINT

NONE

HOME, KNOB CREEK, KY.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET 1<sup>st</sup>

DEADLINE



2

PAUL HOWARD,  
HODGENVILLE, KY.

✓ NO. D-3393

ORDER NO. 72288

DATE 5-18-1934

1M ARTGRAVURE BROWN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) LINCOLN TAVERN AT  
LINCOLN'S BOYHOOD HOME, KNOB  
CREEK, KY.

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

9  
B7

DEADLINE

X



2

PAUL HOWARD,  
HODGENVILLE, KY.

✓ NO. D-3394

ORDER NO. 72288

DATE 5-16-1934

I M ARTGRAVURE BROWN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) LINCOLN TAVERN AND  
LINCOLN'S BOYHOOD HOME, KNOB  
CREEK, KY.

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

DEADLINE

9



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER  
RETURN PHOTO YES NO

DIAL No. D-3395

ORDER NO. 72283

DATE

5-15-1934

DEPT.

DATE COMPLETED

CUSTOMER BRADFORD APTS.,  
CHICAGO, ILL.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

1 M PC

SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: BRADFORD FURNISHED APARTMENTS

BOT: 4400 DREXEL BLVD., CHICAGO

FRONT NO. 5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

#### RETOUCHING DEPARTMENT

(Submit) — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE NOTATIONS ON BACK OF PHOTO.

#### PHOTO LITHO

Rephoto

NEG. NO.

Photograph each Size 5x7 — 8x10 — 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge or without hinge Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Half-tone — Combination

Dry — Wet — Panormatic — Color Separation

Transfer — Paper Process — New Process

Stripping — White Border — Full Face

Blue Print — Black & White Proof — Titles — Red, Blue

#### COLOR DESCRIPTION

#### ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC CUTTING PLATES

LINE & HALFTONE COMB

Extra Negatives

Extra Stripping

Strip To Size

Double Print

Reverse Position

Reverse Color

Ben Day

ZINC ETCHINGS FROM COPIES

COPIES

Extra Negatives

Extra Stripping

Strip To Size

Double Print

Reverse Position

Reverse Color

Ben Day

SIZE — WIDTH — HEIGHT SAME SIZE

BLOCKING DEPT. WOOD, METAL, ANCHOR

SOUND, STICK, — FINEST TIP, — SCREW, — BUSHING

ILLUSTRATION, — FINEST TIP, — SCREW, — BUSHING

UNMOUNTED WITH OR WITHOUT

CL. TO PR. AS — SEE SIZE

PROOF S

— ELECTRIC TYPE, — FINEST TIP, — SCREW, — BUSHING

ON WOOD, — METAL

DEADLINE



CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
RETURN PHOTO

DIAL NO. **D-3396**

ORDER NO. 72284

DATE 5-15-1934

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER  
**BRADFORD APTS.,  
CHICAGO, ILL.**

Photos for  
this Customer

2 M FC SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE **PHOTO VARICOLOR, WHITE BORDER**

PLACE OF TITLE Upper, Lower, Center—Border Follow Layout

FRONT NO. **5**

(Call of this on address side)

R. M. Yes No

Title in Plate Yes No Copyright in Plate Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Title in full **TOP: THE MACALUSE HOME**

Trade Mark Yes No Special type as sample

BOT: 3942 ELLIS AVE., CHICAGO

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge or without hinge Not mounted  
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry Wet Panormatic Color Separation

Transfer Paper Process New Process

Stripping White Border Full Face

Blue Print Handcolor Black & White Proof. Titles Red, Blue.

TAKE OUT DREXEL ARMS BUILDING. TAKE  
OUT WIRES.

*Color of Red  
to Card 3198*

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Bar Day

SIZE — WIDE — HIGH SAME SIZE

BLOCKING DEPT WOOD MORTISE ANCHOR

SOLID METAL FLUSH TOP FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

CONSISTENT WITH DEPT.

CUT TO PICAS (see size)

PROOFS

PLATE GOOD INCORPORATE SPECIAL STONE

FINISHING DEPT. GELTINE OVAL CIRCLE  
SQUARE LINE COPY ARGUMENT HIGHLIGHT  
WITH LINE WITHOUT LINE SPECIAL BORDER

FOR TRUSTEES EACH OF  
ON WOOD METAL

PHOTO RETURNED TO

PHOTO USED FOR

YES



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. **D-3397** ORDER NO. **72293** DATE **5-14-1934**

CUSTOMER **KENWOOD HOTEL,  
CHICAGO, ILL.**

DEPT. **RETOUCHING**  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

**10 M PC** SIZE **3 1/2 x 5 1/2**

STYLE **ARTGRAVURE GREEN, WHITE  
BORDER**

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full **KENWOOD HOTEL (ETC. AS PER LAYOUT)**

FRONT NO. **5** R. M. ☒ Yes ☐ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer ☒ Imprint ☐ No Imprint

RETOUCHING DEPARTMENT

☒ Submit — Sketch — Layout — ☒ Retouched Photo — Wash Drawing  
Follow Layout

**TAKE OUT FIRE ~~EXIT~~ ESCAPE. ADD TO CORNER,  
MAKE IT COMPLETE.**

COLOR DESCRIPTION

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge or without hinge Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination ☐ 120  
Dry — Wet — Panromatic — Color Separation ☐ 133  
Transfer — Paper Process — New Process ☐ 150  
Stripping — White Border — Full Face ☐ 175  
☒ Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM										ZINC ETCHINGS FROM									
DEPLICATES										ZINC ETCHING PLATES									
LINE & HALFTONE COMB.										ZINC ETCHING PLATES									
Extra Headlines	Extra Shipping	Strip Te Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Headlines	Extra Shipping	Strip Te Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Headlines	Extra Shipping	Strip Te Size	Double Print	Reverse Position	Reverse Color

SIZE: \_\_\_\_\_ WIDE: \_\_\_\_\_ HIGH: \_\_\_\_\_ NAME: \_\_\_\_\_

CURTAIN: \_\_\_\_\_

ETCHING DEPT. \_\_\_\_\_

FINISHING DEPT. \_\_\_\_\_  
WIDE: \_\_\_\_\_ W. TARGET LINE: \_\_\_\_\_ STRIKE: \_\_\_\_\_

SIZE: \_\_\_\_\_ WIDE: \_\_\_\_\_ HIGH: \_\_\_\_\_ NAME: \_\_\_\_\_

BLOCKING DEPT. \_\_\_\_\_

ETCHING DEPT. \_\_\_\_\_

ETCHING DEPT. \_\_\_\_\_

ETCHING DEPT. \_\_\_\_\_

ETCHING DEPT. \_\_\_\_\_

ETCHING DEPT. \_\_\_\_\_

ETCHING DEPT. \_\_\_\_\_

ETCHING DEPT. \_\_\_\_\_

ETCHING DEPT. \_\_\_\_\_

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

*see layout*

*layout  
for  
C-14*

*300  
625  
925*

*6*



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO

DIAL NO. **D-3398** ORDER NO. **72294** DATE **5-14-1934**

CUSTOMER

**KELLER & GERWISCH,**  
**CHICAGO, ILL.**

**10 3/4 x 13 3/4**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

**12 1/2 M MENU COVERS** SIZE **10 1/2 x 13 1/2** FOLDED TO **6 3/4 x 10 1/4**

STYLE **5 COLORS ON FRONT, DARK**  
**BLUE ON BACK AND INSIDE.**

PLACE OF TITLE: Upper, Lower, Center, **TRIMMED** Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **RESTAURANT DE TUNISIE (ETC. AS PER LAYOUT)**

FRONT NO. **NONE** R.M. **Yes** No  
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT Customer **C. T. Imprint** No Imprint

RETOUCHING DEPARTMENT

**Submit** Sketch -- Layout **Retouched Photo** Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each Size **5x7 - 8x10 - 10x12**  
Prints each from Negatives **MATTE** or GLOSSY  
Mount on CARD, CLOTH, with hinge or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative -- Line -- Halftone -- Combination  
Dry Wet -- Panchromatic -- Color Separation  
Transfer -- Paper Process -- New Process.  
Stripping -- White Border -- Full Face  
**Blue Print** Handcolor Black & White Proof. Titles -- Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES										ZINC CUTTINGS FROM COPIES															
DUPLICATES										DUPLICATES															
LINE & HALFTONE COMB.										COLOR PROCESS															
Extra	Negatives	Extra	Shipping	Strip	To Size	Double	Print	Reverse	Position	Reverse	Color	Ben Day	Extra	Negatives	Extra	Shipping	Strip	To Size	Double	Print	Reverse	Position	Reverse	Color	Ben Day
SIZE										SIZE															
WIDE										WIDE															
HIGH SAME SIZE										HIGH SAME SIZE															
SCREEN										SCREEN															
FITCHING DEPT.										FITCHING DEPT.															
FINISHING DEPT.										FINISHING DEPT.															

*L.O. etc. 14*  
*H.C. 4*  
*Litho Art 40*  
*Ed. Comp. 100*  
*Pl. L. 2 3/4*  
*St. Org. 4 1/2*



1 1/2

NO. D-3399  
PUBLISHED FOR DALE, STUBBLEFIELD & CO.  
THE REXALL STORE  
ORDER NO. 72318  
DATE 5-24-1934

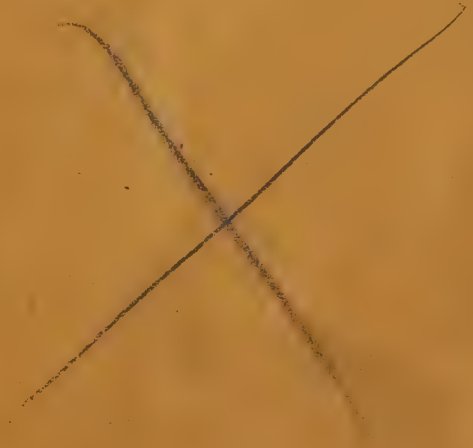
<b>I M ARTGRAVURE BROWN POST CARDS, WHITE BORDER</b>	
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>	
PLACE OF TITLE: UPPER <del>LOWER</del> CENTER - BORDER.	
TITLE (IN FULL) <b>BOYS' DORMITORY, MURRAY STATE TEACHERS COLLEGE, MURRAY, KY.</b>	
<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
FRONT NO. <b>I</b>	R. M. <b>NO</b>
IMPRINT <b>SAME AS ABOVE</b>	

COLOR DESCRIPTION

SUBMIT: RET. PHOTO      B. L. & W. PROOF      HANDCOL PROOF      RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

**CURT TEICH & COMPANY, INC., CHICAGO**  
PHOTO TICKET

DEADLINE



H



2

NO. D-3400  
72318  
ORDER NO.  
DATE 5-24-1934

X PUBLISHED FOR DALE STUBBDEFIELD  
& CO., THE REXALL STORE

I M ARTGRAVURE BROWN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 1 R. M. NO
TITLE (IN FULL) LIBRARY, MURRAY, KY. STATE TEACHERS COLLEGE, MURRAY, KY.	IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER  
CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

6



STANLEY A. PILTZ COMPANY,  
SAN FRANCISCO, CALIF.

NO. D-3401

ORDER NO. 72333

DATE 5-18-1934

12M 500 LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES

TITLE (IN FULL)

FASCINATING SAN

IMPRINT

SAME AS ABOVE

FRANCISCO CHINATOWN AND  
DOWNTOWN DISTRICT

CITY HALL, CIVIC CENTER

COLOR DESCRIPTION

USE PHOTO NO. 2A-H776. USE PORTIONS AS CARD ATTACHED, WHICH HAS  
BEEN CUT DOWN ON THE LEFT. ALLOW RIGHT EDGE WHERE FLOWERS  
SHOW TO FADE OUT INTO THE ADDRESS SPACE.

NO C. T. MARKS

STANLEY A. PILTZ CO.,  
SAN FRANCISCO, CALIF.

NO. D-3401

ORDER NO. 72333

DATE 5-18-1934

12 M 500 LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES

TITLE (IN FULL)

RUSSIAN HILL SKYLINE,

IMPRINT

NONE

MT. TAMALPAIS IN BACKGROUND

NO C. T. MARKS.

© J. K. PIGGOTT CO.

COLOR DESCRIPTION

USE PHOTO NO. 2A-H764)

DEADLINE

SUBMIT: RET. PHOTO B. L. & W. PROOF  
PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

HANDCOLOR PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



STANLEY A. PILTZ COMPANY,  
SAN FRANCISCO, CALIF.

NO. D-3402  
ORDER NO. 72335  
DATE 5-18-1934

12M 500 LARGE FOLDER COVERS FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ~~XXXXXX~~ GOLDEN GATE

PARK - BEACH - MARINE AND WARINE  
SAN FRANCISCO

"WHEN THE GOLDEN GATE IS GOLDEN"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

NO C.T.MARKS.

COLOR DESCRIPTION

USE PHOTO NO. 4A-H854. THE WORD "GOLDEN GATE" TO STAND  
OUT VERY PROMINENTLY IN ATTRACTIVE BOLD COLORFUL TYPE. IN  
SMALLER TYPE- PARK BEACH AND MARINE, THEN SAN FRANCISCO IN A  
BRIGHT COLORED TYPE BUT NOT AS LARGE AS GOLDEN GATE.

STANLEY A. PILTZ COMPANY,  
SAN FRANCISCO, CALIF.

NO. D-3402  
ORDER NO. 72335  
DATE 5-18-1934

12M 500 ~~XXXXXX~~ LARGE FOLDER COVERS BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) JAPANESE TEA GARDEN,  
GOLDEN GATE PARK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT NONE

NO C.T.MARKS .

COLOR DESCRIPTION

(USE PHOTO NO. 2A-H789)

DEADLINE

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET











PHOTO PROPERTY OF C T & CO  
CUSTOMER  
RETURN PHOTO  
YES  
NO

DIAL No. **D-3405**

ORDER NO. **72337** DATE

**5-16-1934**

DEPT.

DATE COMPLETED

CUSTOMER

**FORT PITT INN,  
OAKDALE, PA.**

REPRODUCING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

**2** M PC SIZE **3 1/2 x 5 1/2**

STYLE PHOTO VARICOLOR, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **OLD XXXXX STYLE GERMAN RATHSKELLER,  
FORT PITT INN**

FRONT NO. **5**

R.M. to cover part of Mass. Space, entire Mass. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT Custom C.T. Imprint No Imprint

(OLD ENGLISH TYPE SAME AS ON 3A-H1064)

RETOUCHING DEPARTMENT

Submt Sketch Layout Retouched Photo Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

SEE INSTRUCTIONS ATTACHED.

Photograph each - Size 5x7 8x10 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge or without hinge Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative Line Halftone Combination

Dry Wet Panormatic Color Separation

Transfer Paper Process New Process

Stripping White Border Full Face

Blue Print Handcolor Black & White Proof Titles Red, Blue

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM

COPIES

ZINC ETCHINGS FROM

COPIES

REPRODUCTION

ZINC CUTTING

REPRODUCTION

REPRODUCTION

Extra  
Negatives  
Extra  
Shipping  
Strip  
To Size  
Double  
Print  
Reverse  
Pick Up  
Reverse  
Cut  
Ben Day

Extra  
Negatives  
Extra  
Shipping  
Strip  
To Size  
Double  
Print  
Reverse  
Pick Up  
Reverse  
Cut  
Ben Day

SIZE WIDTH HEIGHT

BLOCKING DEPT

CUT TOPICS

PROOF

FINISHING DEPT

WITH LINE WITHOUT LINE

WITH LINE WITHOUT LINE

WITH LINE WITHOUT LINE

PHOTO RETURNED

TO

PHOTO USED FOR

21  
210-30  
A 24  
C-14

Photo set 4/16

1/4 stone  
1st set  
\$2.75



RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. CUSTOMER

DIAL NO.

D-3422

ORDER NO.

72389

DATE

5-21-1934

DEPT.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER

JOHN KORENIAN,  
CHICAGO, ILL.

10 M

PC

SIZE

3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate

Yes No

Title in full

"THE LORD'S LAST SUPPER", HALL OF

RELIGION - A CENTURY OF PROGRESS CHICAGO, 1934

RETOUCHING DEPARTMENT

Submit -- Sketch -- Layout -- Retouched Photo -- Wash Drawing

Follow Layout

STYLE

PHOTO PLATIN, FULL FACE

FRONT NO.

NONE

R. M.

YES

NO

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each Size 5x7 8x10 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge Not mounted

See Salesman, Customer, or Sample for Position Office

DELIVER

Straighten Photo

Negative - Line - Halftone - Combination

Dry - Wet - Panromatic - Color Separation

Transfer - Paper Process - New Process

Stripping - White Border - Full Face

Blue Print Handcolor Black & White Proof Titles Red, Blue

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM

COPIES

ZINC ETCHINGS FROM

COPIES

DUPLICATES

ZINC COLORED PLATES

DUPLICATES

COLORED PLATES

LINE & HALFTONE COMB.  
Extra Negatives  
Extra Stripping  
Strip to Size  
Double Print  
Reverse Position  
Reverse Color  
Ben Day

COLOR PROCESS  
Reverse Position  
Reverse Color  
Ben Day

DUPLICATES  
Extra Negatives  
Extra Stripping  
Strip to Size  
Double Print  
Reverse Position  
Reverse Color  
Ben Day

COLORED PLATES  
Reverse Position  
Reverse Color  
Ben Day

SIZE WITH HIGH SAME SIZE

BLOCKING DEPT WOOD MORTISE ANCHOR

SHED METAL FLUSH TOP FLUSH BOTTOM

FLUSH TOP FLUSH BOTTOM

FLUSH TOP FLUSH BOTTOM

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DEADLINE



2

E. B. ACKLEY,  
SANDUSKY, OHIO

✓ NO. D-3423

ORDER NO. 72340

DATE 5-21-1934

**I M PHOTO PLATIN POST CARDS, WHITE BORDER**

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) **COTTAGES ~~SM~~ AND  
SHORE LINE, RYE BEACH, OHIO**

IMPRINT **SAME AS ABOVE**

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

**YES**

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

**CURT TEICH & COMPANY, INC., CHICAGO**  
PHOTO TICKET

TYPE SET UP

DEADLINE



1 1/2

E. B. ACKLEY,  
SANDUSKY, OHIO

NO. D-3424  
ORDER NO. 72340

DATE 5-21-1934

PHOTO PLATIN

1 M ~~BLACK & WHITE~~ POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) VIEW OF LAGOON, RYE  
BEACH, OHIO

IMPRINT  
SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

YES

TYPE SET UP

DEADLINE

3



M. J. LACER DRUG STORE,

CLYDE, OHIO

NO. D-3425 ✓

ORDER NO. 72435

DATE 6-4-1934

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GENERAL J. P. B

MC PHERSON MONUMENT, MC PHERSON  
CEMETERY, CLYDE, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

NO

IMPRINT

NONE

COLOR DESCRIPTION

LIGHT GRAY, BRONZE FIGURE. SHOW LETTERS ON MONUMENT CLEAR.

*Photo in 30329*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPED

DEADLINE



RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. CUSTOMER

DIAL No. **D-3426** ORDER NO. **50863** DATE **12-18-1934**

CUSTOMER **HOTEL PLAZA,  
NEWCASTLE, IND.**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

**1** M **PC** SIZE **3 1/2 x 5 1/2**

STYLE **PHOTO PLATIN, WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **NEWCASTLE'S HOTEL PLAZA LOUNGE,  
NEWCASTLE, INDIANA**

FRONT NO. **5** R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each Size 5x7 8x10 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line Halftone — Combination 120

Dry Wet Panchromatic — Color Separation 133

Transfer — Paper Process — New Process 150

Stripping — White Border — Full Face 175

Blue Print — Handcolor — Black & White Proof, Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT WOOD MORTISE ANCHOR

SCREW METAL FLUSH TOP FLUSH BOTTOM

FLUSH UNIDEN. FLUSH ALL AROUND

UNMOUNTED WITH BREAKERS

CUT TO PICAS (see SIZE)

PROOFS

PLAT WOOD INCHES SPECIAL STOCK

ELECTROTYPES PLAT

ON WOOD METAL

SIZE WIDE HIGH SAME SIZE

SCREEN 80 60 85 100 110 120 130 140

ETCHING DEPT PAINT IN LAKES & GROUND GILD

FINISHING DEPT GILDING GILD GILD

SQUARE TILE COPY VIGNETTE HIGHLIGHT

WITH LINE WITHOUT LINE SPECIAL BORDER



CUSTOMER  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

DIAL NO. ☒

D-3427

ORDER NO. 50863

DATE

12-18-1934

DEPT.

DATE COMPLETED

CUSTOMER

HOTEL PLAZA,  
NEWCASTLE, IND.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

1 M

PC

SIZE

3 1/2 x 5 1/2

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full NEWCASTLE'S HOTEL PLAZA RED ROOM, —  
NEWCASTLE, INDIANA

FRONT NO. 5

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

RETOUCHING DEPARTMENT

☒ Submit ☐ Sketch ☐ Layout ☐ Retouched Photo ☐ Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination 120

Dry — Wet — Panormatic — Color Separation 133

Transfer — Paper Process — New Process 150

Stripping — White Border — Full Face 175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COPIES PLATES

DUPLICATES COPIES PLATES

LINE & HALFTONE COMB. COLOR PROOFING

DUPLICATES COPIES PLATES

Extra  
Negatives  
Extra  
Stripping  
Strip  
To Size  
Double  
Print  
Reverse  
Position  
Reverse  
Color  
Ben Day

Extra  
Negatives  
Extra  
Stripping  
Strip  
To Size  
Double  
Print  
Reverse  
Position  
Reverse  
Color  
Ben Day

SIZE: WIDE: (SEE SAME SIZE)

SCREEN: 30 40 45 50 55 60 65 70 75 80

ETCHING DEPT. (SEE SAME SIZE)

FINISHING DEPT. (SEE SAME SIZE)

SQUARE: (SEE SAME SIZE)

WITH LINE: (SEE SAME SIZE)

SIZE: WIDE: (SEE SAME SIZE)

BLOCKING DEPT. (SEE SAME SIZE)

SHIELD-MEAL: (SEE SAME SIZE)

FLUENT TOP: (SEE SAME SIZE)

FLUENT BOTTOM: (SEE SAME SIZE)

FLUENT ALL AROUND: (SEE SAME SIZE)

CUT TO PICAS: (SEE SAME SIZE)

PROOFS

PROOFS

PROOFS

PROOFS

PHOTO RETURNED

TO

PHOTO USED FOR



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. D-3428 ORDER NO. 50863 DATE 12-18-1934

CUSTOMER HOTEL PLAZA,  
NEWCASTLE, INDIANA

DEPT. RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

1 M PC SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full NEWCASTLE'S HOTEL PLAZA GARDEN —  
NEWCASTLE, INDIANA

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120  
Dry Wet Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES										ZINC ETCHINGS FROM COPIES									
DUPLICATES										DUPLICATES									
LINE & HALFTONE COMB. COLOR PROCESS										COLOR PLATES									
Extra	Strip	Strip	Double	Reverse	Reverse	Reverse	Reverse	Reverse	Ben Day	Extra	Strip	Strip	Double	Reverse	Reverse	Reverse	Reverse	Ben Day	
Negatives	Stripping	To Size	Print	Position	Color	Color	Color	Color		Negatives	Stripping	To Size	Print	Position	Color	Color	Color		

SIZE — WIDE — HIGH SAME SIZE —  
SCREENS 50 60 85 100 110 120 133 150

ETCHING DEPT. PAINT BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL — CIRCLE  
SQUARE — LIKE COPY — VIGNETTE — HIGHLIGHT  
WITH LINE WITHOUT LINE SPECIAL BORDER

SIZE — WIDE — HIGH SAME SIZE —

BLOCKING DEPT. WOOD — MORTISE — ANCHOR  
SOLID METAL FLUSH TOP — FLUSH BOTTOM  
FLUSH SIDES — FLUSH ALL AROUND  
UNMOUNTED WITH BRASSERS  
CUT TO PICAS (see size)

PROOFS

PLAT GOOD — IN COLORS — SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. D-3629

ORDER NO. 50863

DATE

12-18-1934

DEPT.

DATE COMPLETED

CUSTOMER

HOTEL PLAZA,  
NEWCASTLE, IND.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

1 M PC

SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper Lower, Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full  
ENTRANCE, NEWCASTLE'S HOTEL PLAZA,  
NEWCASTLE, INDIANA

FRONT NO. 5

(Call address on address slip)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — (Retouched Photo) — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each — Size 5x7 — 8x10 — 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge — or without hinge — Not mounted  
See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process

Stripping — White Border — Full Face

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

Screen  
120  
133  
150  
175

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES — ZINC COLOR PLATES

DUPLICATES — COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESSES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE — WIDE — HIGH NAME SIZE

SIZE — WIDE — HIGH NAME SIZE

SURFES: 50 60 85 100 120 140 160 200

BLOCKING DEPT. WOOD — MORTISE — ANCHOR

SOLID METAL — FLUSH TOP — FLUSH BOTTOM

CLUSTERS — FLUSH ALL AROUND

UNMOUNTED WITH DRAGERS

CUT TO PICAS — See SIZE

ETCHING DEPT. PAINTS — VACUUM — UNMOUNTED

PROOFS

FINISHING DEPT. GUTTERS — COVAL — CORNER

TEXT — GOOD — INTERLINES — SPECIAL STOCK

SQUARE — 1/16 COPY — VIGNETTE — HIGHLIGHT

ELECTROTYPE — EACH OF

WITH LINE — WITHOUT LINE — SPECIAL BORDER

ON WOOD — METAL

PHOTO RETURNED

TO

PHOTO USED FOR



ROBBINS-TILLQUIST CO.,  
SPOKANE, WASH.

NO. D-3430

ORDER NO. 51016

DATE 12-28-1934

6 M LARGE FOLDER COVERS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SOUVENIR FOLDER OF  
LAKE PEND D'OREILLE AND  
SANDPOINT, IDAHO

FRONT - A NICE RAZOR CATCH

FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M YES

IMPRINT SAME AS ABOVE  
(C) C.T.&CO., CHICAGO

COLOR DESCRIPTION

USE PHOTO USED ON FRONT COVER OF D-203)

ROBBINS-TILLQUIST CO.,  
SPOKANE, WASH.

NO. D-3430

ORDER NO. 51016

DATE 12-28-1934

6M LARGE FOLDER COVERS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BATHING BEACH AT  
SANDPOINT, IDAHO

BACK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE NEW PHOTO.

DEADLINE

SUBMIT: RET. PHOTO B. I. & W. PROOF X HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



PHOTO PROPERTY OF C. T. & CO. CUSTOMER

DIAL NO. **D-3431** ORDER NO. **50909** DATE **12-19-1934**

CUSTOMER **C.T.ART COLORTONE - THE ALLIS PRESS,  
KANSAS CITY, MO.**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

**6 M DOUBLE CARDS SIZE 3 1/2 x 11**

STYLE **ART COLORTONE, WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **CARROLL DORN (AS PER COPY)**

BOT CENTER: **ASSORTED FAST COLOR PRINTS  
\$8.50 Per Doz.**

**OR 10 DOZ. ASSORTMENT FOR \$8.25 per Doz.**

**WINDOW CARDS FREE**

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

**SEE LAYOUT ATTACHED.**

FRONT NO. **SPEC.** R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Panromatic — Color Separation Screen 133  
Transfer — Paper Process — New Process. Screen 150  
Stripping — White Border — Full Face. Screen 175  
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

#### ENGRAVING DEPARTMENT

HALFTONES FROM COPIES ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT WOOD MORTISE ANCHOR

SOLID METAL FLUSH TOP FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

UNMOUNTED WITH DEAKERS

CUT TO PICAS (see size)

PROOFS

FINAL GOOD INCHES SPECIAL SIZE

ELECTROTYPES EACH OF

ON WOOD METAL

SIZE WIDE HIGH SAME SIZE

SCREEN 60 85 100 110 120 130 150

ETCHING DEPT ANTI-CORROSION

FINISHING DEPT GROUNDING

SQUARE LIKE COPY VIGNETTE HIGHLIGHT

WITH LINE WITHOUT LINE SPECIAL BORDER

RETURN PHOTO YES NO

**DEADLINE**

*See layout*

PHOTO RETURNED

TO

PHOTO USED FOR

R- 3  
HC 3  
H- 22  
C- 2



PHOTO PROPERTY OF C. T. & CO. -- CUSTOMER

RETURN PHOTO YES NO

DIAL NO. **D-3432**

ORDER NO. **50935**

DATE **12-20-1934**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER

**GENE TINELLI'S RESTAURANT,  
ELBERON, N. J.**

**2 M GROUP (3) SIZE 3 1/2 x 5 1/2**

PLACE OF TITLE Upper, Lower, Center Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No  
Title in full **TOP: GENE TINELLI'S RESTAURANT AND  
GRILL**

**BOT: NORWOOD AVE. AND ELBERON BLVD. (NEAR  
THE BRIDGE) ELBERON, N. J.**

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing  
Follow Layout

SEE INSTRUCTIONS ATTACHED FOR GROUPING

COLOR DESCRIPTION

STYLE **PHOTO VARICOLOR, WHITE BORDER**

(All of this on address side)

FRONT NO. **5** R. M. Yes No  
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative Line Halftone Combination  
Dry Wet Pancromatic Color Separation  
Transfer Paper Process New Process  
Stripping White Border Full Face  
Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES DUPLICATES COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE  
7 8 9 10 11 12 13 14 15

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE  
SQUARE LIKE COPY VIGNETTE HIGHLIGHT  
WITH LINE WITHOUT LINE SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT WOOD - MORTISE - ANCHOR  
SOLID METAL FLUSH TOP FLUSH BOTTOM  
FLUSH SIDES FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR



CUSTOMER

PHOTO PROPERTY OF C. T. &amp; CO.

NO

YES

RETURN PHOTO

DIAL NO.

D-3433

ORDER NO.

50973

DATE

12-26-1934

DEPT.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER

MARYVILLE COLLEGE,  
MARYVILLE, TENN.

4 M PC

SIZE

3 1/2 x 5 1/2

STYLE

ARTGRAVURE BROWN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

PEARSONS HALL, MARYVILLE COLLEGE,  
MARYVILLE, TENNESSEE

FRONT NO. 5

R. M. Yes (No)

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

(C. T. Imprint)

No Imprint

## RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

## PHOTO LITHO

Rephoto

NEG. NO.

Photograph each Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination

Dry — Wet — Panormatic — Color Separation

Transfer — Paper Process — New Process

Stripping — White Border — Full face

Blue Print — Handcolor — Black &amp; White Proof. Titles — Red, Blue

## COLOR DESCRIPTION

## ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE &amp; HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH NAME SIZE

SCREENS 25 30 35 40 45 50 55 60 65 70 75 80 85 90 95 100 110 120 130 140 150

ETCHING DEPT. PAINTING BACKGROUNDING

FINISHING DEPT. GILT LINE OVAL CIRCLE  
SQUARE TILE COPY VIGNETTE HIGHLIGHT  
WITH LINE WITHOUT LINE SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH NAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR  
SOLID METAL FLUSH TOP FLUSH BOTTOM  
FLUSH SIDES FLUSH ALL AROUND  
UNMOUNTED WITH BRACKETS  
CUT TO PICAS see size

PROOFS

FLAT GOOD IN COLORS SPECIAL STYLES

ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

4



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. D-3434

ORDER NO. 50973

DATE

12-26-1934

DEPT.

DATE COMPLETED

CUSTOMER

MARYVILLE COLLEGE,  
MARYVILLE, TENN.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

2 M PC

SIZE

3 1/2 x 5 1/2

STYLE ARTGRAVURE BROWN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full  
MEMORIAL HALL, MARYVILLE COLLEGE,  
MARYVILLE, TENNESSEE

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. I. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each — Size 5x7 — 8x10 — 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge — or without hinge — Not mounted  
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process

Stripping — White Border — Full Face

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Shipping	Ship To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Shipping	Ship To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR

SOLID METAL FLUSH TOP FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

UNMOUNTED WITH DRAGERS

CUT TO PICAS (see SIZE)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPE FACED

ON WOOD METAL

ETCHING DEPT. PAINT (ON BACKGROUND) SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE

SQUARE LIKE COPY VIGNETTE HIGHLIGHT

WITH LINE WITHOUT LINE SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-3435 ORDER NO. 51020 DATE 12-26-1934

CUSTOMER

MARYVILLE COLLEGE,  
MARYVILLE, TENN.

6 M PC SIZE 3 1/8 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CARNEGIE HALL, MARYVILLE COLLEGE,  
MARYVILLE, TENNESSEE

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

COLOR DESCRIPTION

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

STYLE ARTGRAVURE BROWN, WHITE BORDER

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination

Dry — Wet — Panchromatic — Color Separation

Transfer — Paper Process — New Process

Stripping — White Border — Full Face

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

Screen  
120  
133  
150  
175

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra  
Negatives  
Extra  
Stripping  
Strip  
To Size  
Double  
Print  
Reverse  
Position  
Reverse  
Color  
Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra  
Negatives  
Extra  
Stripping  
Strip  
To Size  
Double  
Print  
Reverse  
Position  
Reverse  
Color  
Ben Day

SIZE WIDE HIGH SAME SIZE

SCREEN 5 10 20 40 60 80 100 120 140 160

ETCHING DEPT. PAINTED BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE

SQUARE LIKE COPY VIGNETTE HIGHLIGHT

WITH LINE WITHOUT LINE SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR

SOLID METAL FLUSH TOP FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

UNMOUNTED WITH DECKERS

CUT TO PICAS (see size)

PROOFS

PLAT GOOD INCOLORS SPECIAL STOCK

ELECTROTYPES FACED

ON WOOD METAL

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



LYNN H. BOYER, PHILADELPHIA, PA.  
AND WILDWOOD, N. J.

NO. D-3436

ORDER NO. 50001

DATE 12-28-1934

12 M 500 LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NO

R. M

YES + map

TITLE (IN FULL)

SOUVENIR FOLDER OF  
SULLIVAN TRAIL AND ROOSEVELT  
HIGHWAY (U.S. 6 & 309) ALONG  
SUSQUEHANNA RIVER BETWEEN WILKES-  
BARRE, PA. AND ELMIRA, N. Y.  
FRONT- GENERAL SULLIVAN MONUMENT,  
ELMIRA, N. Y.

IMPRINT

SAME AS ABOVE

(C) C.T. & CO., CHICAGO

COLOR DESCRIPTION

USE SAME PHOTO AS USED ON FRONT COVER OF D-80.  
SEE SKETCH ATTACHED. OMIT LARGE INDIANS SHOWN ON SKETCH. USE  
BLUE COLOR AND LESS YELLOW. USE ATTRACTIVE RED LETTERS ON TITLE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

NO. D-3436

ORDER NO. 50001

DATE 12-28-1934

12 M 500 LARGE FOLDER COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NO

R. M

YES + map

TITLE (IN FULL)

WYALUSING ROCK, 500 FEET  
ABOVE SUSQUEHANNA RIVER ON THE SULLIVAN TRAIL AND ROOSEVELT  
HIGHWAY, NEAR TOWANDA, PA.

IMPRINT

MADE BY CURT TEICH & CO.,

INC., CHICAGO, U.S.A.

COLOR DESCRIPTION

USE PHOTO NO. 3A-H577. TAKE OUT BOW AND ARROW FROM  
INDIANS HANDS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



3

MR G. G. PRUITT,  
ARLINGTON, MO.

NO. D-3637

ORDER NO. 51140

DATE 1-9-1935

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

STONY DELL SWIMMING  
POOL, ARLINGTON, MO.

IMPRINT

NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

THE CURT TEICH CO.

3-11



2

G. G. PRUITT,  
ARLINGTON, MO.

NO. D-3458 ✓

ORDER NO. 51140

DATE 1-3-1935

1M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL) STONY DELL CABINS,  
ARLINGTON, MO.

IMPRINT

NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL. PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE CUT HERE

2



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER  
RETURNED TO PHOTO USED FOR

DIAL No. D-3439

ORDER NO. 72446

DATE 5-23-1934

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER  
THE HERMITAGE ART CO., INC.,  
CHICAGO, ILL.

Photos for  
this Customer

1 M FC SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full ST. BENEDICT'S CHURCH AND  
RECTORY, EVANSVILLE, IND.

FRONT NO. 5 R. M. Yes (No)  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
IMPRINT AT LEFT: SAME AS ABOVE.

STRAIGHT LINE IN CENTER.

RETOUCHING DEPARTMENT

Submt Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

ELIMINATE TELEGRAPH POSTS & WIRES.

Do no more retouching than allowed

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH, SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. TINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH, SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL.

DEADLINE



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

RETURN PHOTO

DIAL NO. D-3440

ORDER NO. 72446

DATE 5-23-1934

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER THE HERMITAGE ART CO., INC.,  
CHICAGO, ILL.

Photos for  
this Customer

1 M FC SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full ST. BENEDICT'S CHURCH AND SCHOOL,  
EVANSVILLE, IND.

FRONT NO. 5 (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT AT LEFT: SAME AS ABOVE

STRAIGHT LINE IN CENTER.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. Screen 133  
Transfer — Paper Process — New Process. Screen 150  
Stripping — White Border — Full Face. Screen 175  
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  
Extra Negatives  
Extra Stripping  
Strip To Size  
Double Print  
Reverse Position  
Reverse Color  
Ben Day

ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES  
Extra Negatives  
Extra Stripping  
Strip To Size  
Double Print  
Reverse Position  
Reverse Color  
Ben Day

SIZE WIDE HIGH, SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH, SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL.

DEADLINE



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

RETURN PHOTO YES

DIAL No.

D-3441

ORDER NO. 72454

DATE

5-23-1934

DEPT.

DATE COMPLETED

CUSTOMER

KEMPER MILITARY SCHOOL,  
BOONVILLE, MO.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

5 M PC

SIZE

3 1/2 x 5 1/2

STYLE

PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

JOHNSTON GYMNASIUM, KEMPER MILITARY  
SCHOOL, BOONVILLE, MO. No.

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

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Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

Screen 120  
133  
150  
175

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ENGRAVING DEPARTMENT

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Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM — COPIES

DUPLICATES. COLOR PLATES

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DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

Rephoto &  
Art Work

4.00